



# Investor Seminar 2016





# Strategy

Richard Cousins

Chief Executive Officer



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# Objectives of the afternoon

- Give a greater insight into the Group
- Highlight the growth opportunities we see
- Meet some of our senior management

# Agenda

2:00	Strategy	Richard Cousins
	North America	Gary Green / Adrian Meredith
	North America Healthcare and Sports & Leisure	Bobby Kutteh / Andy Lansing
3:20	<b>BREAK</b>	
	Latin America	Alfredo Ruiz-Plaza
	Asia Pacific	Mark van Dyck
	Europe & UK	Dominic Blakemore / Dennis Hogan
4:40	<b>BREAK</b>	
	Financial performance	Johnny Thomson
	Closing remarks and Q&A	Richard Cousins
6:00-7:00	<b>Drinks</b>	
7:00-9:00	<b>Dinner</b>	

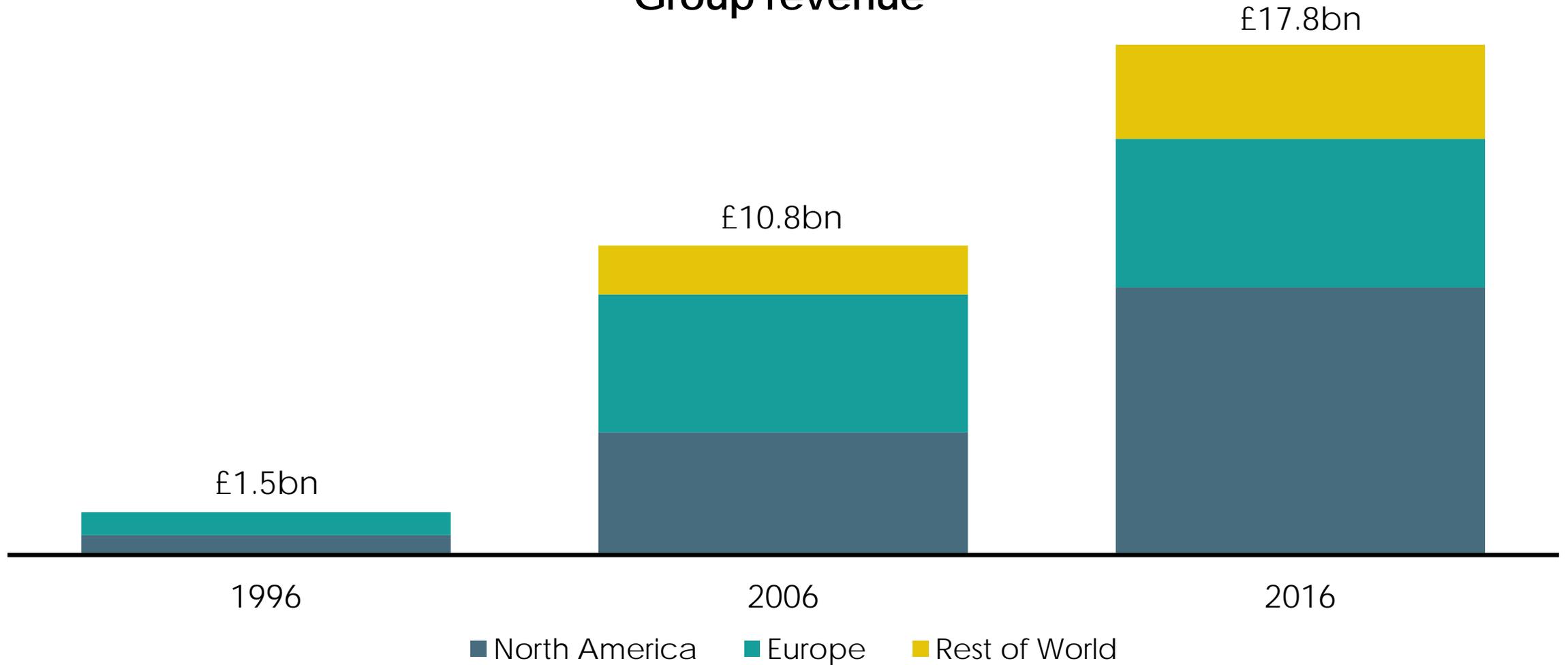
# Compass' evolution

## The last 10 years



# Regional profile

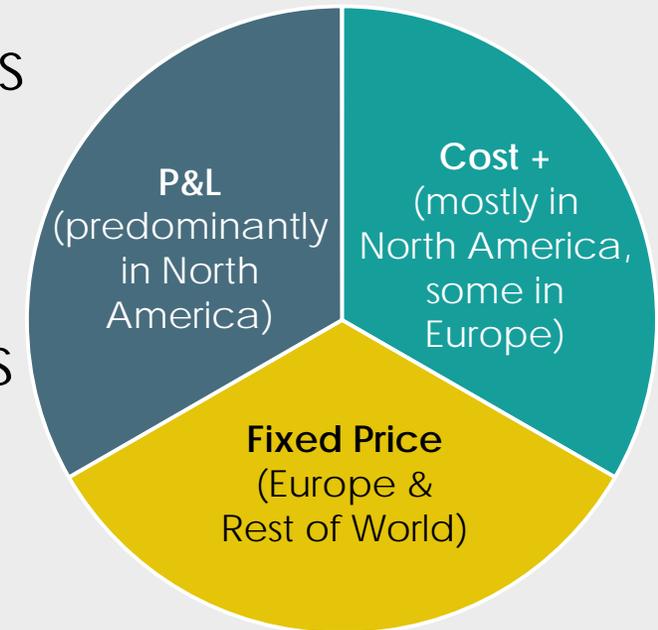
## Group revenue



# The basics have not changed

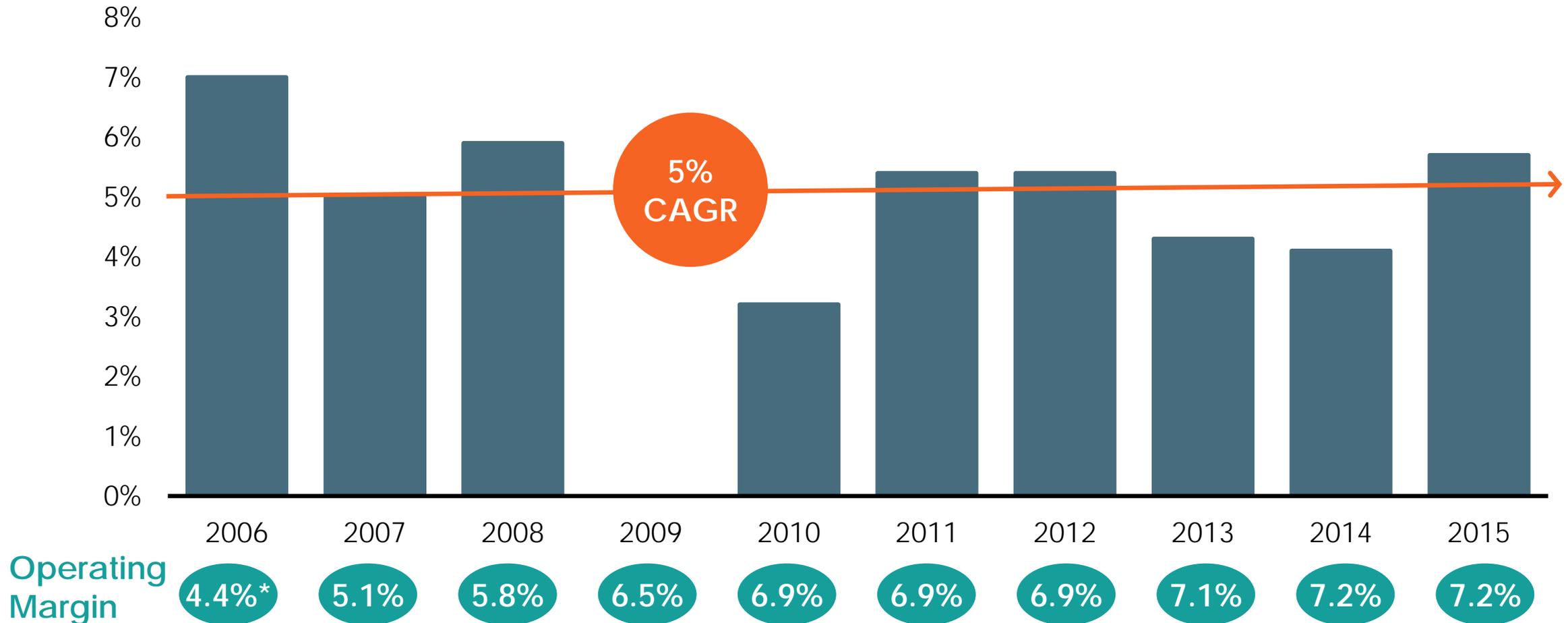
- We need to offer “value for money” in terms of cost, quality & innovation
- Operating on client premises presents continued opportunities to drive efficiencies
- Clients want a customised proposition

Revenue by contract type



It's all about execution!

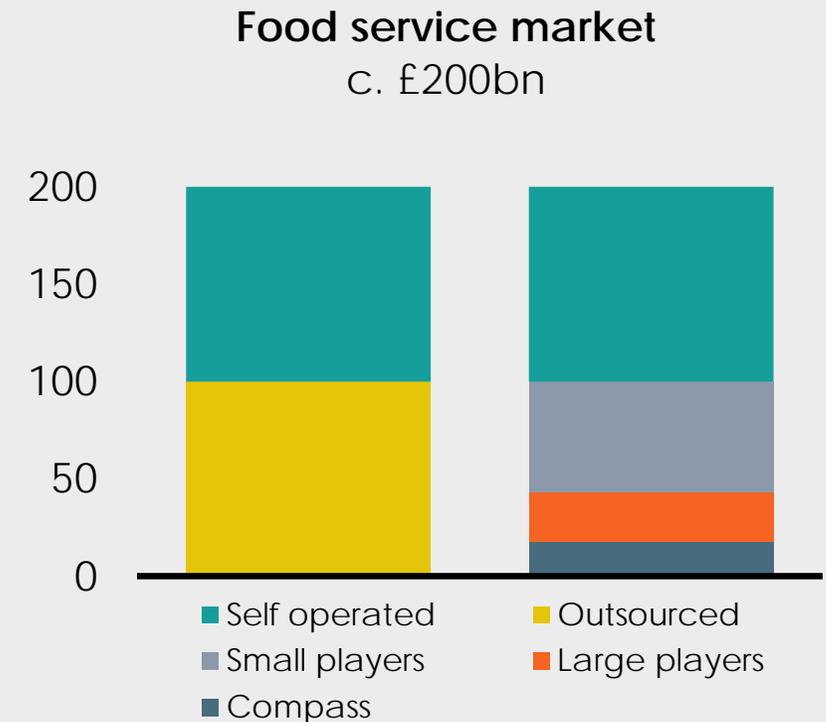
# Organic revenue growth & margins



\* Excluding disposed businesses (SSP & Selecta)

# Our strategy is clear

- Focus on food – our core competence
- Incremental approach to support services
- Prioritise organic growth
- Bolt-on M&A
- Best-in-class execution: quality & innovation



# Our competitive advantages

- Decentralised approach
- Sectorisation & sub-sectorisation
- Scale
- People & culture



# Innovation & sharing of best practice

A more focused approach

Bring more excitement to our clients & consumers

Improve our operations

# Summary

- Strong track record of execution
- Clear strategy focused on food
- Large market & growth opportunity
- Strong competitive advantages
- Accelerating innovation & sharing of best practice
- Strong & experienced management team

Continued focus on creating shareholder value



# Investor Seminar 2016





# North America

Gary Green

Chief Operating Officer



# Overview

- |   |  |                 |
|---|--|-----------------|
| 1 | Compass North America today                | Gary Green      |
| 2 | Growth story – building the growth culture | Gary Green      |
| 3 | Sustaining the growth model                | Adrian Meredith |
| 4 | Healthcare                                 | Bobby Kutteh    |
| 5 | Sports & Leisure                           | Andy Lansing    |

# North America today

- ✓ Market leader in a growing market
- ✓ Great sector balance
- ✓ \$14.5 billion business (2015)
- ✓ 8.5 million+ meals served a day
- ✓ Serve 96 of the Fortune 100
- ✓ 240K+ employees – Top 10 private sector employer in the US

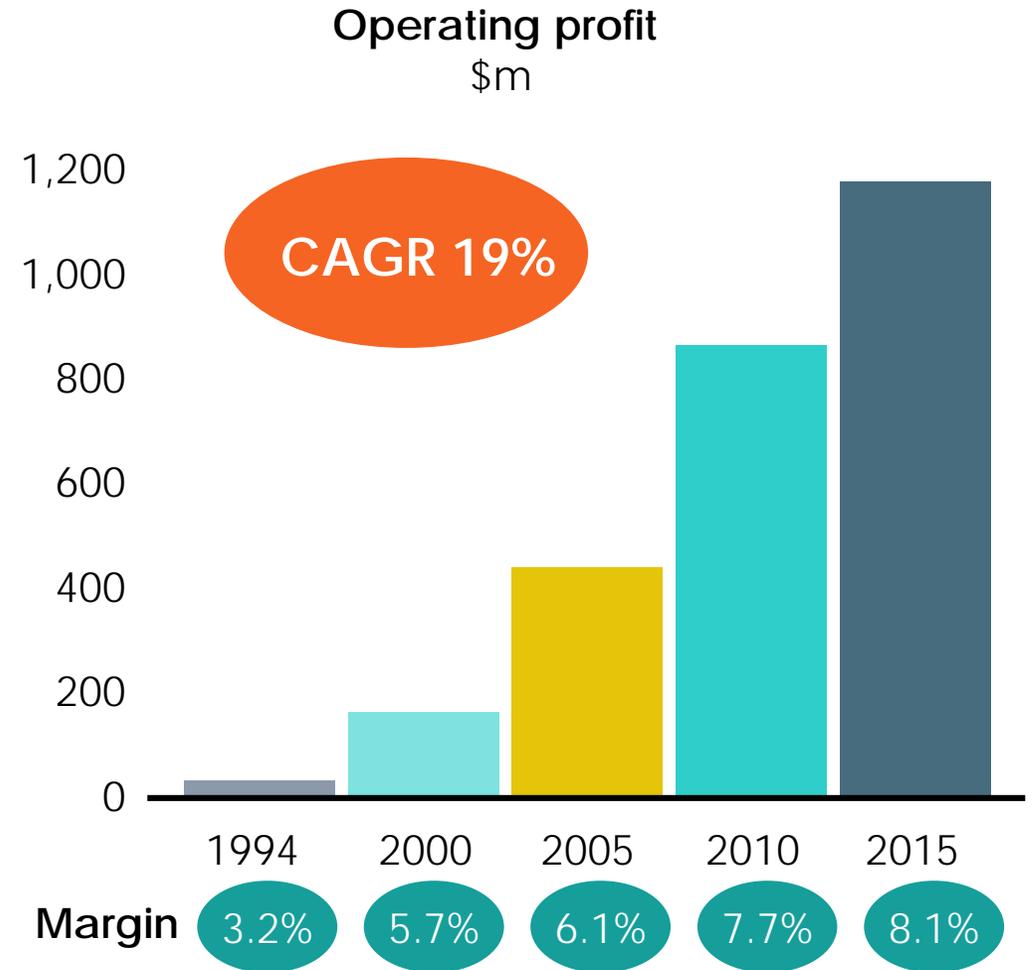
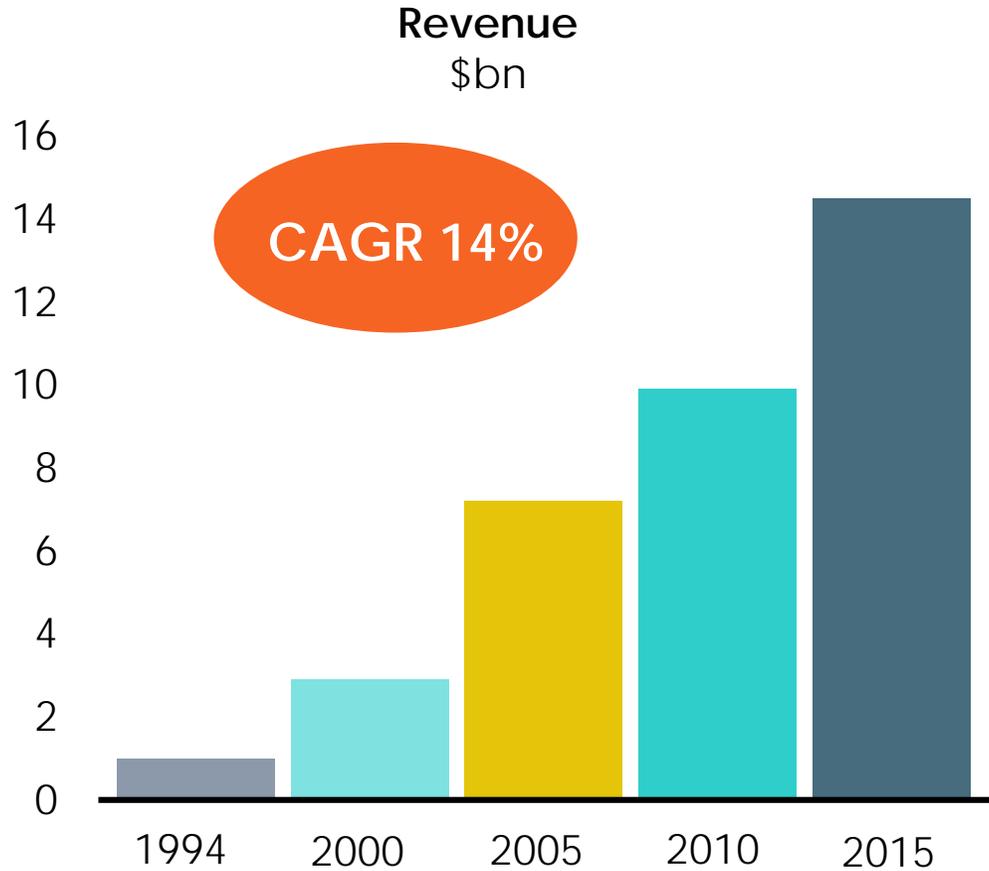


# Great client partners



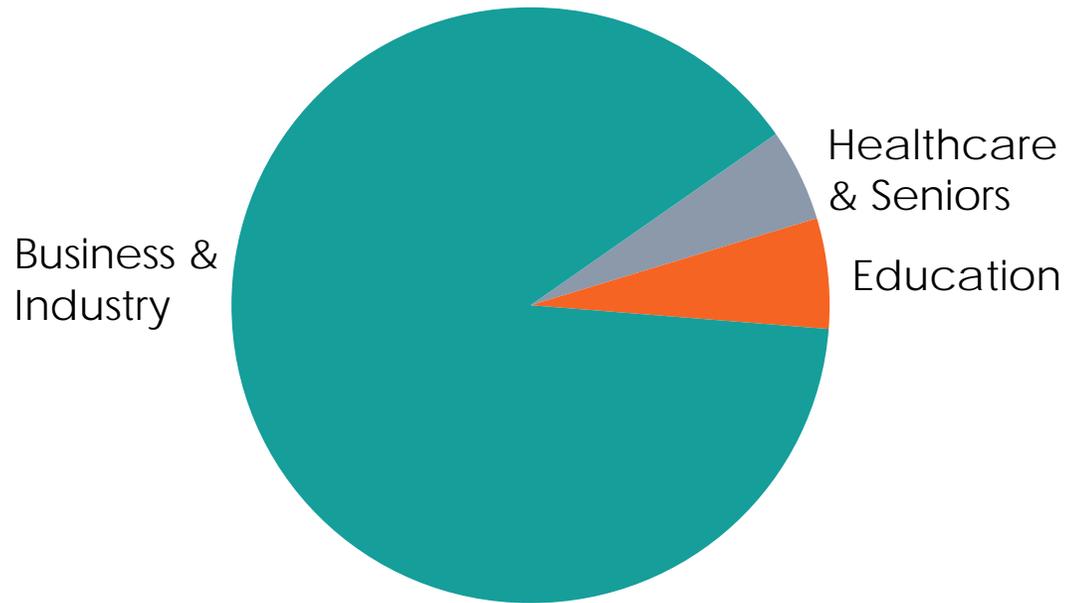
# Performance culture

## Financial results

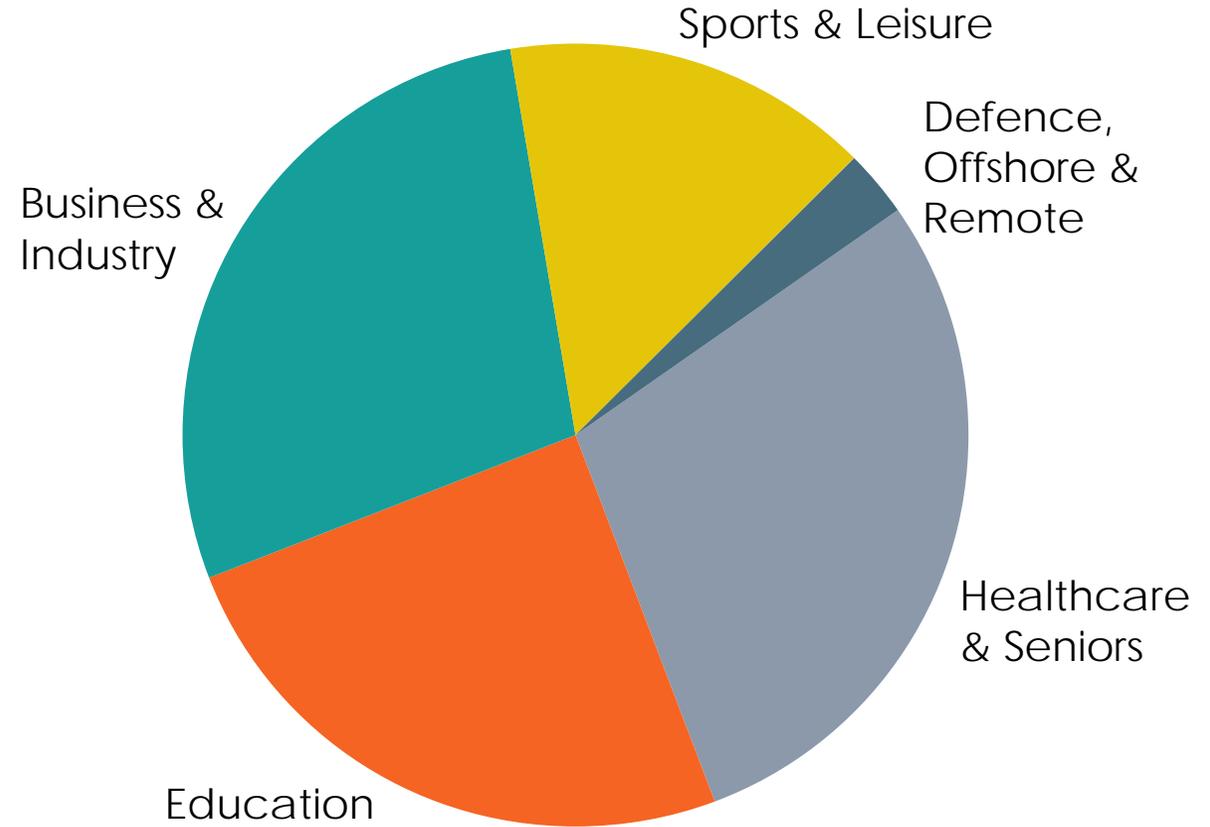


# Great sector balance

Revenue 1994  
\$1bn

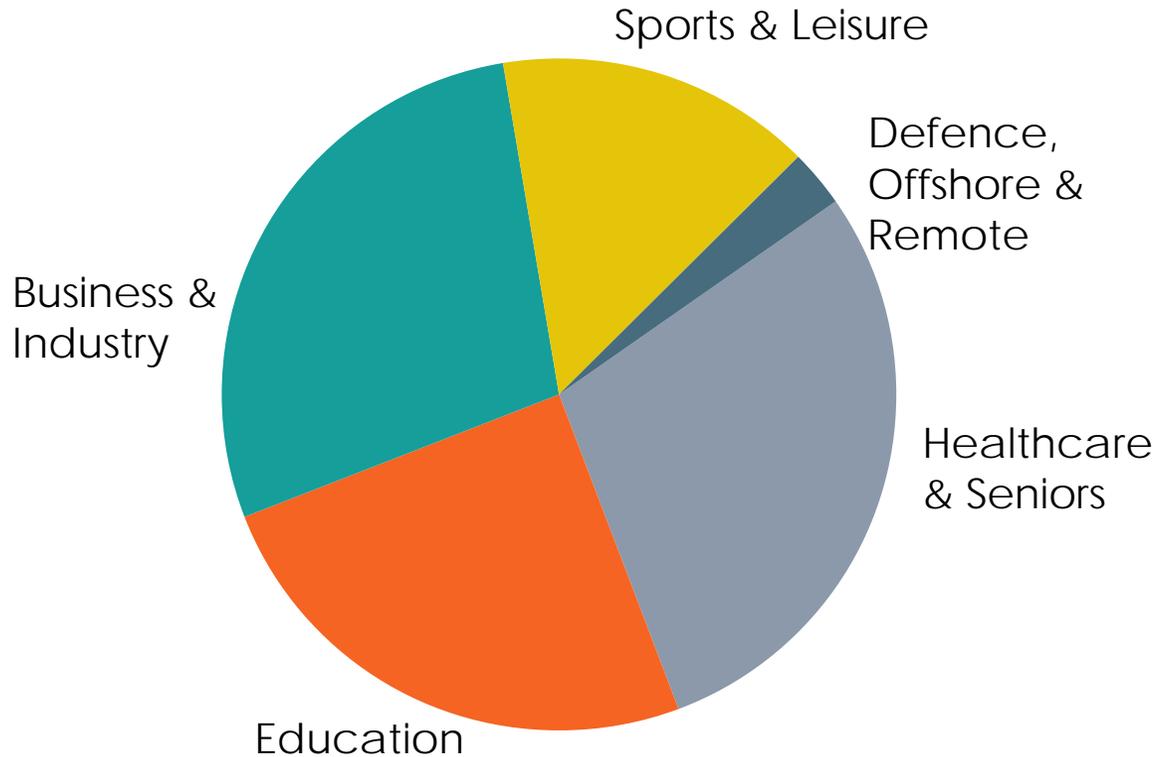


Revenue 2015  
\$14.5bn

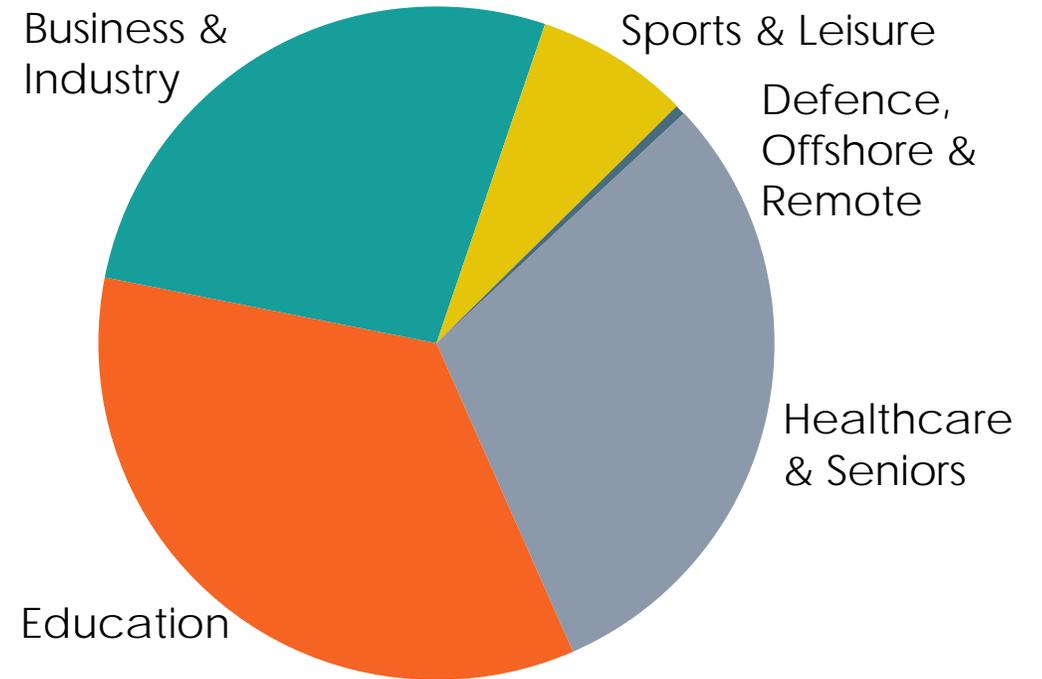


# Great market opportunity

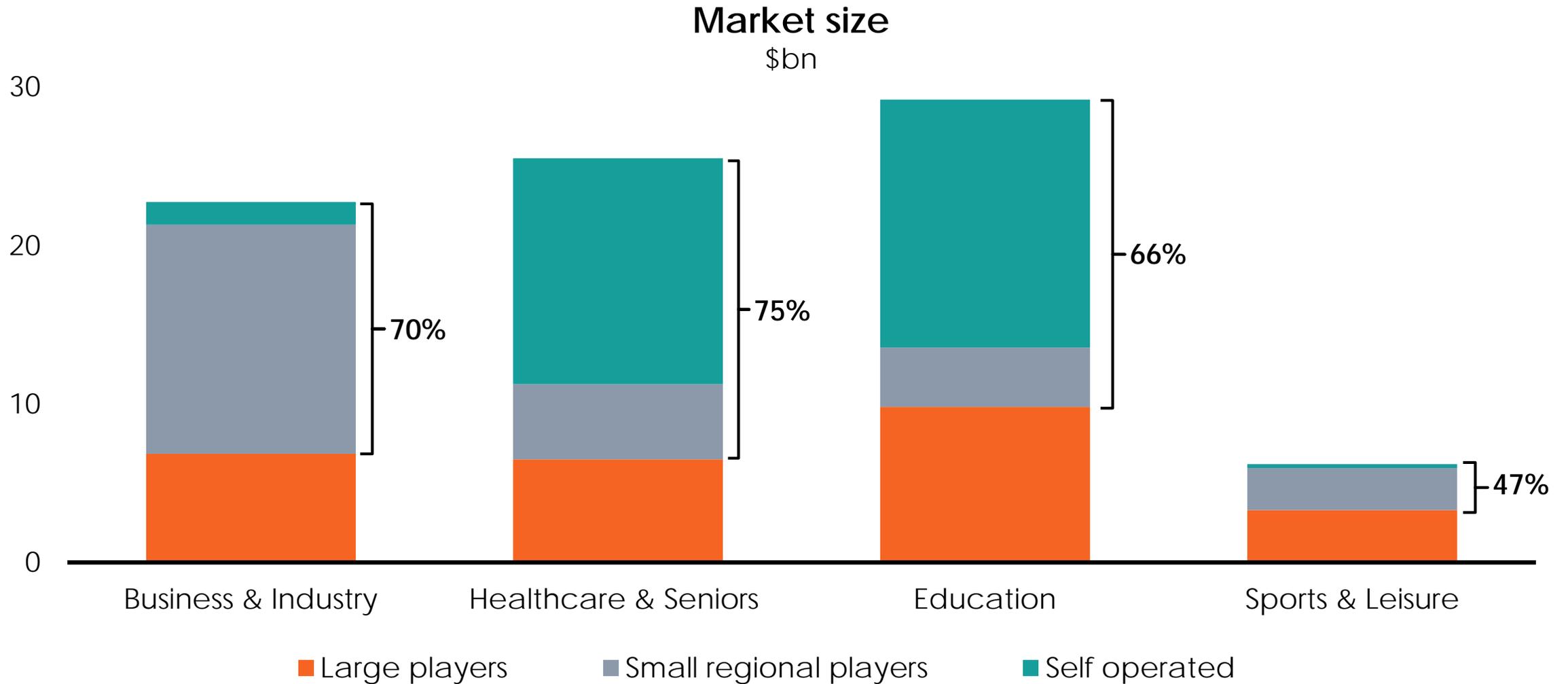
Revenue 2015  
\$14.5bn



Food service market  
c. \$84bn



# Food service market by sector



Note: Compass management estimates

# Growth strategy

## How did we get here?

1 Growth focus – quality acquisitions → organic growth

2 Sectorisation – owner mentality, strong cultures

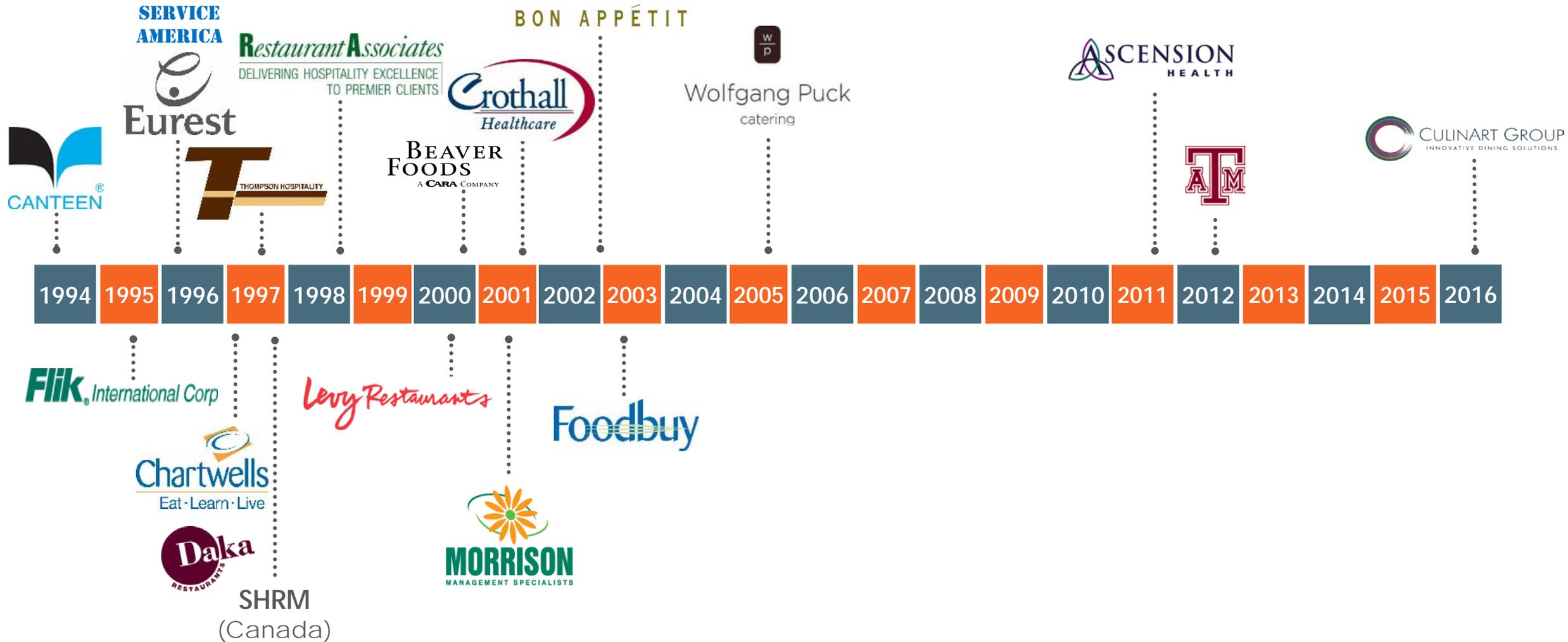
3 Quality of offer & innovation

4 Scale, operating leverage, efficiencies, MAP discipline

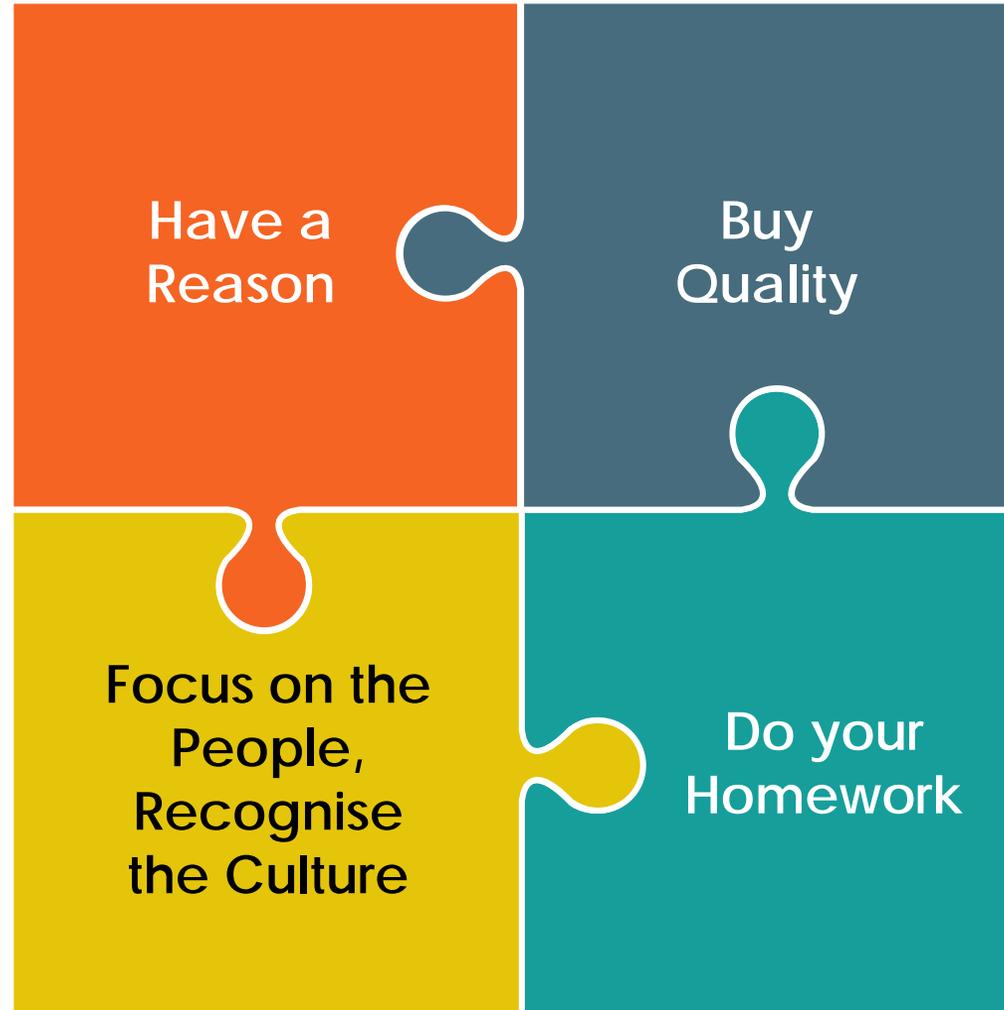
5 Experienced management, stability, strong operators

# Compass North America

## Key acquisitions / milestones



# Acquisition approach



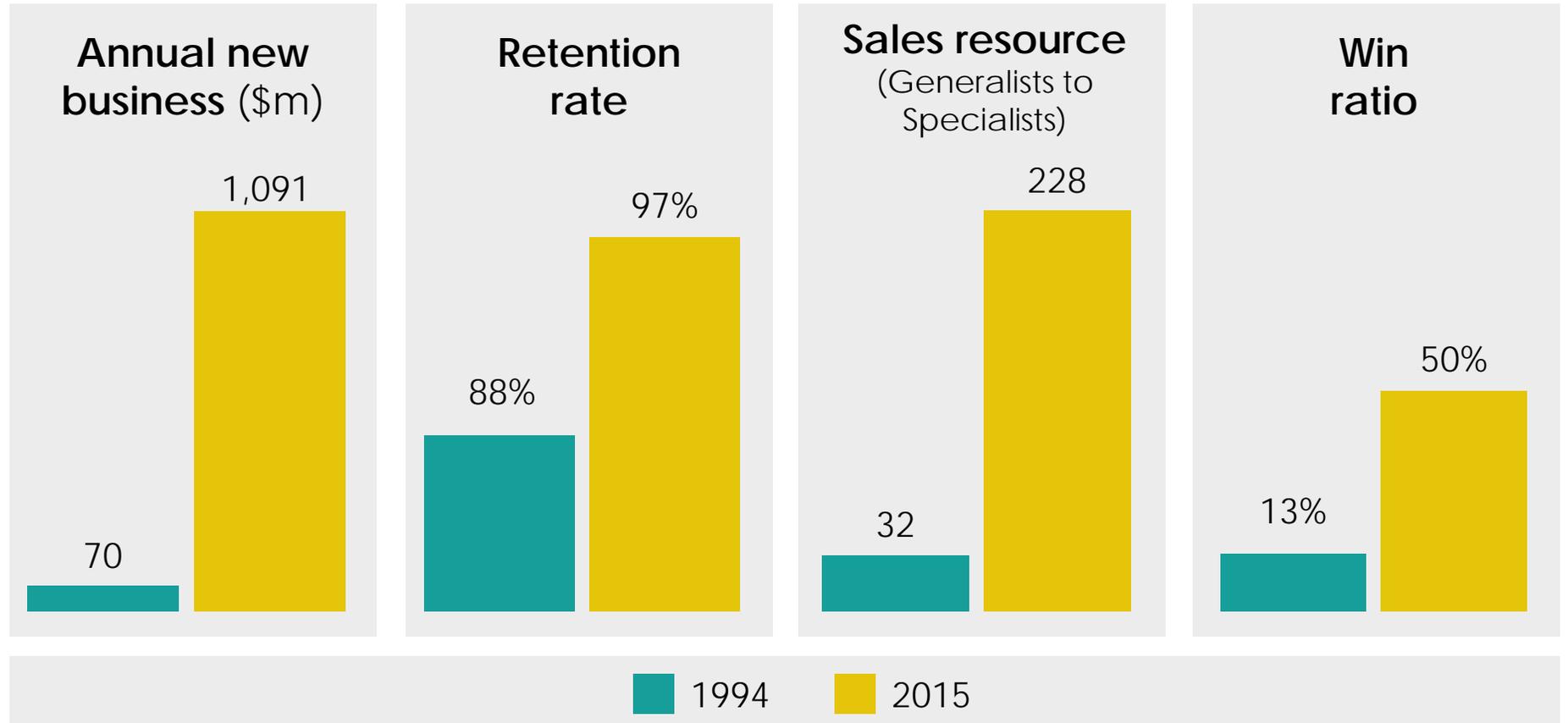
# Acquisitions...growth mindset & growth cultures

	Revenue (\$m)			CAGR
	Year acquired	2015		
Flik	1995	56	676	13%
Restaurant Associates	1998	160	659	9%
Levy	2000	199	1,369	14%
Morrison	2001	568	2,519	11%
Crothall	2001	265	1,211	11%
Bon Appetit	2002	256	1,002	11%

A common passion around client and people retention, growing their businesses and growing their people

# Sales & retention culture

- Sales force – from generalists to specialists; professionally trained
- Step change in retention



# Sectorisation: client facing brands

 Business & Industry	   
 Healthcare & Seniors	    
 Education	   
 Sports & Leisure	 
 Vending & Refreshment Services	 
 Defence Offshore & Remote	

- Great brands with unique cultures & heritage
- Entrepreneurial spirit
- Specialisation
- Customer oriented
- Growth mindset

Central procurement, HR, IT and Accounting

# How did we get here?

## Why have we been successful?

1 Growth Focus – quality acquisitions → organic growth

We hate losing business & take it personally

2 Sectorisation – owner mentality, strong cultures

Sector CEO who establishes client relationship in the sales process will be around to operate the business & deliver on the sales promise

3 Quality of offer & innovation

Tailored to client & consumer needs – not cookie cutter

4 Scale, operating leverage, efficiencies, MAP discipline

We have a clear purchasing advantage

5 Experienced management, stability, strong operators

Stability in operations incredibly important for our clients

A winning culture underpinned by scale & MAP



# North America

Adrian Meredith  
Chief Financial Officer



# How do we sustain the success?

1 Organic growth focus

Sustain sales & retention culture

2 Sectorisation – owner mentality, strong cultures

Maintain commitment to sectorisation & sub-sector development

3 Quality of offer & innovation

Maintain focus on quality & increase focus on innovation in every area of MAP

4 Scale, operating leverage, efficiencies, MAP discipline

Continue to be obsessed with efficiencies – opportunities in every area of MAP

5 Experienced management, stability, strong operators

Continue to attract & develop exceptional people

A culture of continuous improvement

# North America (2011–2015)

5 year average revenue growth  
7.8%

Sector:

Healthcare & Seniors 9%

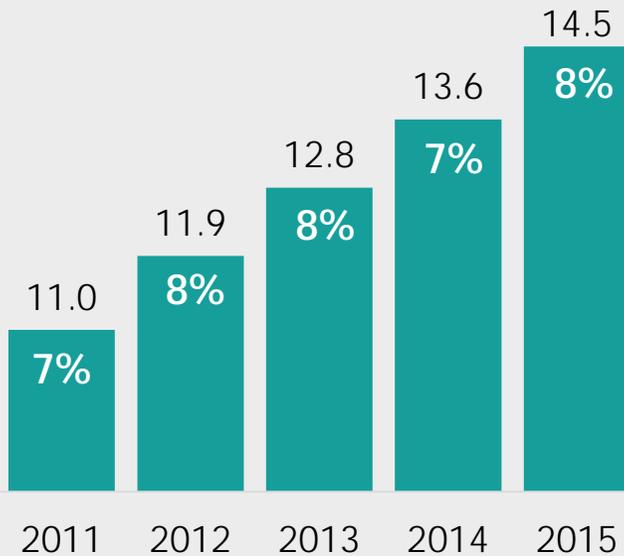
Business & Industry 7%

Education 7%

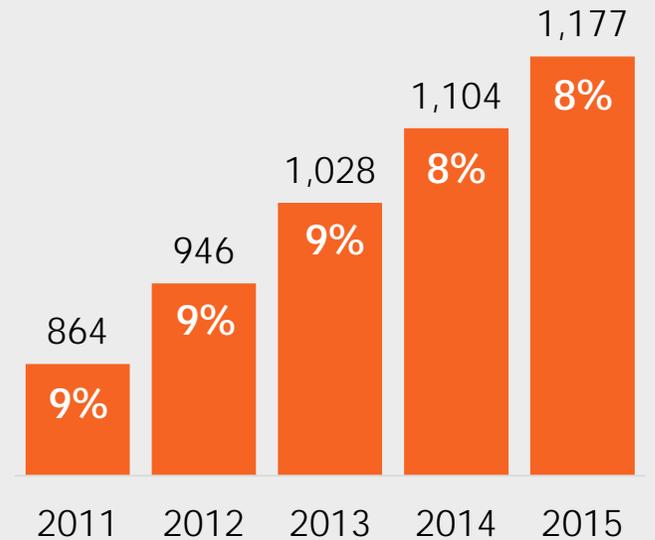
Sports & Leisure 8%

Defence, Offshore & Remote 7%

Revenue (\$bn) & Organic growth (%)



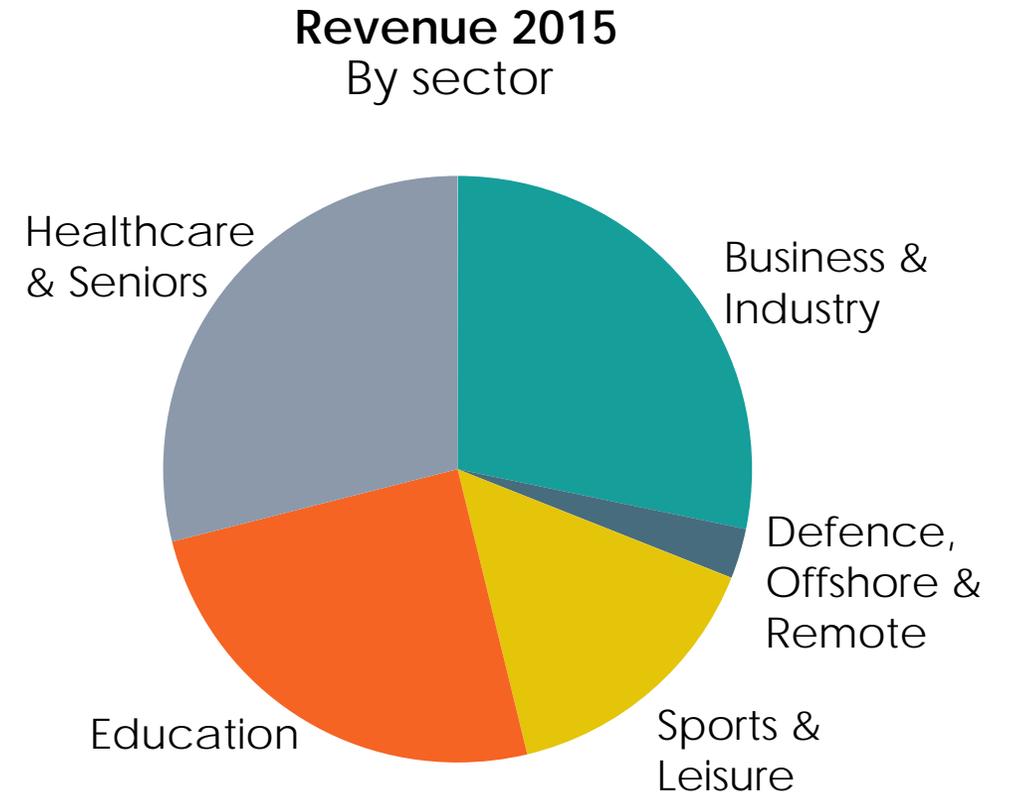
Operating profit (\$m) & Organic growth (%)



Every segment growing nicely & expected to continue to grow

# Great sector balance & diversified client base

Top 10 clients		
	2000	2015
1	B&I	Healthcare
2	B&I	Education
3	B&I	Healthcare
4	B&I	B&I
5	Education	B&I
6	B&I	Healthcare
7	B&I	Healthcare
8	B&I	Sports & Leisure
9	B&I	B&I / DOR
10	B&I	Education

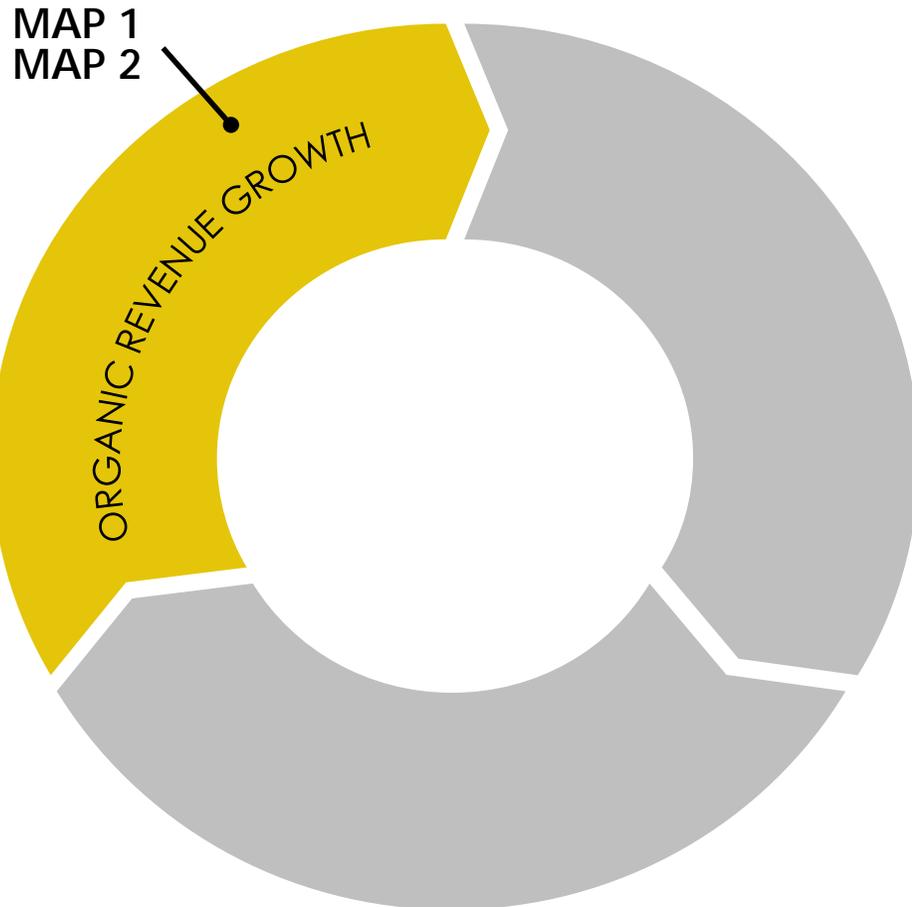


Balanced portfolio across sectors & no client >3% of revenues

# Our growth model



# Our growth model & key themes



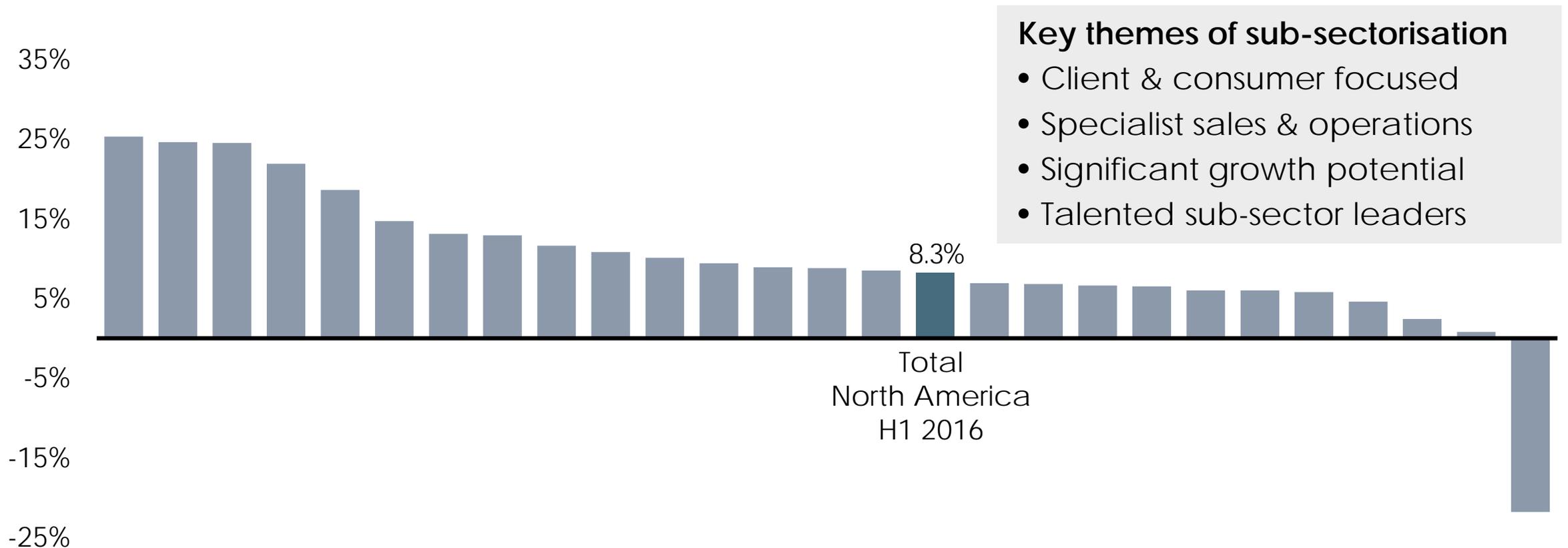
## Sustain growth (MAP 1 client sales & marketing)

### Retention focus 96.8% (2011–2015)

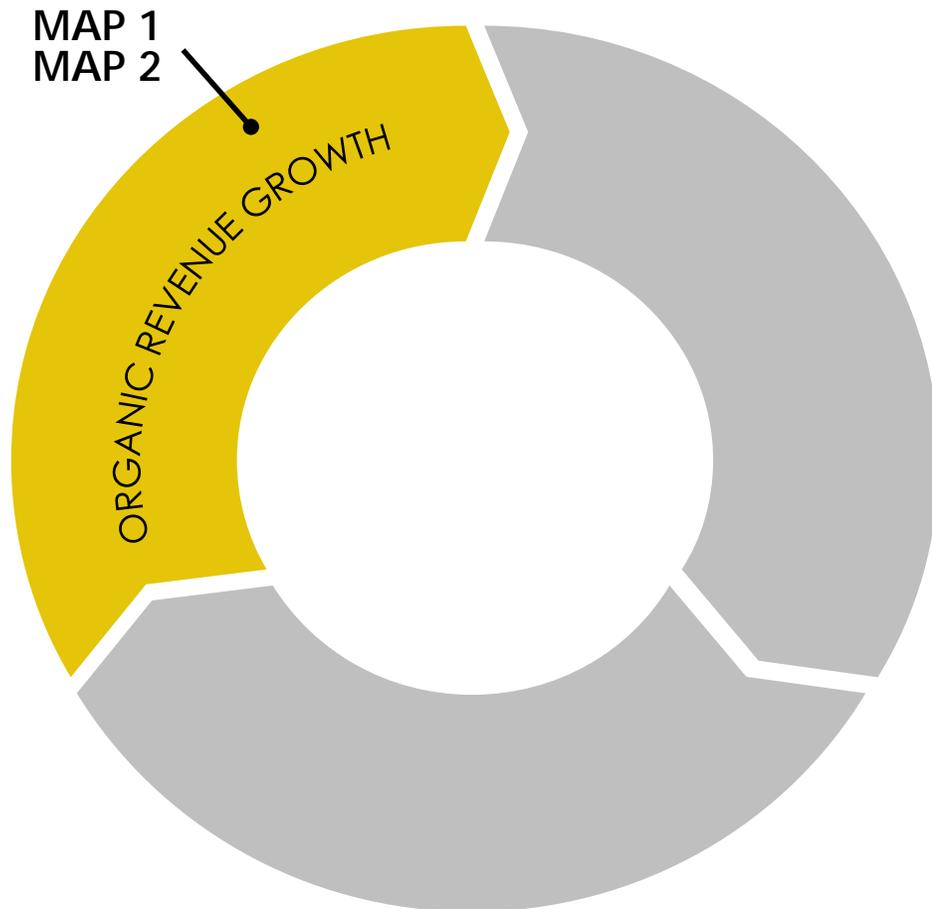
- 5 year average source of new business:
  - 72% First time outsourcing / Small players
  - 28% Large players
- Core & premium sector offers
- Exploit exciting market opportunities with sectorisation and sub-sectorisation

# North America: Sub-sectorisation driving growth

## Organic revenue growth



# Our growth model & key themes



## Sustain growth (MAP 2 consumer sales & marketing)

- Pricing
- Targeted investments to drive LFL revenues
- Driving innovation
  - Digital Hospitality
  - Data analytics
  - Micromarkets / small store formats
  - Health & wellness front and centre
  - Innovation partnerships

# Innovation

## Increasing client & consumer demand

We have some of the most innovative clients on the planet

### Culture of innovation

with ideas from the business, rarely the centre



BON APPÉTIT  
MANAGEMENT COMPANY  
*food service for a sustainable future\**

(HQ in Silicon Valley) an innovation leader

### Business Excellence

best practice sharing & speed to market

### Strategic Partners

bring new ideas, ambitious to grow, bring exclusivity

Envision 2020 ... shaping the future of foodservice

# Innovation

## Priorities

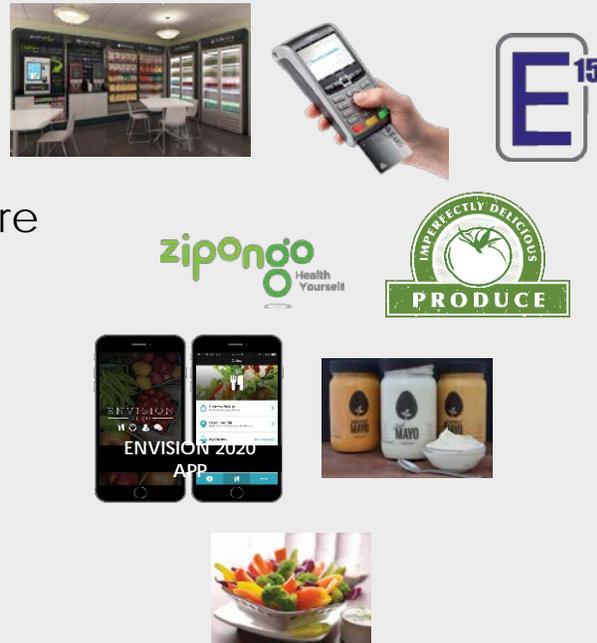
Making it easy for our clients & consumers ... tailored solutions

Keeping it simple so that our unit managers can focus on clients & consumers

Protect client & consumer data

### Supporting Growth

- Food & culinary innovation
- Digital hospitality
- Formats e.g. small store
- Café design / space utilisation
- Data analytics
- Digital health
- Data security
  - Point-to-Point encryption

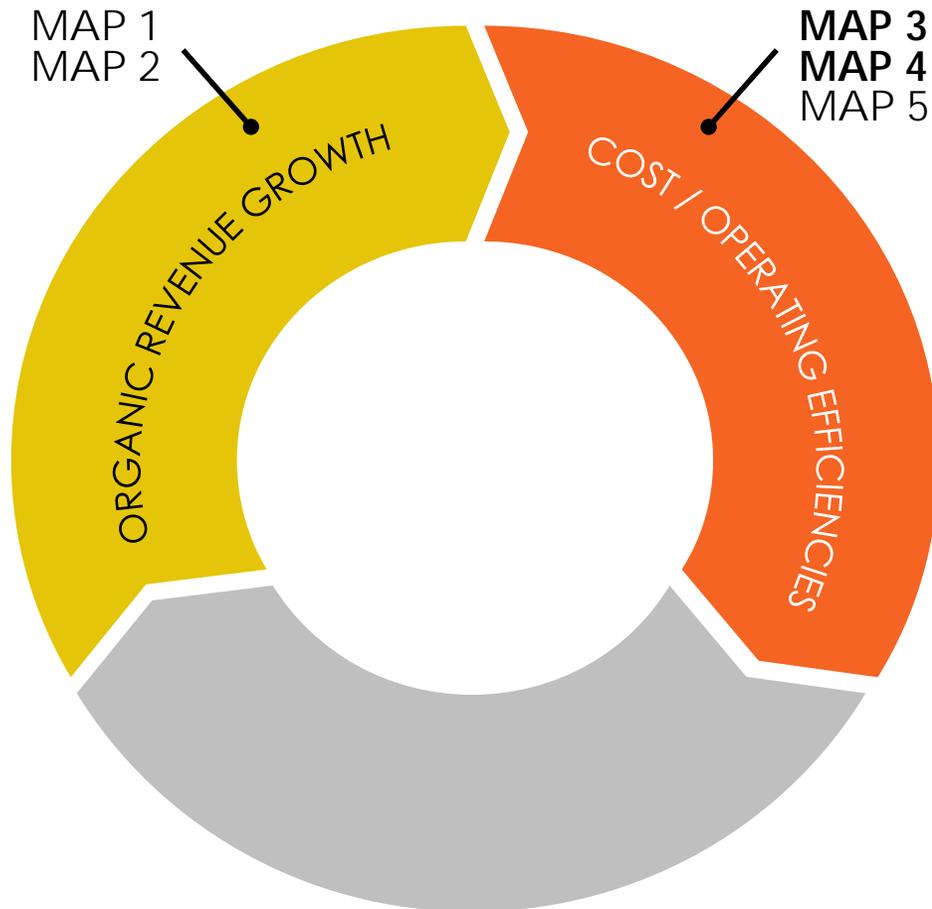


### Driving Efficiencies

- Self service solutions
- Supply chain
- Menu management
- Labour scheduling
- Online recruitment
- Expense management
- Data analytics



# Our growth model & key themes

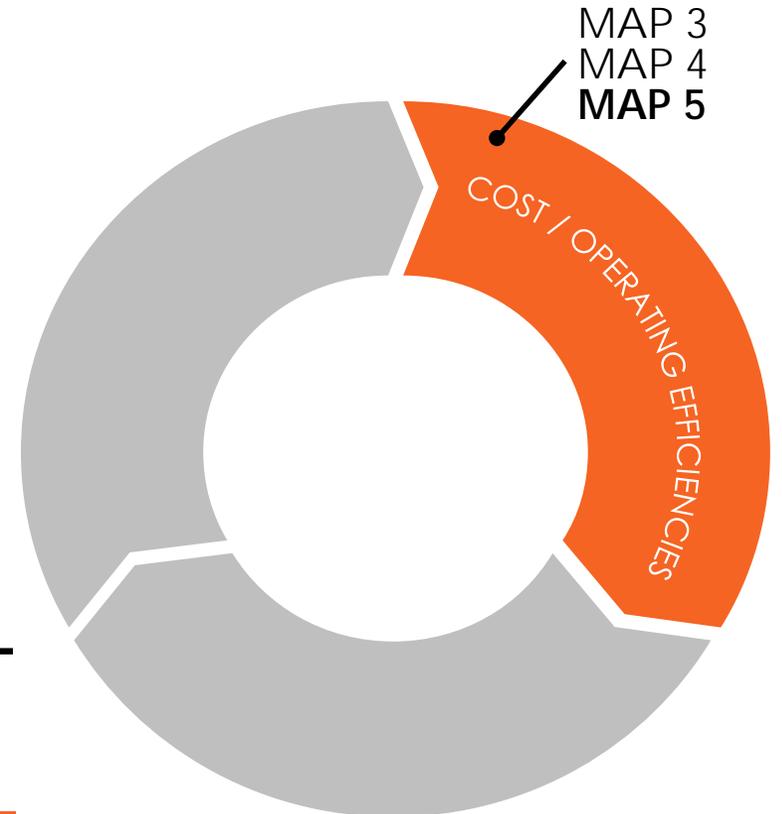
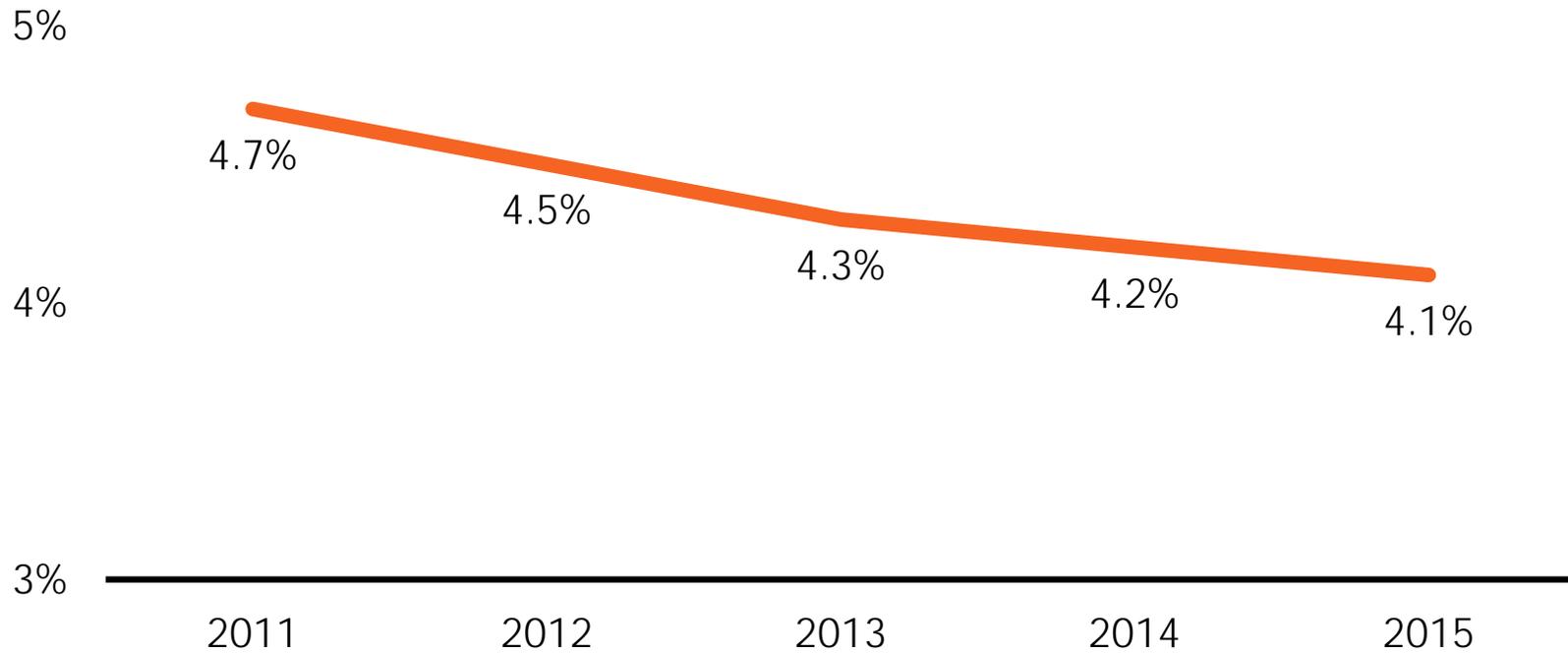


## Driving efficiencies (MAP 3, 4, 5)

- **Foodbuy** scale/systems = \$6bn Compass  
\$14bn 3rd party
- Labour productivity / job design
- Driving innovation in MAP 3 Webtrition,  
MAP 4 MySTAFF, MAP 5 process  
innovation
- Obsession with simplifying processes

# Overheads: **map 5**

Above Unit as % of revenue



Efficiencies back of house = margin contribution & reinvestment

# Our growth model



**No Complacency!**

## People

- Amazing can-do
- Innovation to help cope with growth e.g. on-line recruiting
  - This year we will hire 85K employees
- Succession planning – continue to attract, retain, develop next generation of owners



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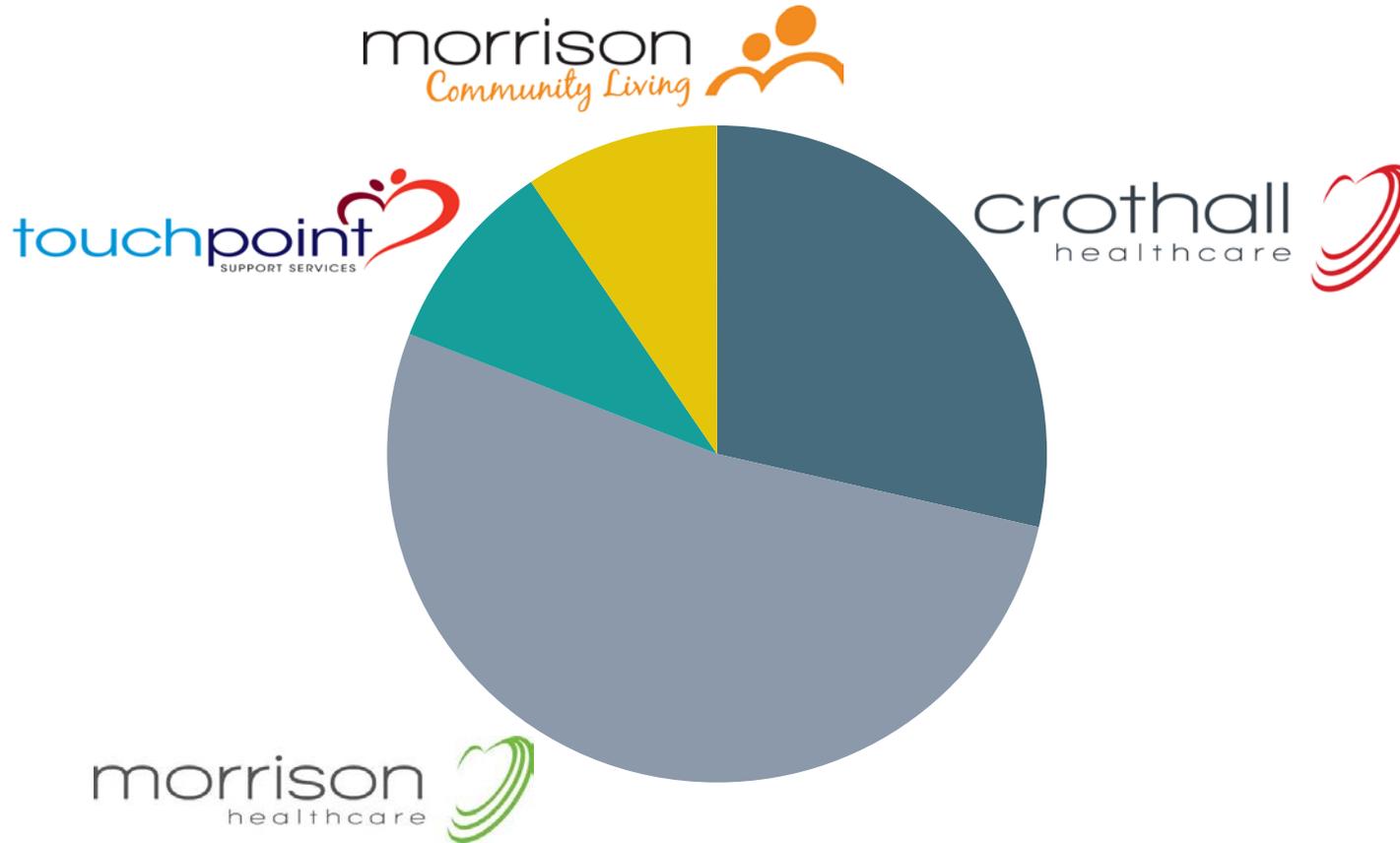
# Healthcare in North America

Bobby Kutteh  
CEO, Healthcare – US



# Healthcare in North America

Revenue  
\$4.2bn

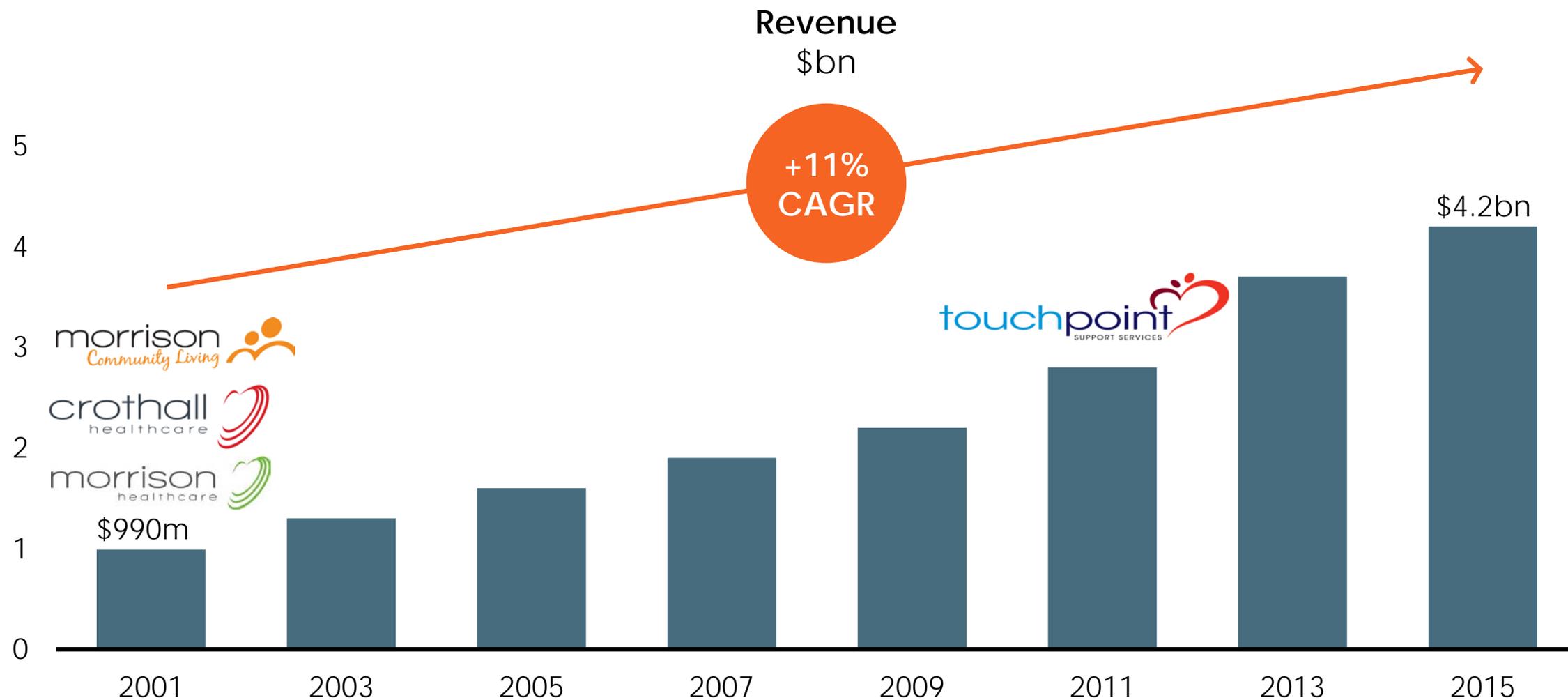


1 billion  
meals served annually

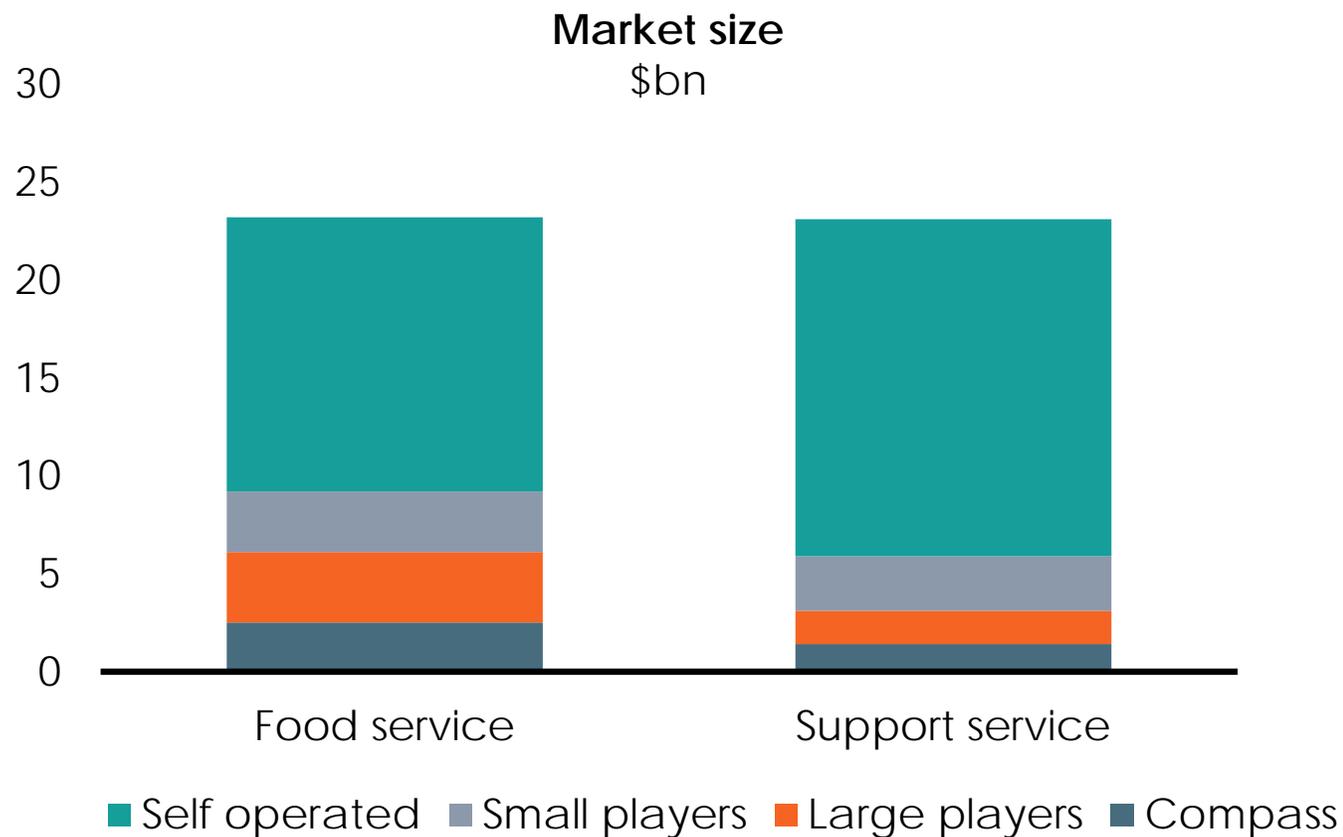
1.1 billion ft<sup>2</sup>  
cleaned & maintained  
per day

98.3%  
average client  
retention rate

# Evolution of healthcare sector in North America



# North America healthcare market opportunity



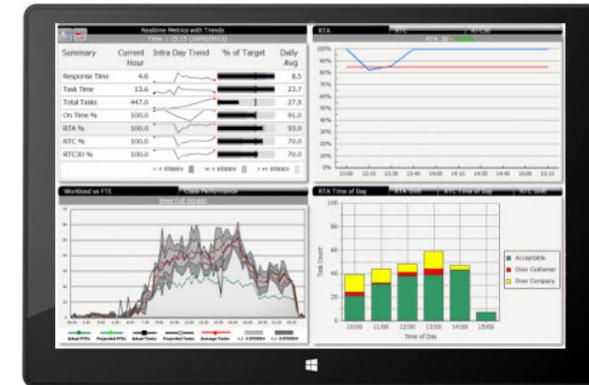
**Compass market position:**  
#1 in food service  
#1 in support services

24% of outsourced market

Compass Healthcare has significant long term growth potential from first time outsourcing

# Support services

- Excellent support services business in healthcare in North America
- Complex business with barriers to entry – not a commodity
- Cross-selling opportunity is significant!



# Why do hospitals outsource?

- Core competency
- Cost savings
- Improved patient experience
- Industry best practices
- Shift operational risk

# Compass differentiators

- Operational specialisation / sub-sectorisation focus

- Management stability

- Breadth of services

- Patient experience investment

- Analytics / technology focus

# Drivers for future growth

Strong portfolio of clients for cross-selling

Retail innovation

Affordable Care Act

Aging population

Consumerism

# Consumerism

- Patients have choices
- Access to information
- Patients more savvy
- 'Cradle-to-Grave' – lifetime of loyalty



# Continued focus on cost



Leverage scale  
(Foodbuy)



Benchmarking  
analytics  
(internal & industry)



Further leverage scale  
& overhead for  
system opportunities

# Summary

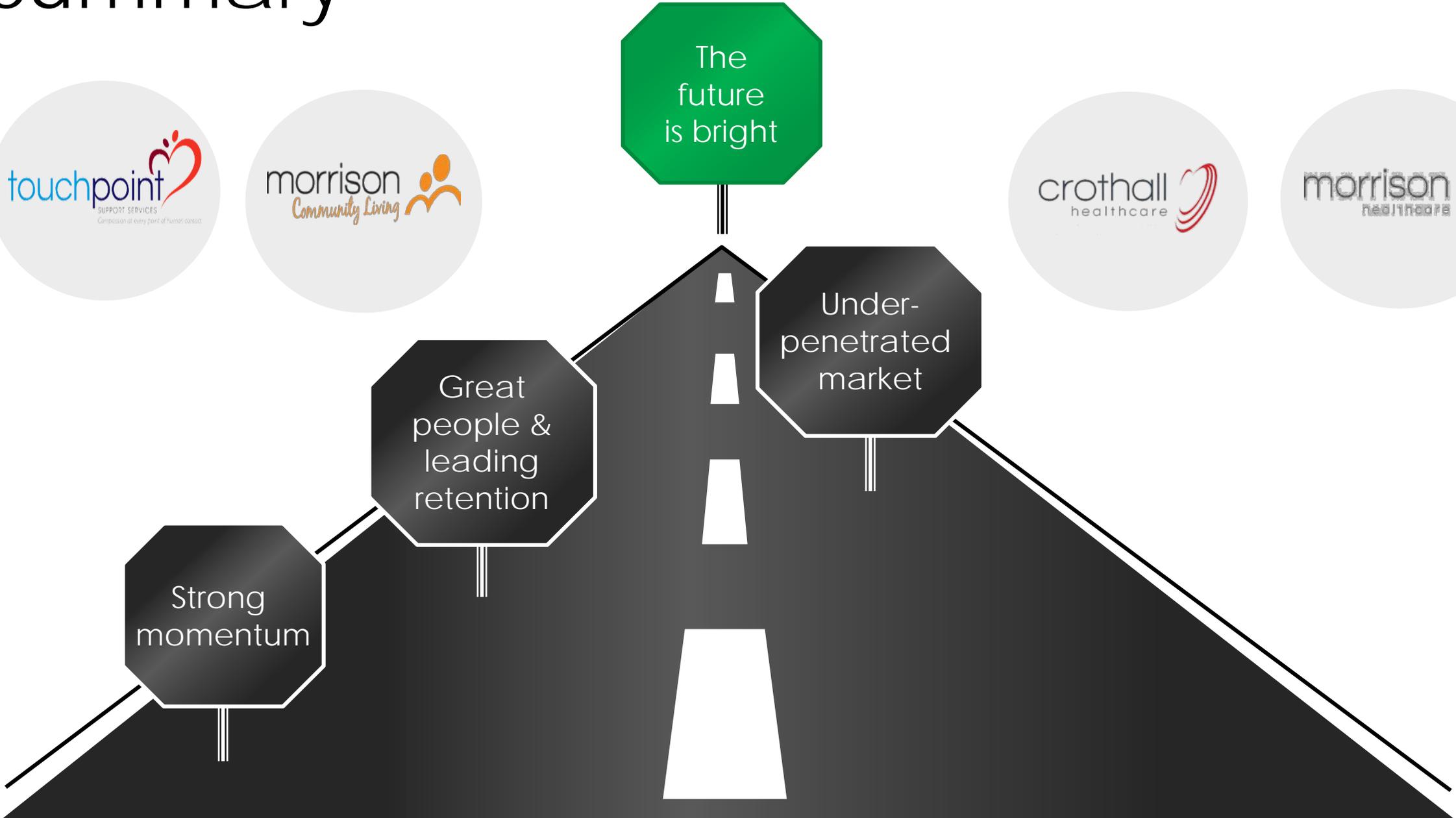


The future is bright

Under-penetrated market

Great people & leading retention

Strong momentum





# Investor Seminar 2016





# Levy Restaurants

Sports & Leisure North America

Andy Lansing

CEO Levy Restaurants



# Our business

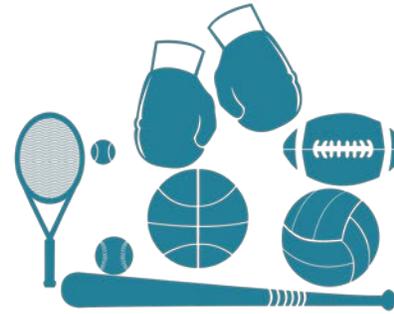
Headquartered  
in Chicago



Began as a  
restaurant  
company in 1978



Primarily Sports  
& Leisure  
company today

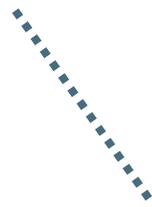


200 locations  
110 cities  
30,000 team members

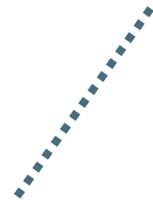


# Our soul

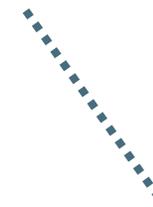
Passionate  
restaurateurs



Scope of  
business



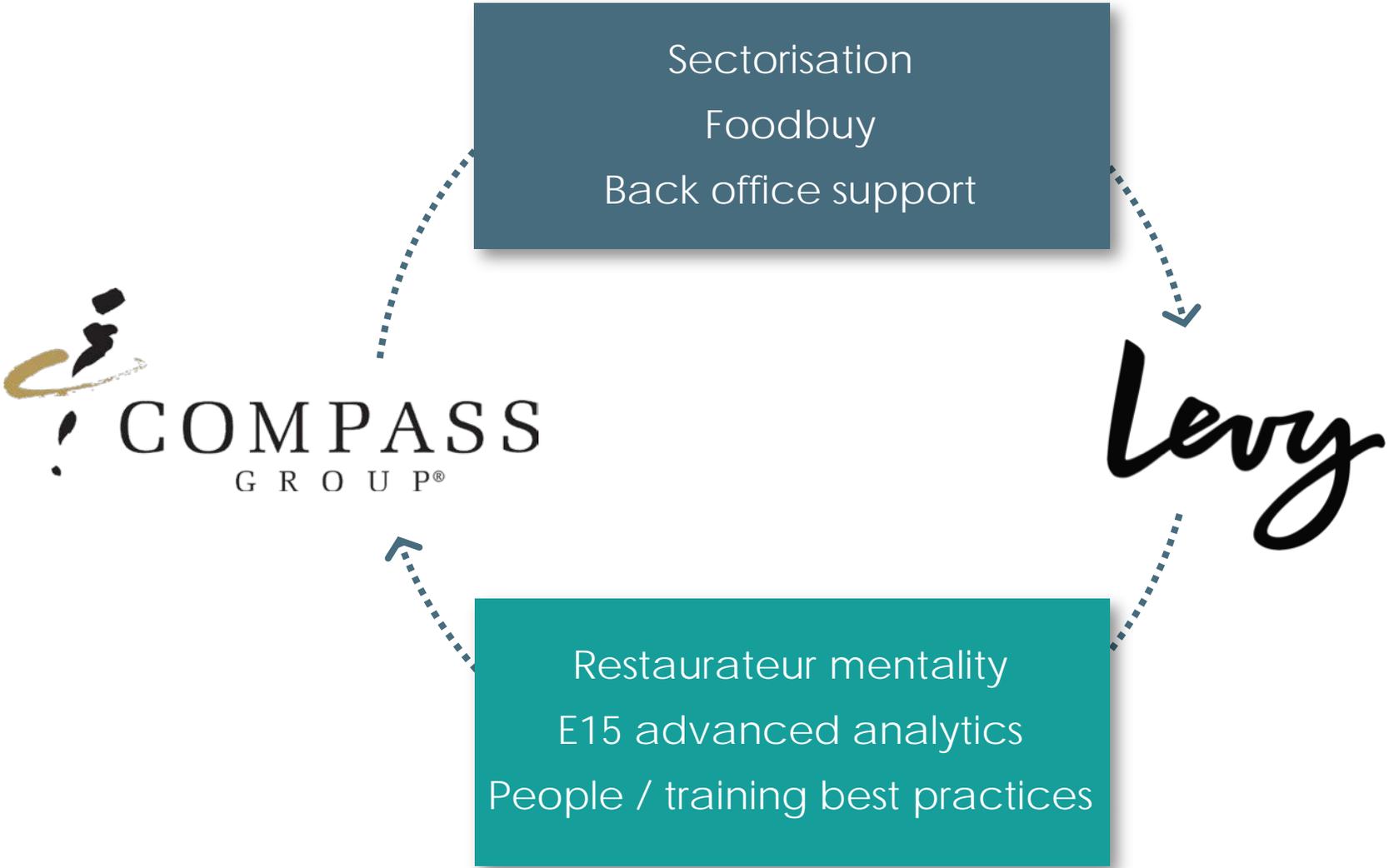
Innovation sets  
us apart



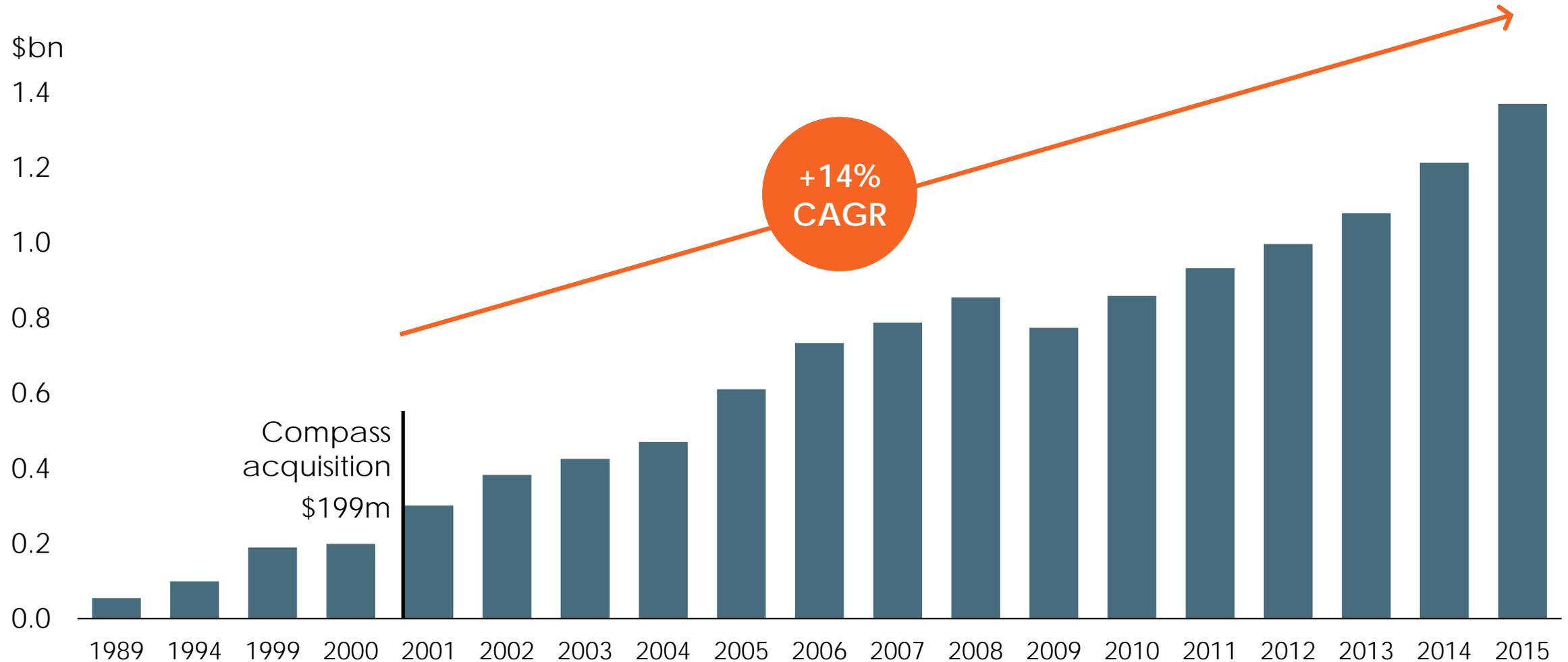
Our people are  
the best people



# The Compass / Levy story



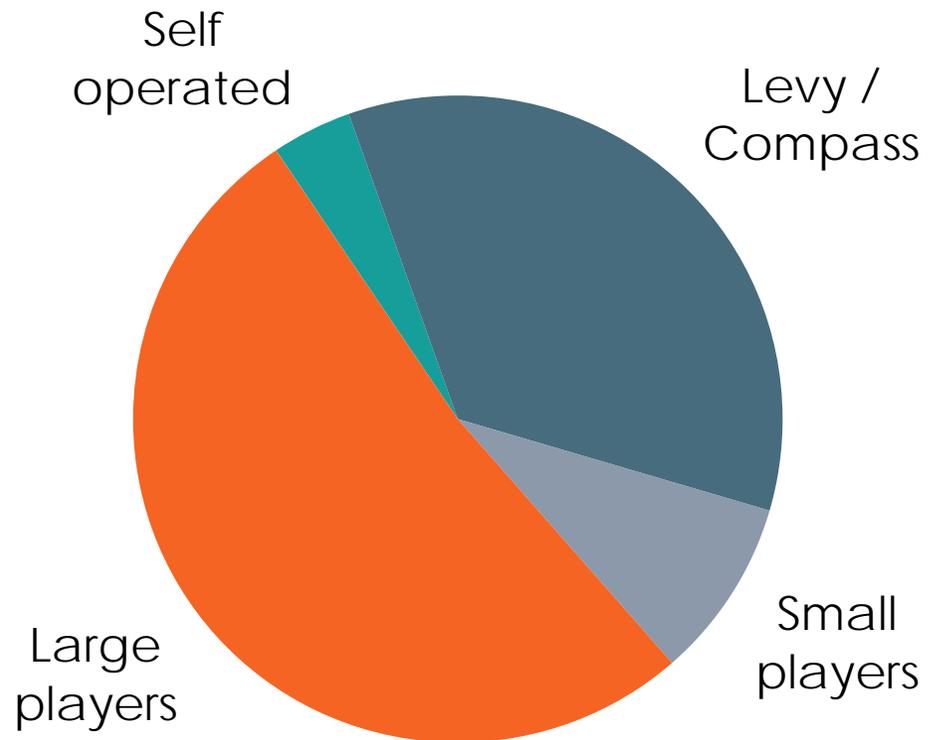
# Historic revenue growth



# Market

## Sports & Leisure market

c. \$6bn



Levy had 99% retention in FY 2015

### Potential for growth from:

- Large national accounts
- Greenfield facilities
- Small players
- Self operated

# Sub-sectorisation

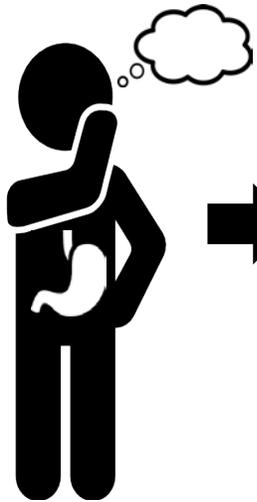
## Select Partners

Professional sports	
Indoor concerts / events	
Outdoor concerts / events	
Convention centers	
High street	
Minor leagues	
College athletics	
Retail merchandise	

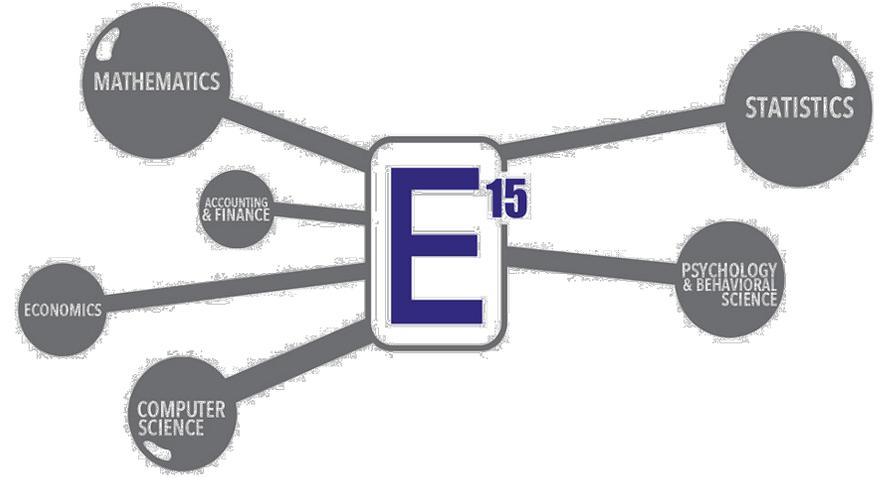
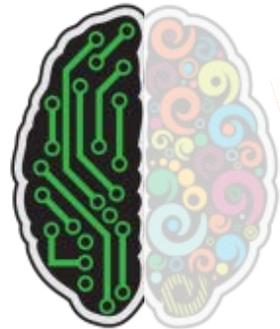


# From anecdotal to empirical

Then



Now





# 2015 smart pricing for Major League Baseball



Game  
length



Attendance



Per cap

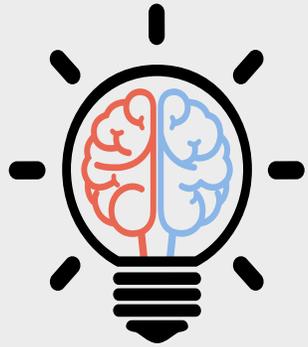


Consumption

Double digit  
LFL revenue growth



# Design thinking agency



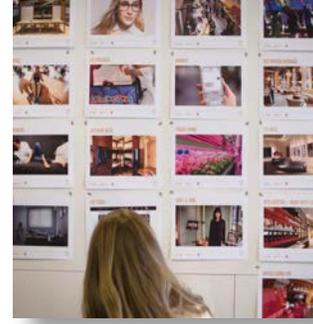
'Right Brain' agency to complement our E15 'Left Brain'



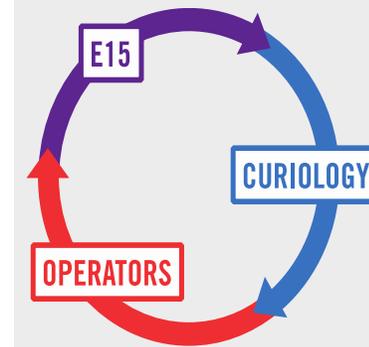
End-to-end design thinking approach & experts together with operators & partners



Range of work – glamorous to less glamorous but high impact



Innovations lab



Collaborative model



Tremendous interest from clients & non-clients



# Chicago's plate



20

local food &  
beverage  
partners



Fans arriving  
earlier



Redistribution of  
traffic flow



250m

media  
impressions

# Well placed for continued success

- Culture of passion for restaurant quality
- Diverse portfolio in a dynamic industry
- Expansion through sub-sectorisation
- Balance of data-driven solutions & experience innovation
- The best people in the industry



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# Latin America

Alfredo Ruiz-Plaza

Regional Managing Director

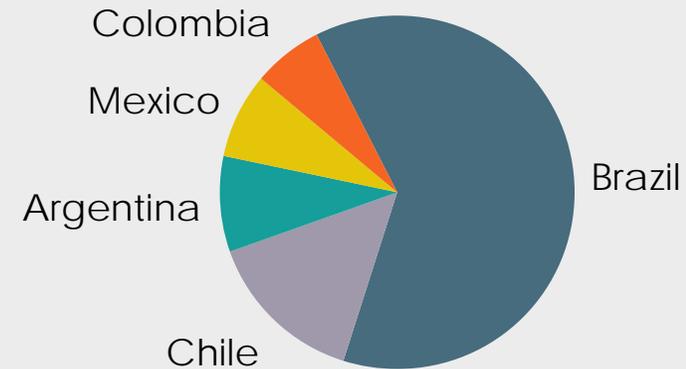


# Compass Latin America

- Market leader in the region
- Present in 5 countries
- 2.5 million meals a day
- 60,000 employees

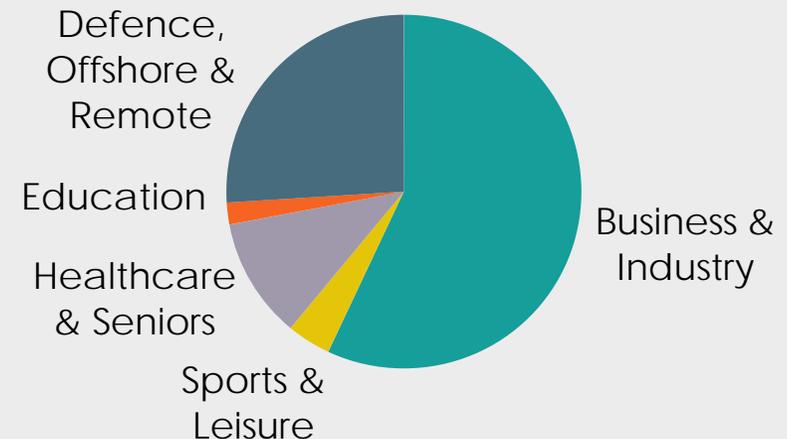
Revenue by country

£1.1bn



Revenue by sector

£1.1bn



Note: Compass management estimates

# Great global & local client partners



Bloomberg



Microsoft



JONES LANG LASALLE



P&G

PHILIPS

Cablevisión

SANOFI

Bank of America



CENTINELA ANTOFAGASTA MINERALS



PSA PEUGEOT CITROËN

# Priorities

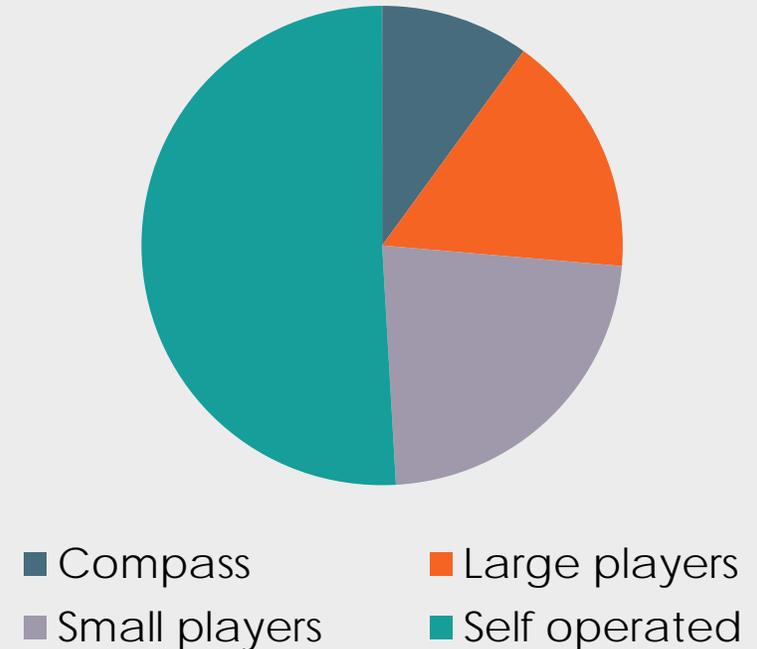
1. Cost actions:
  - Offset negative volumes
  - Make business more efficient
2. Drive strong new business wins
3. Strengthen sales, retention & procurement capabilities



# Market

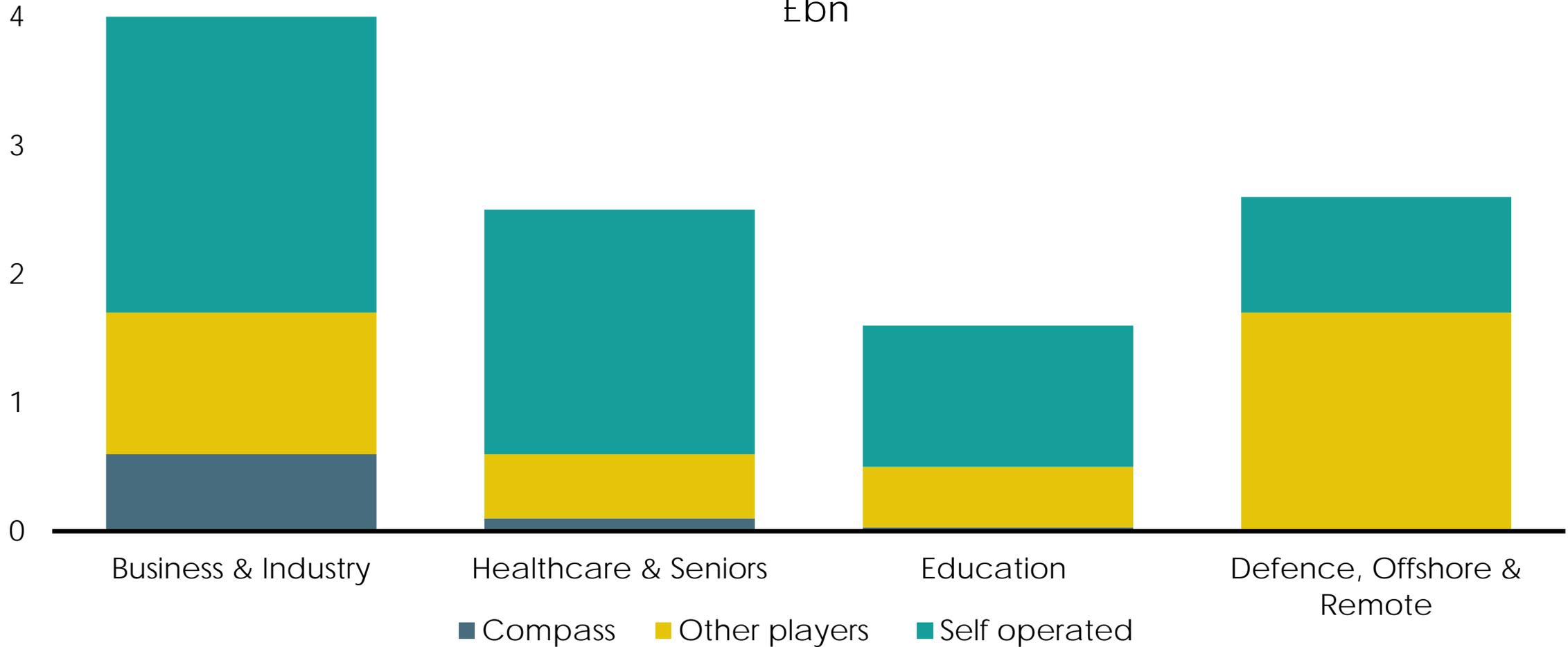
- Compass
  - The #1 player in the region
  - The market leader in Brazil & Argentina
- Highly fragmented market

Food service market  
c. £11bn



# Growth opportunities in all sectors

Food service market by sector  
£bn



Note: Compass management estimates for Latin America (Brazil, Chile, Mexico, Argentina & Colombia). Excludes public sector

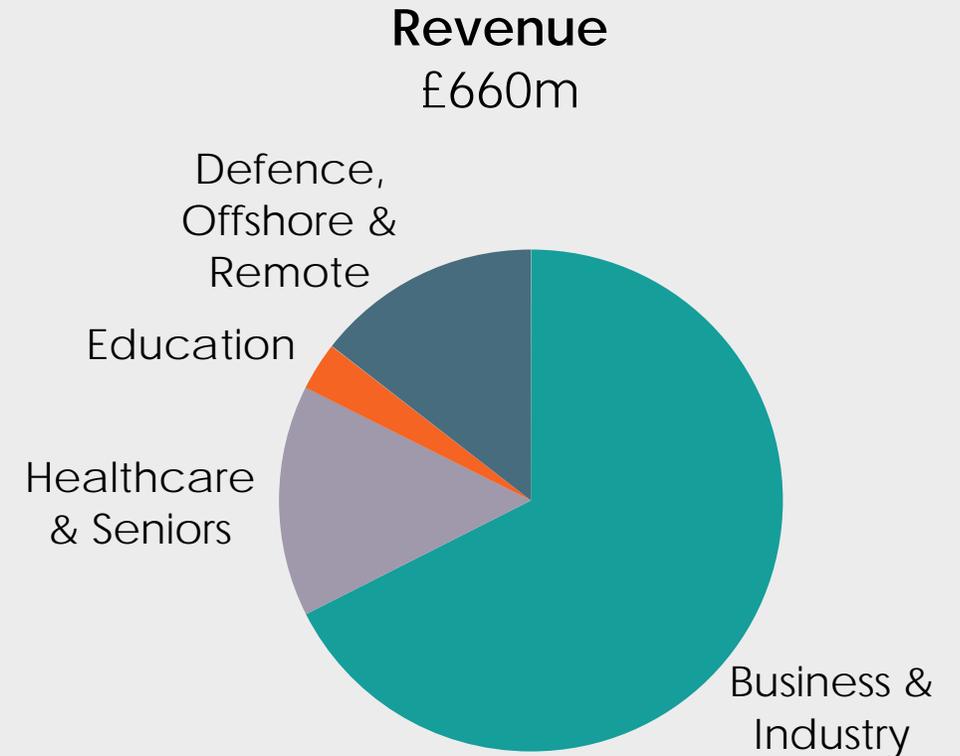
# Brazil

## Market

- Food service market: £5 billion\*
- Highly fragmented market
- Compass is #1 player with 12% share

## Compass

- Taking decisive action on costs to offset impact of negative LFL volumes
- Maintaining strong pricing discipline
- Good cash conversion
- Delivering strong rates of new business wins



# Spanish speaking markets

## Market

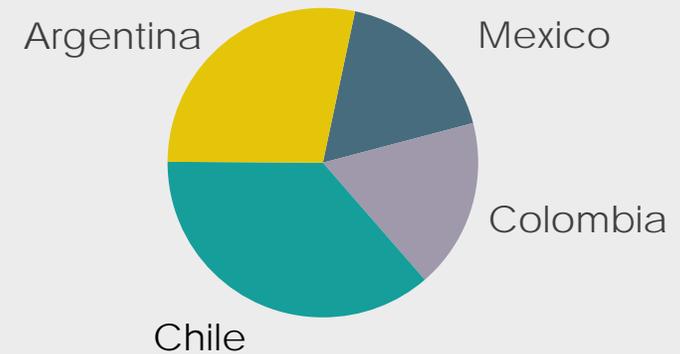
- Food service market: £6 billion\*
- Highly fragmented
- Compass market share: 7.5%
- Population: 230 million

## Compass

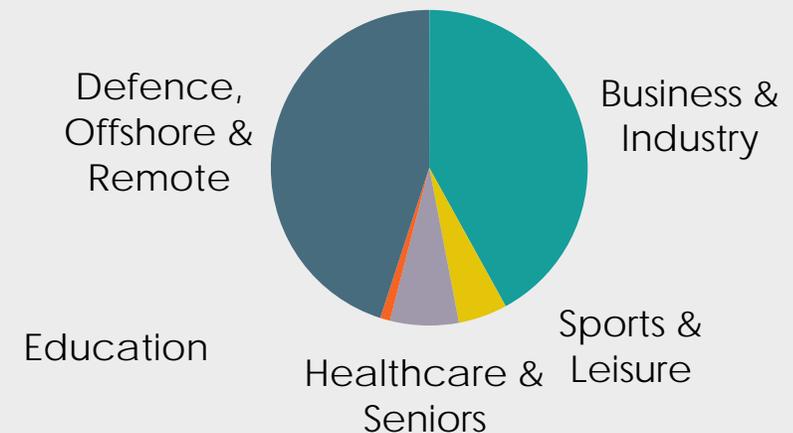
- Growth in Business & Industry a priority
- Taking out costs to offset weakness in Defence, Offshore & Remote
- Good new business wins
- Strong pricing framework

\* Compass management estimates

Revenue  
£400m



Revenue by sector



# Decisive action on costs

## map 3

- Significant reduction in number of products and SKUs
- Reinforced the quality of our buyers
- Refined our supply chain

## map 4

- Changing contract structure to enable greater flexibility
- Downsized in line with LFL movement
- Gaining efficiency through business re-engineering

## map 5

- Adapted to scale, closed regional offices
- Standardised back office processes

A continuous cost improvement culture

# Actions to drive the top line

- Reviewed existing portfolio of contracts
  - Fixed / exited poor performing contracts
  - Focus on continuous pricing
- Strengthened sales force
  - Moved from generalists to sector specialists
- Invested in retention
  - Strategic Alliance Group processes in all 5 countries
- Leveraged Compass' best practice
  - Innovation & use of capex

Strong & disciplined new business wins

# Case study: New business win

## Argentina

### British Hospital



- ✓ Annual revenues: £3 million
- ✓ Our game plan:
  - 2 years to build the relationship
  - Health & Safety best practices in Healthcare
  - Investment to improve infrastructure & production processes



# Case study: New business win

## Brazil



### O Boticario

- ✓ Annual revenues: £1.8 million
- ✓ Our game plan:
  - New & dynamic offer – more variety & healthier choice
  - Strong reputation in the Business & Industry market
  - Health, Safety and Governance standards



Curitiba Plant

# Case study: Improving retention

## Brazil

### Porto Seguro High School

- ✓ Annual revenues: £2.1 million
- ✓ Our game plan:
  - New offer – food court & brand refresh
  - Innovation – “Frutaria do Patio” healthy & delicious products for children
  - Chartwells: Eat, Learn, Live programme



“Frutaria do Patio”

# Summary

- Taking the necessary actions to manage a challenging environment
- Restructured cost base will give us a competitive edge
- Strong & disciplined new business wins



We are addressing the short term challenges & are well placed for the future



# Investor Seminar 2016





# Asia Pacific

Mark van Dyck  
Regional Managing Director



# Compass Asia Pacific: Two sub-regions



9 countries



3.1 billion people

Compass APAC sales £1.8 billion

- Developed 90% of revenues
- Emerging Asia 10% of revenues



# Adapting our strategy accordingly

## Characteristics

## Growth priorities

### Developed



- Leading market positions
- Well-developed processes
- Stable regulatory & tax environment
- Strong & capable management

- Sales & retention excellence
- Strategic expansion of services & contract extension
- Optimal supply chain
- Labour efficiencies & lean operating processes

### Emerging Asia

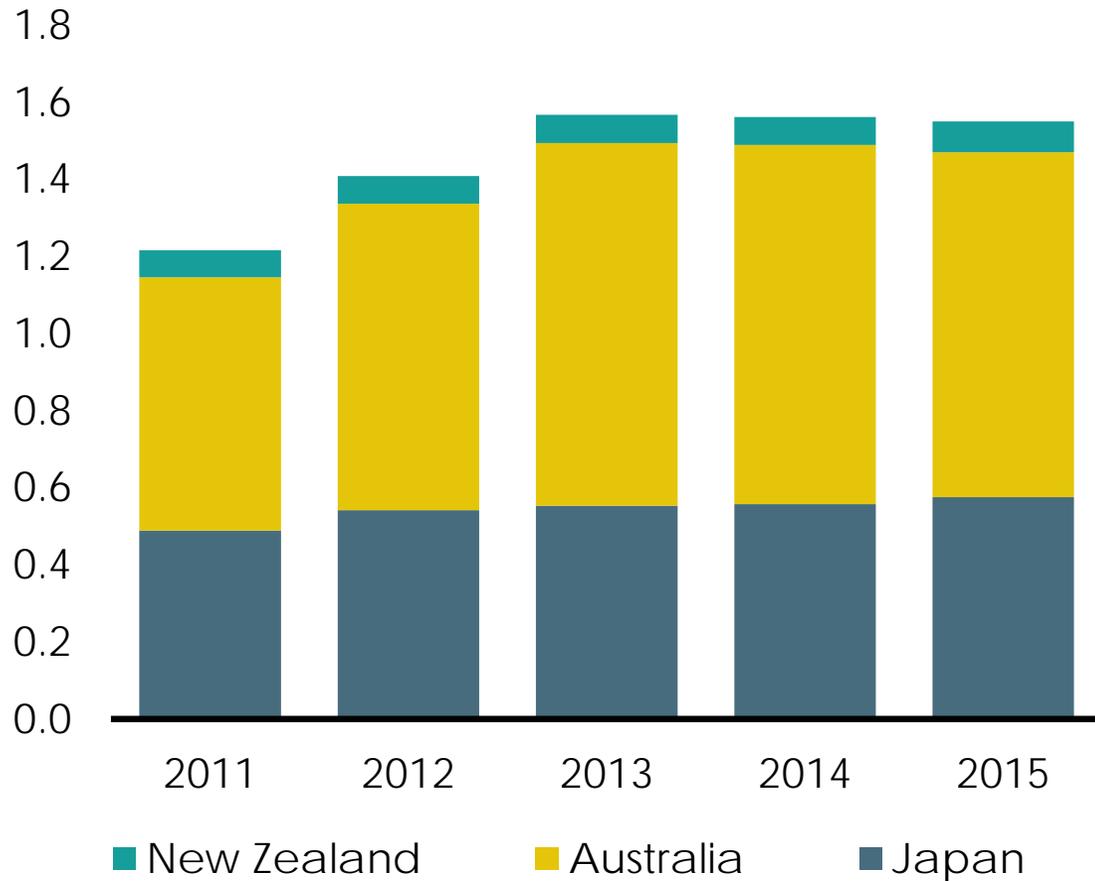


- #2 or #3 market position
- Double digit growth
- Business processes now well implemented
- Rapidly developing sectors & markets
- Changing tax & regulatory environment
- Good management & strengthening capability

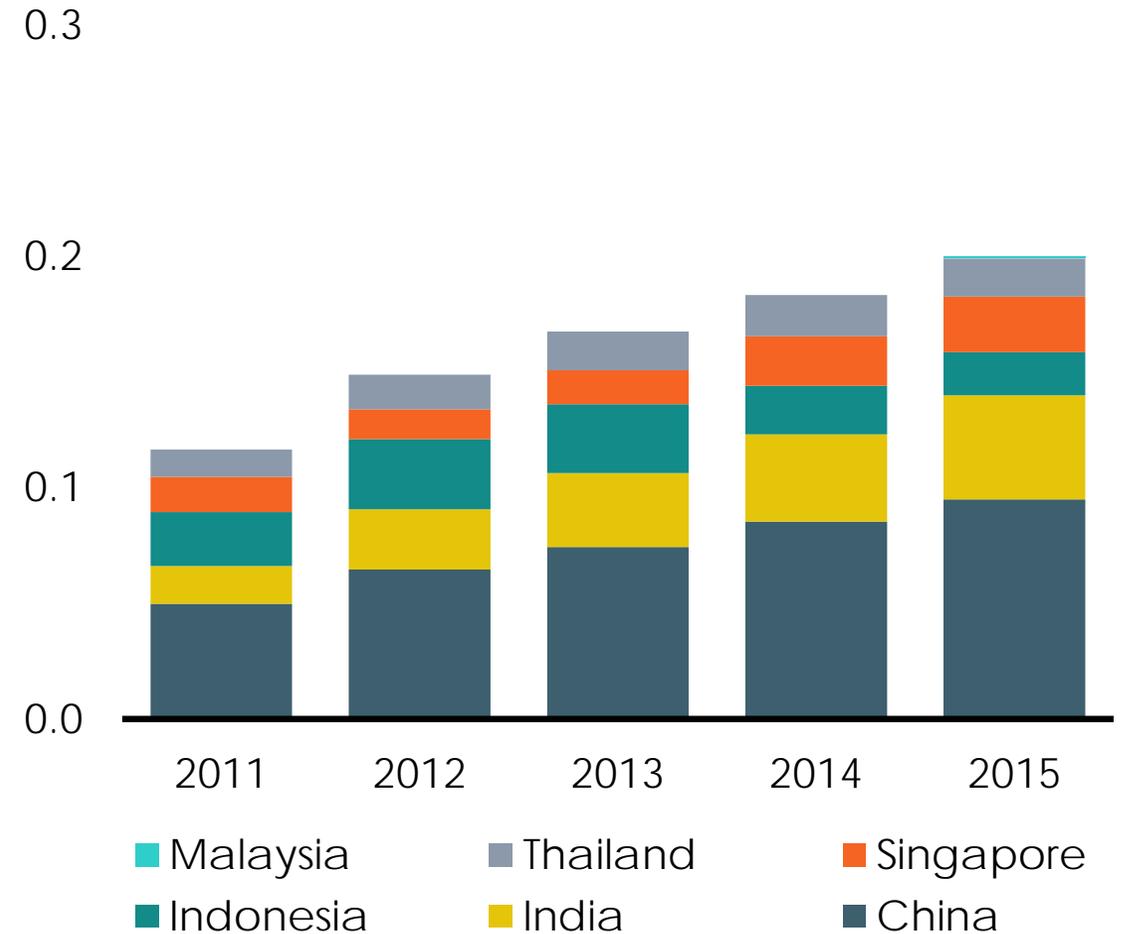
- Building scale sensibly with integrity in contracts
- Improving retention
- Developing an efficient & competitive supply chain
- Labour management & capabilities

# Compass Asia Pacific financial highlights

## Revenue Developed markets £bn

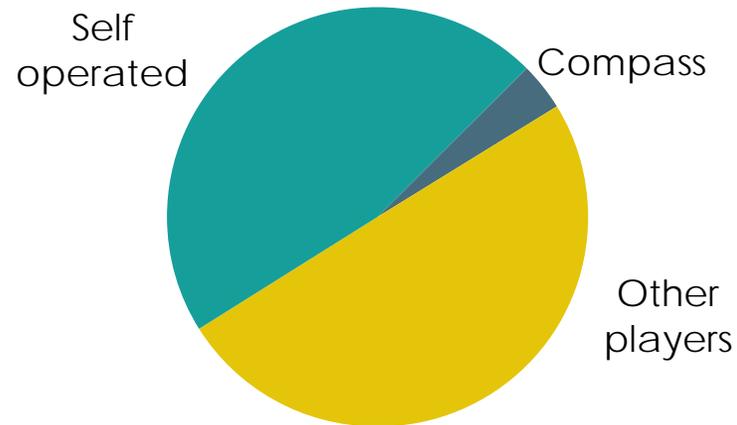


## Revenue Emerging Asia £bn

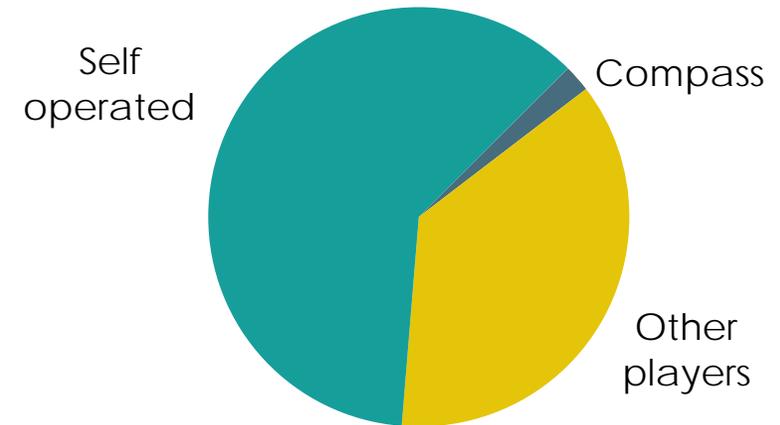


# Significant outsourcing opportunities

Food service market  
Developed markets  
c. £40bn



Food service market  
Emerging Asia  
c. £9bn



## Key outsourcing drivers:

- Government & business's quest for productivity
- Growth in sectors where outsourcing accelerates their business model
- Drive for compliance (supply chain & HSE)

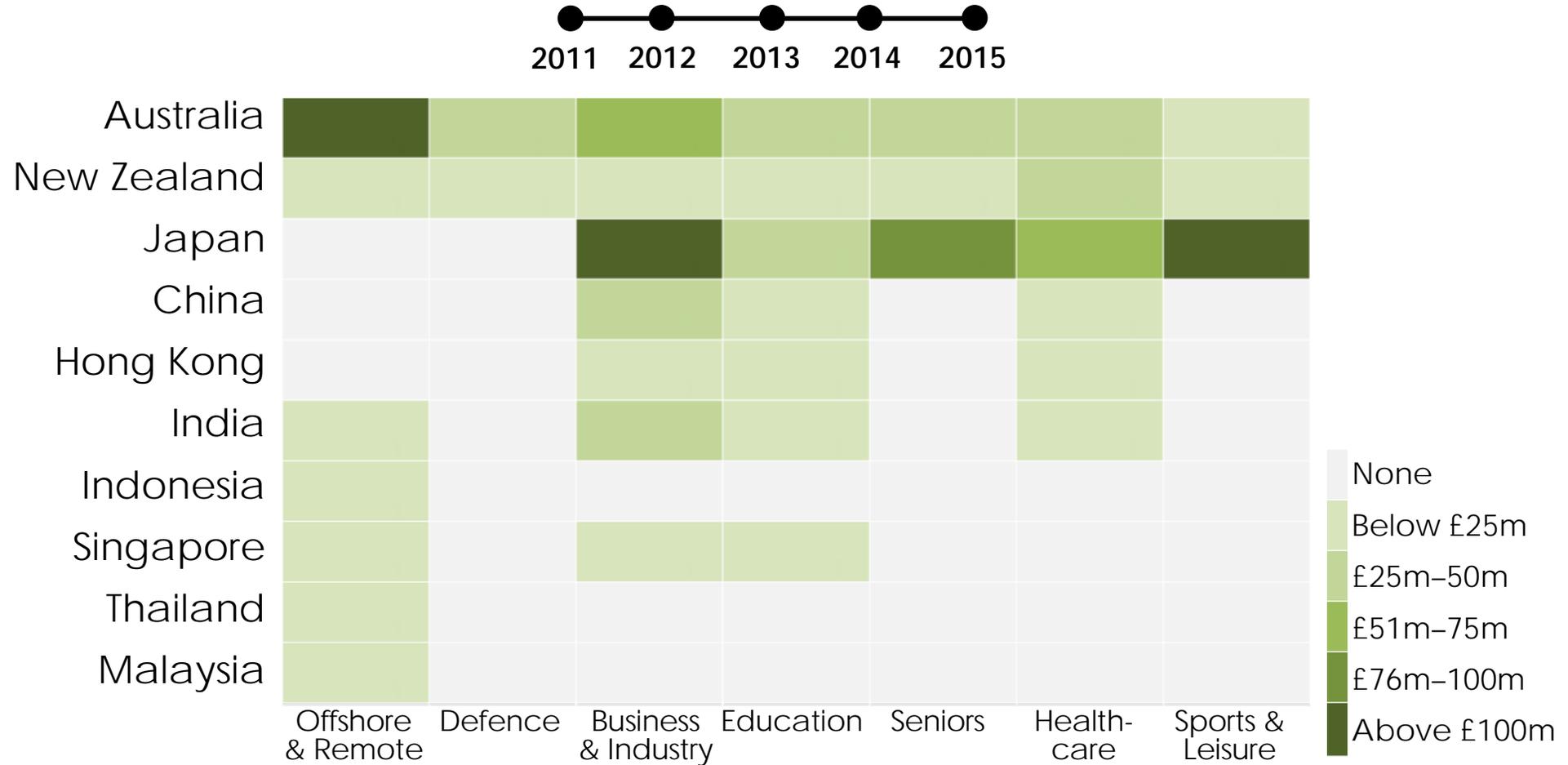
### Benchmark % outsourced

UK	50%
US	52%

Note: Compass management estimates

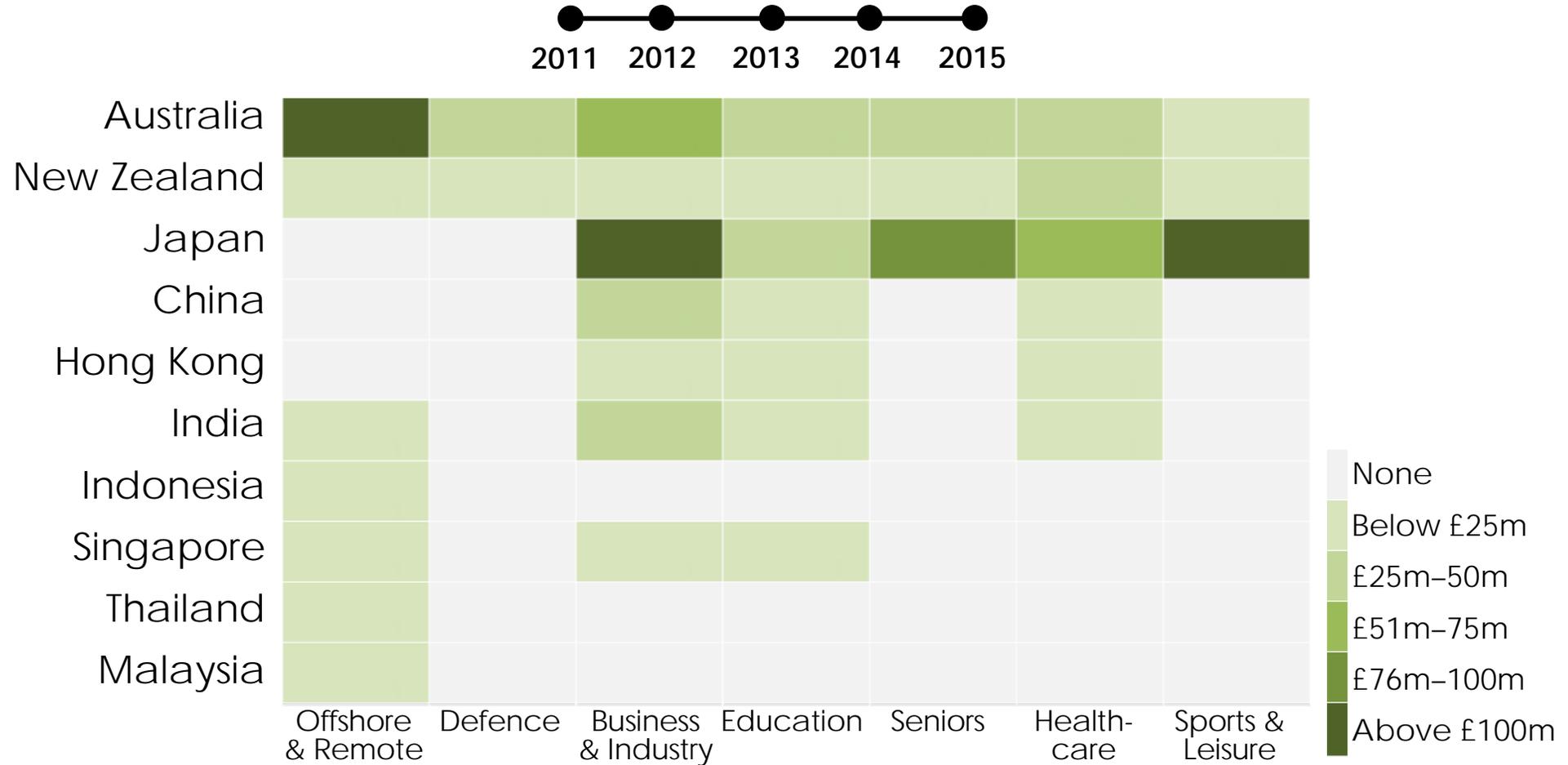
# Increasing sector penetration

## Revenue heat map evolution across Asia Pacific



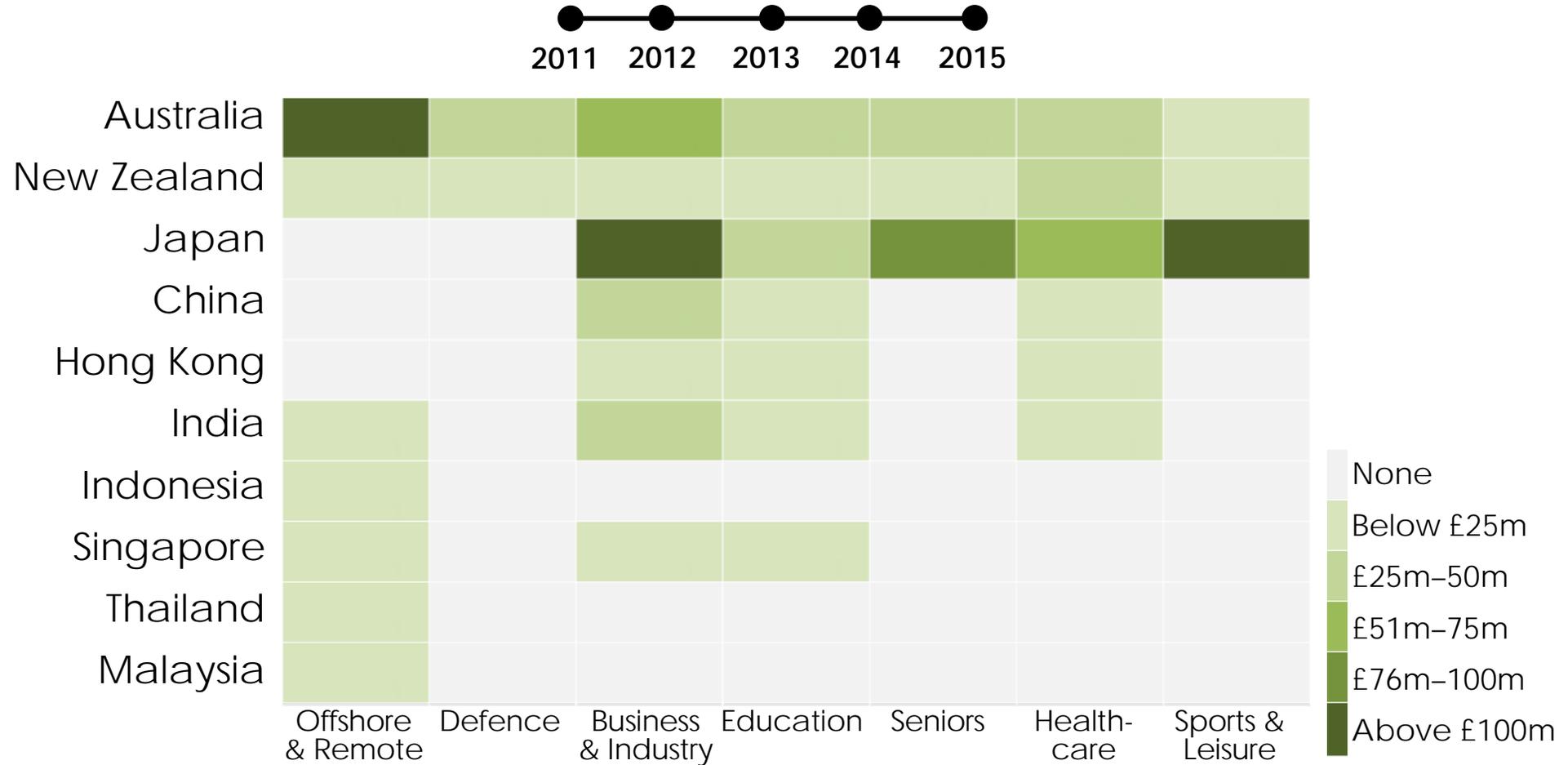
# Increasing sector penetration

## Revenue heat map evolution across Asia Pacific



# Increasing sector penetration

## Revenue heat map evolution across Asia Pacific



# Focus on driving the top line in MAP 1



Key Account geographic expansion

Retention with Strategic Alliance Group

Extension of services e.g. guest services



# ... and in MAP 2

map 2

Retail expansion

Innovation

Refresh



# 'Refresh' before & after



# And we continue to drive efficiencies

map 3

- Significant supplier rationalisation opportunities
- Improved logistics / use of hubs

map 4

- In unit labour control & rationalisation
- Lean processes

map 5

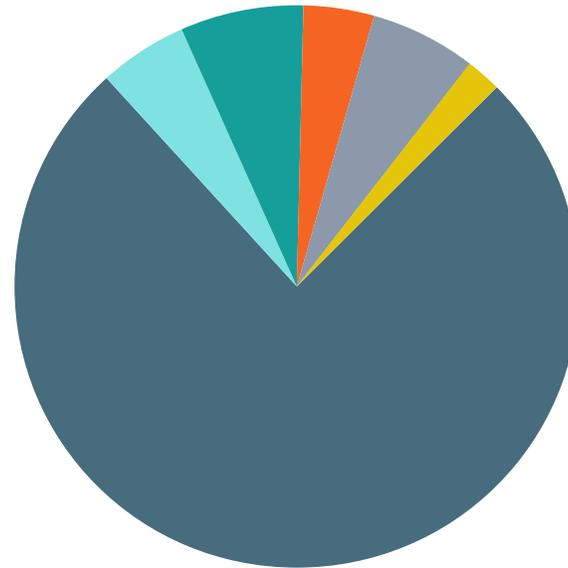
- Leveraging overhead structure
- Systems & processes

# Compass Australia

## Facts & figures

- 2 business portfolios (Offshore & Remote, Urban)
- 7 business sectors
- 9 operating brands
- 40+ years operating in Australia
- 658 operating sites
- 9,000 employees

## Revenue 2015



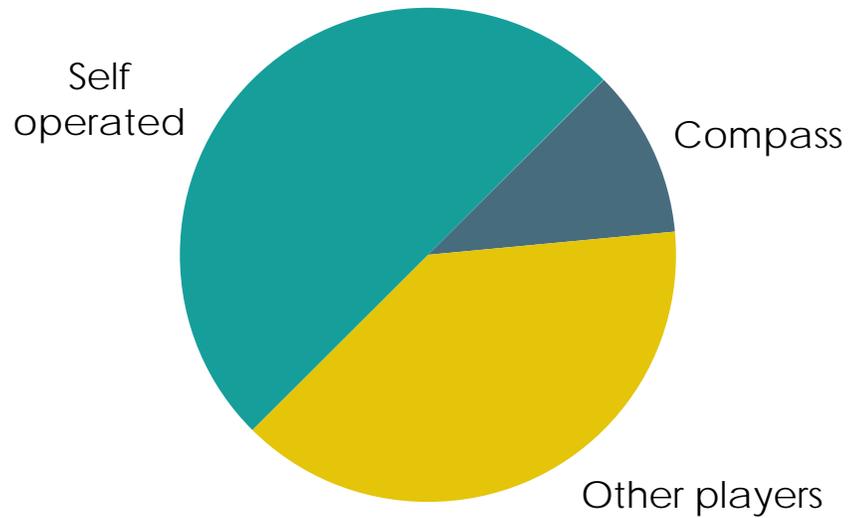
- Offshore & Remote
- Business & Industry
- Healthcare & Seniors
- Defence
- Education
- Sports & Leisure

## Key clients

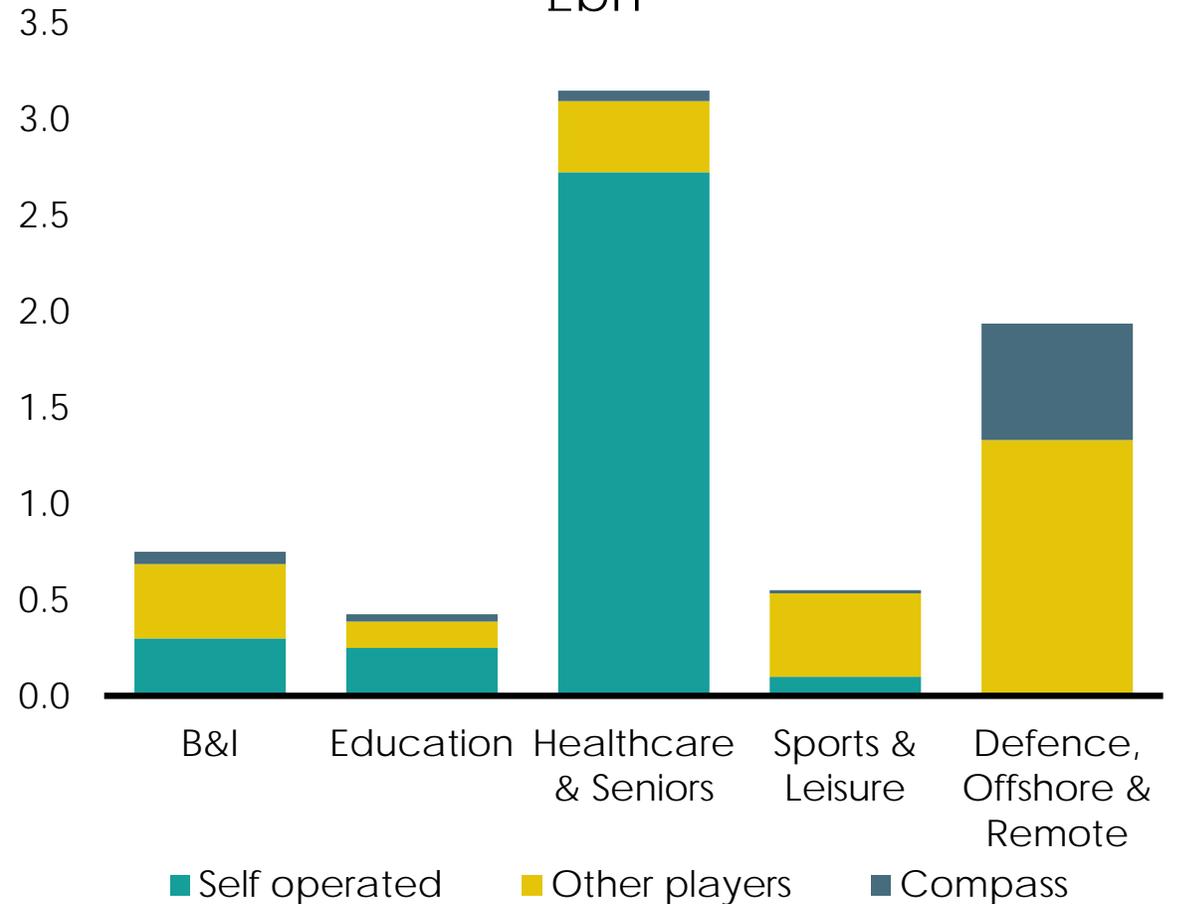


# Australia

Food service market  
c. £7bn



Food service market by sector  
£bn



Note: Compass management estimates

# Australia: Great execution during the resources boom...

Revenue  
£bn



# ... and now taking decisive action to reset the business

## Actions taken

- Realignment of cost base through Agility Programme
- Innovation of Offshore & Remote service offering through ESS 2.0 & Village Life

## Progress so far

- High contract retention
- Expansion of retail offer
- Repositioned & resourced for growth in Urban

## Timeline

**2014:** Rapid headcount & cost reduction

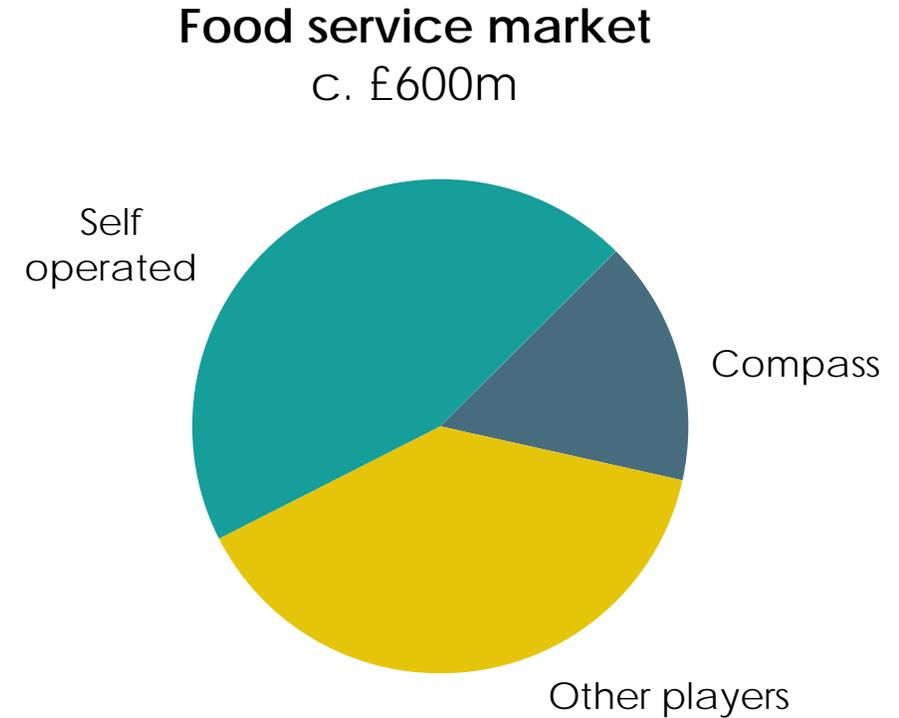
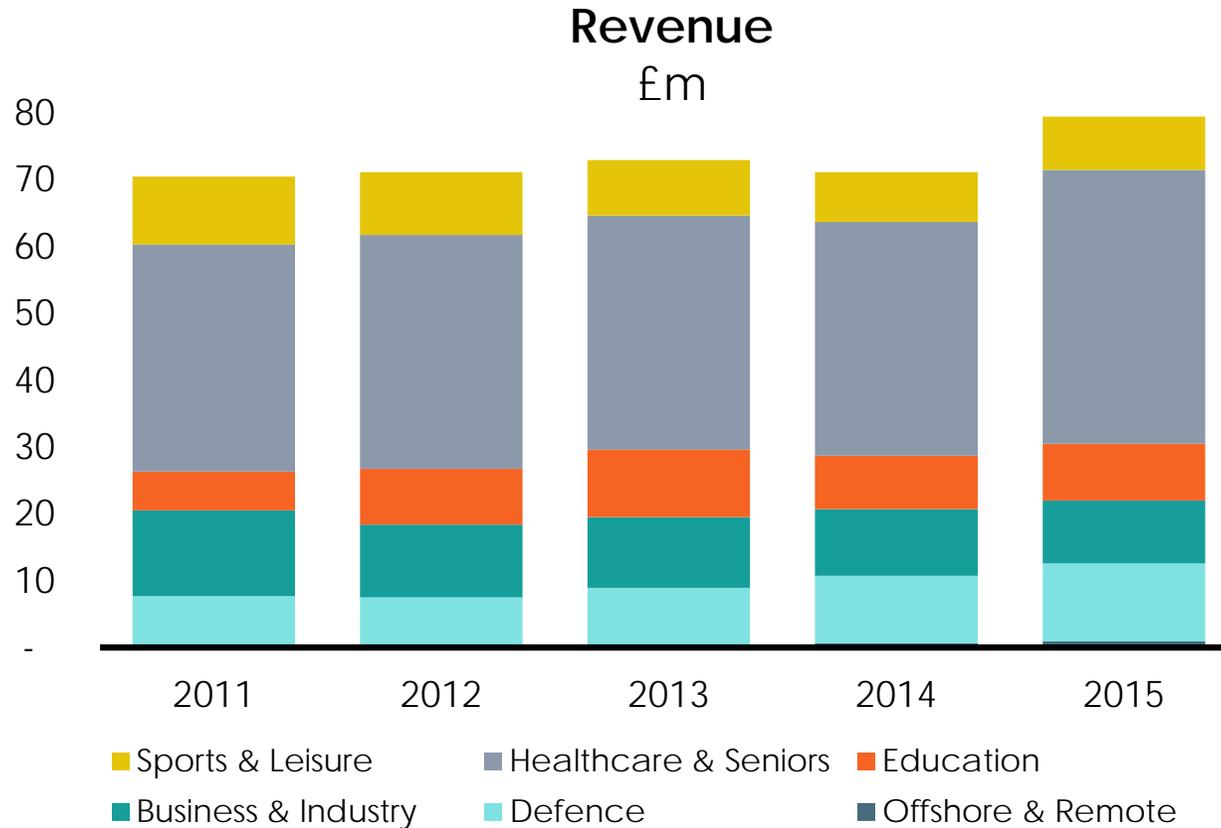
**2015:** Lean operations & food control

**2016:** Organisation transformation & continuous improvement

**TOTAL SAVINGS £55m**



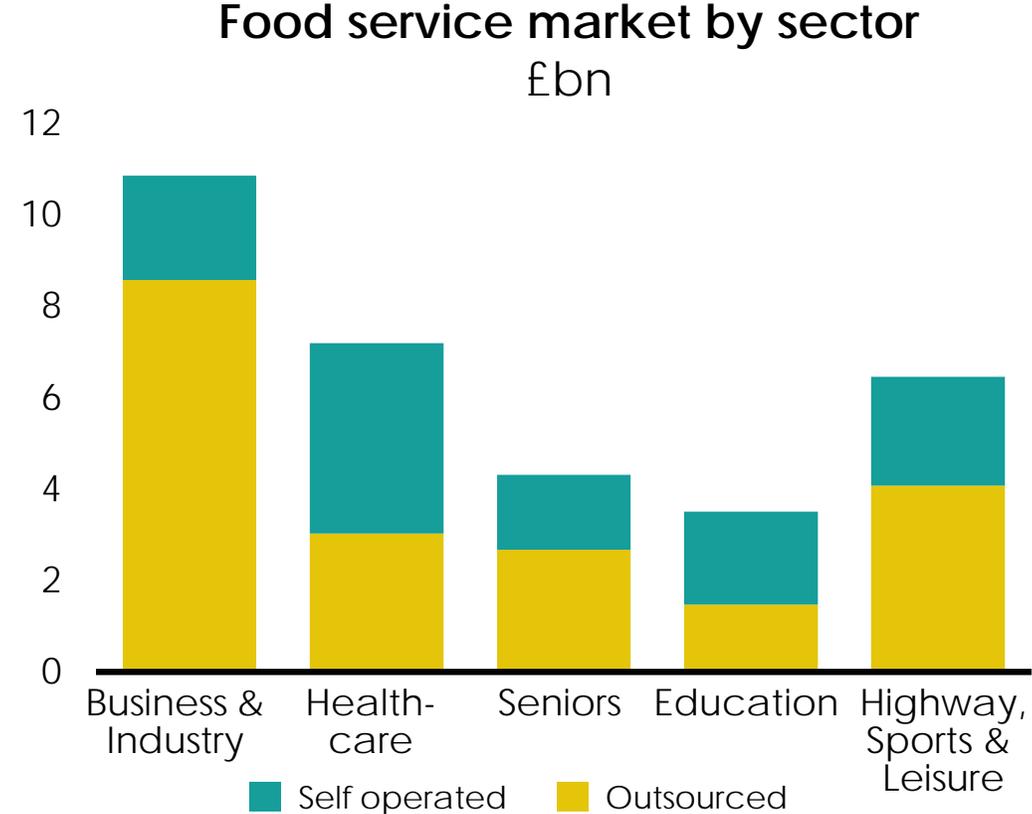
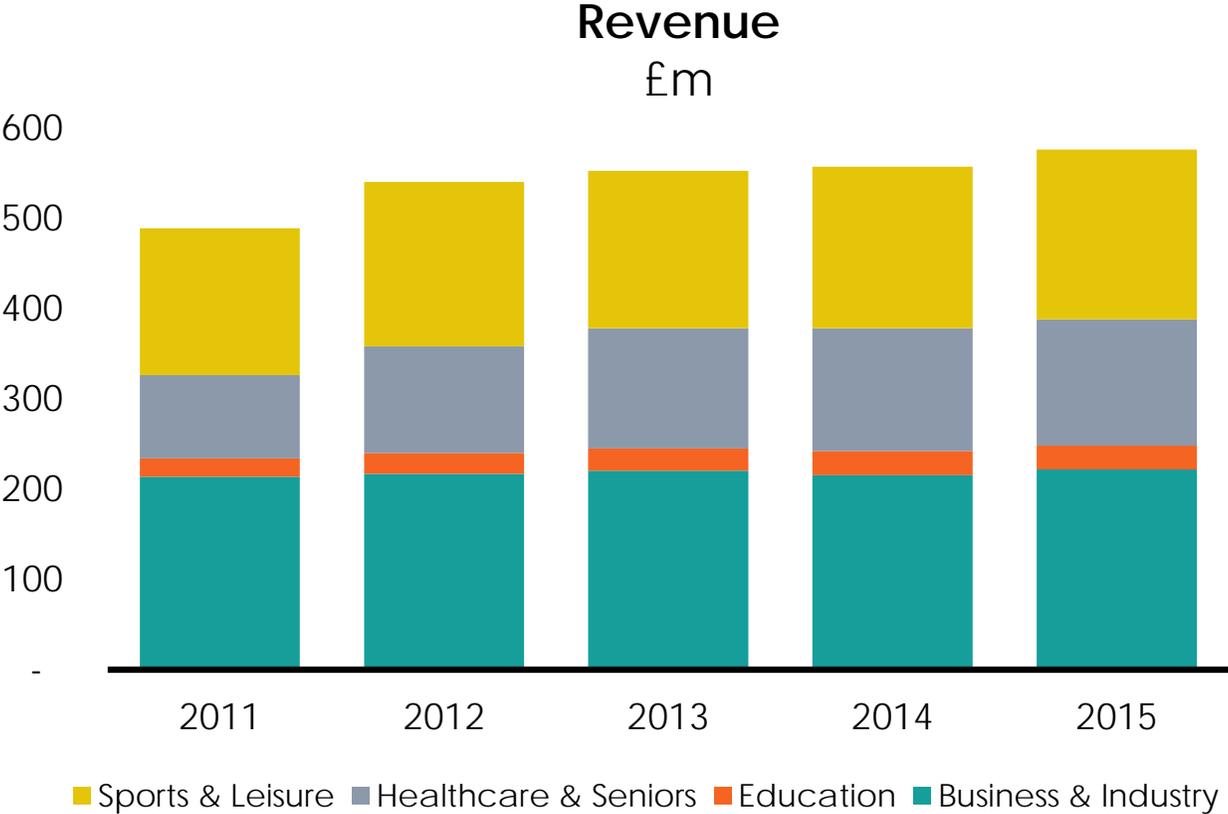
# New Zealand: Exciting growth in a mature market



- Compass is the market leader

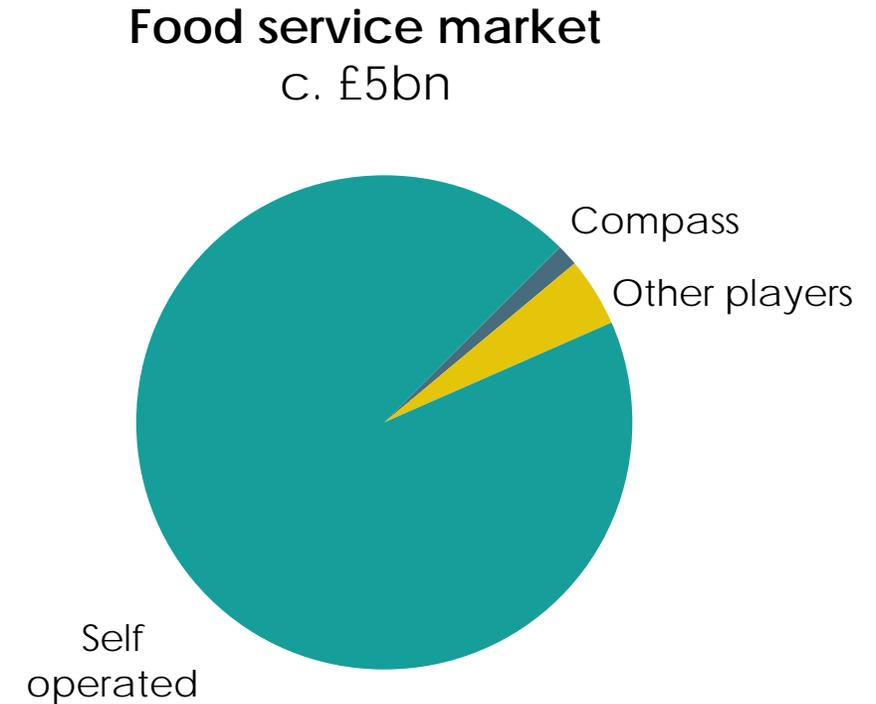
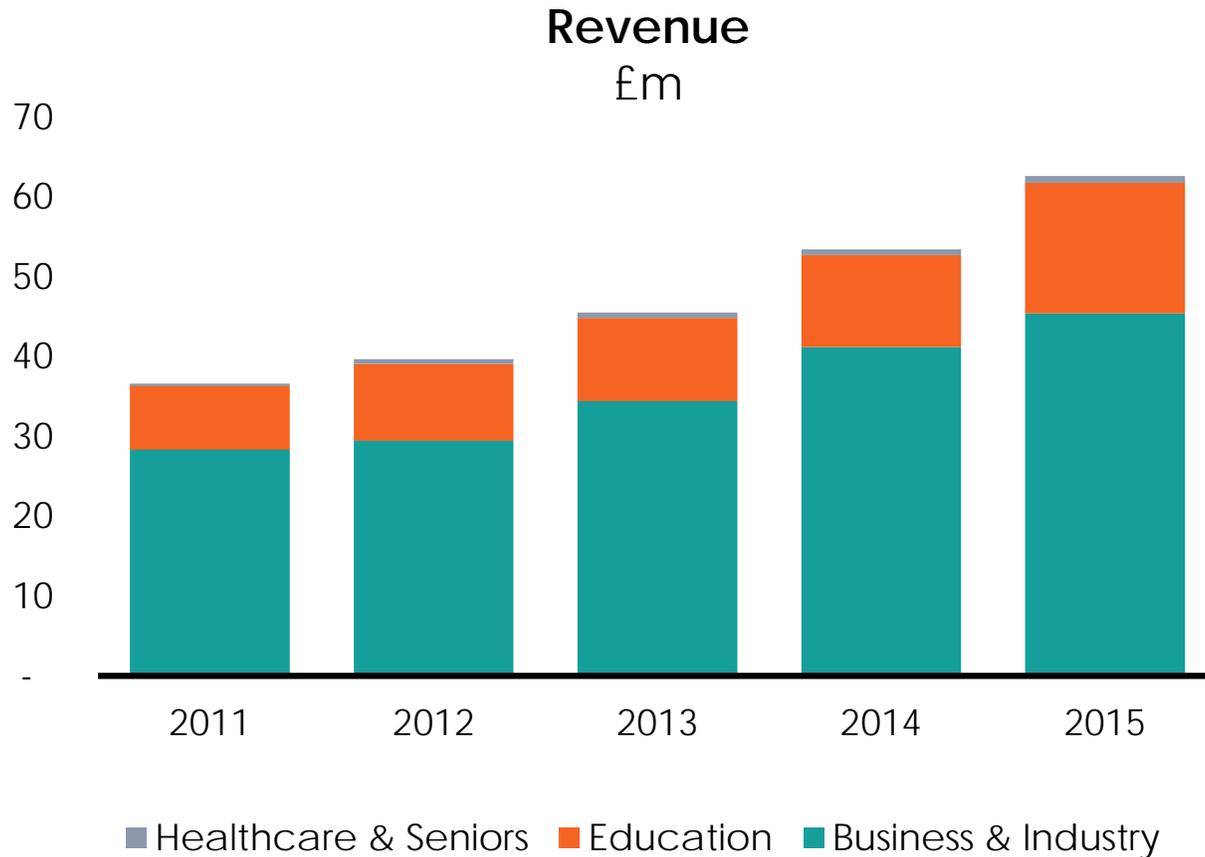
- H1 2016 growth +20%

# Japan: Strong position in an attractive market



Note: Compass management estimates

# China: Significant market opportunity



Tencent 腾讯

Baidu 百度

Google

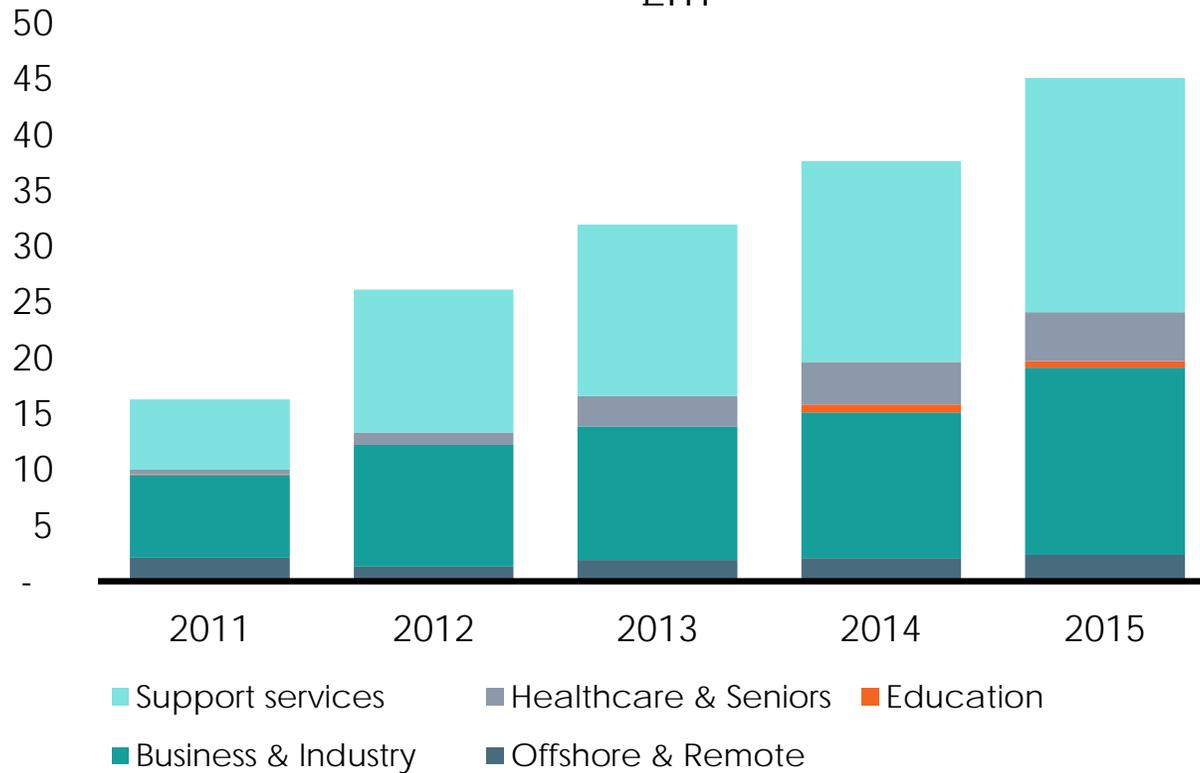
Alibaba.com



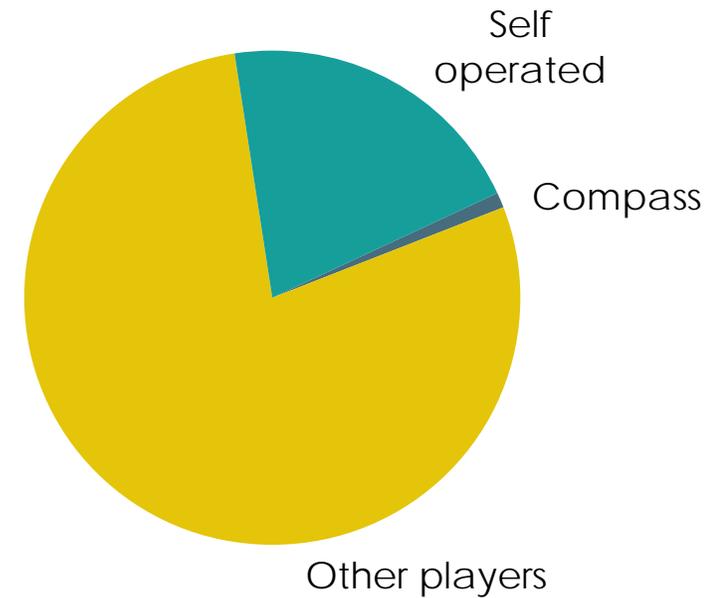
NOVARTIS

# India: A transforming market

Revenue  
£m



Food service market  
c. £2.4bn



Note: Compass management estimates

# Asia Pacific:

## Strong growth potential

### Developed markets

- Strong & scalable positions
- Taking necessary actions to ensure continued future growth

### Emerging Asia

- Building strong foundations for future growth
- Carefully picking our sector plays

Well positioned for the future



# Investor Seminar 2016





# Europe

Dominic Blakemore  
Chief Operating Officer



# Agenda



Overview



Strategy



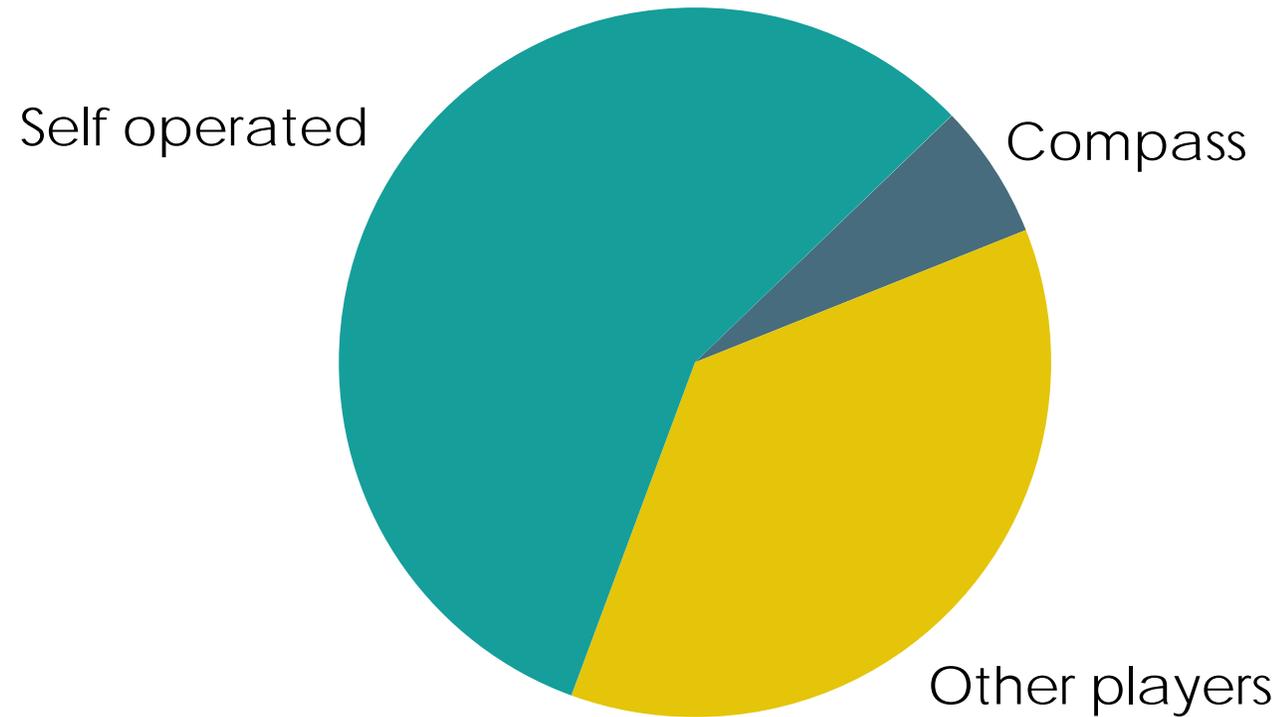
Summary & closing



UK overview

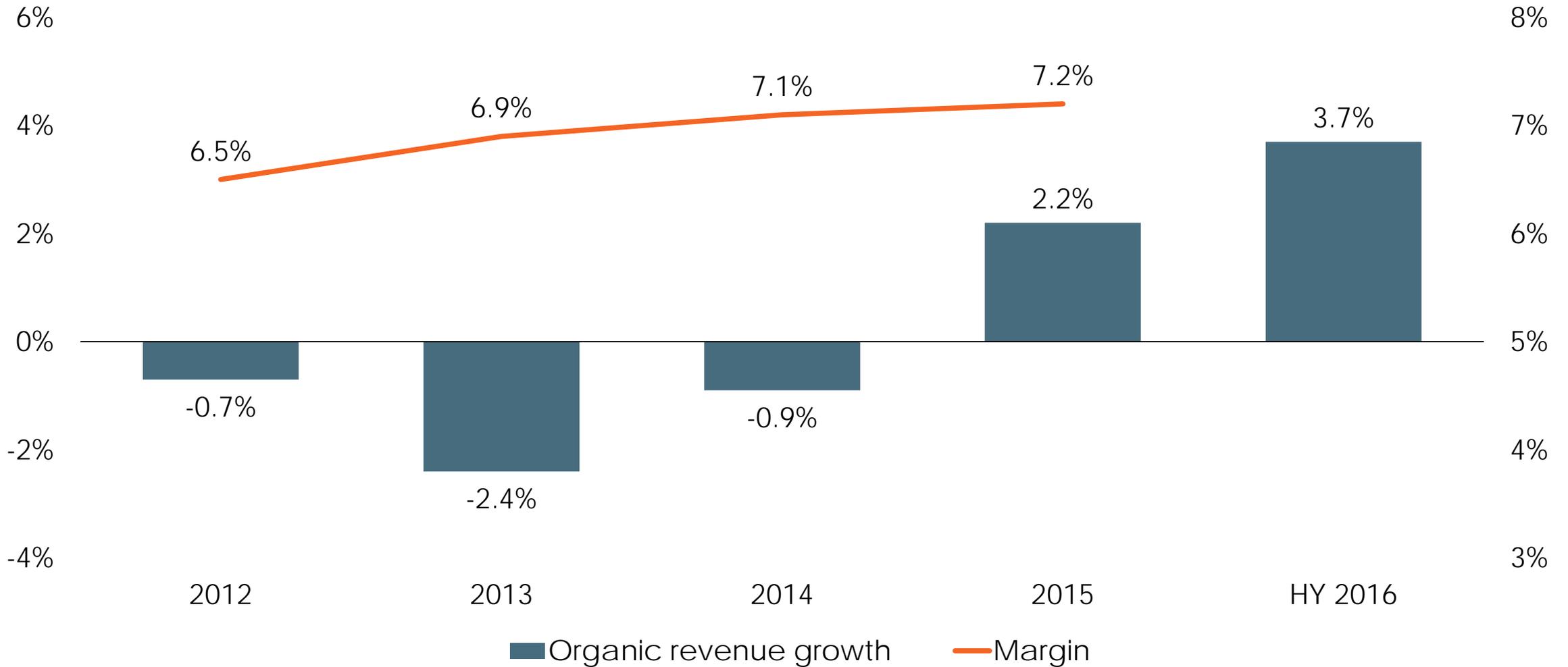
# Market opportunity

Food service market  
c. £75bn



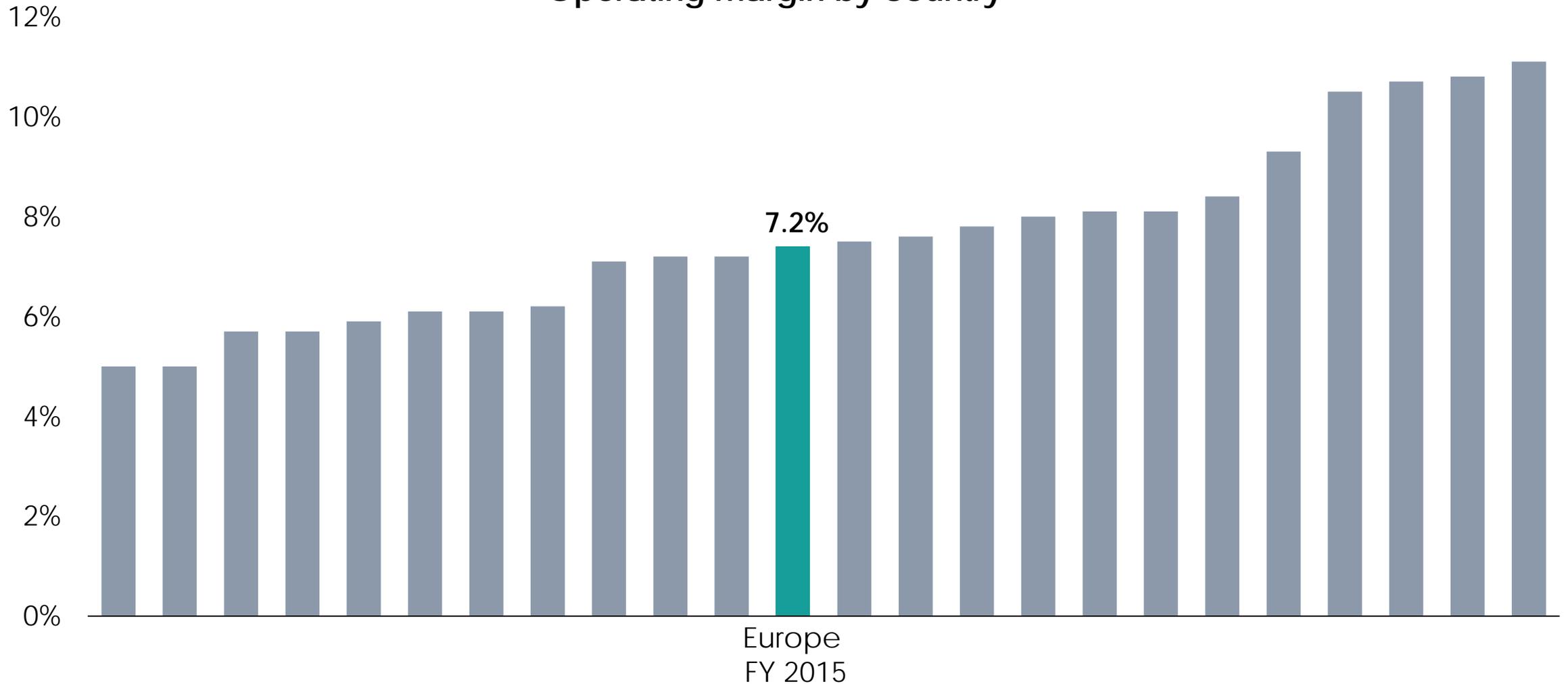
Note: Compass management estimates

# Performance



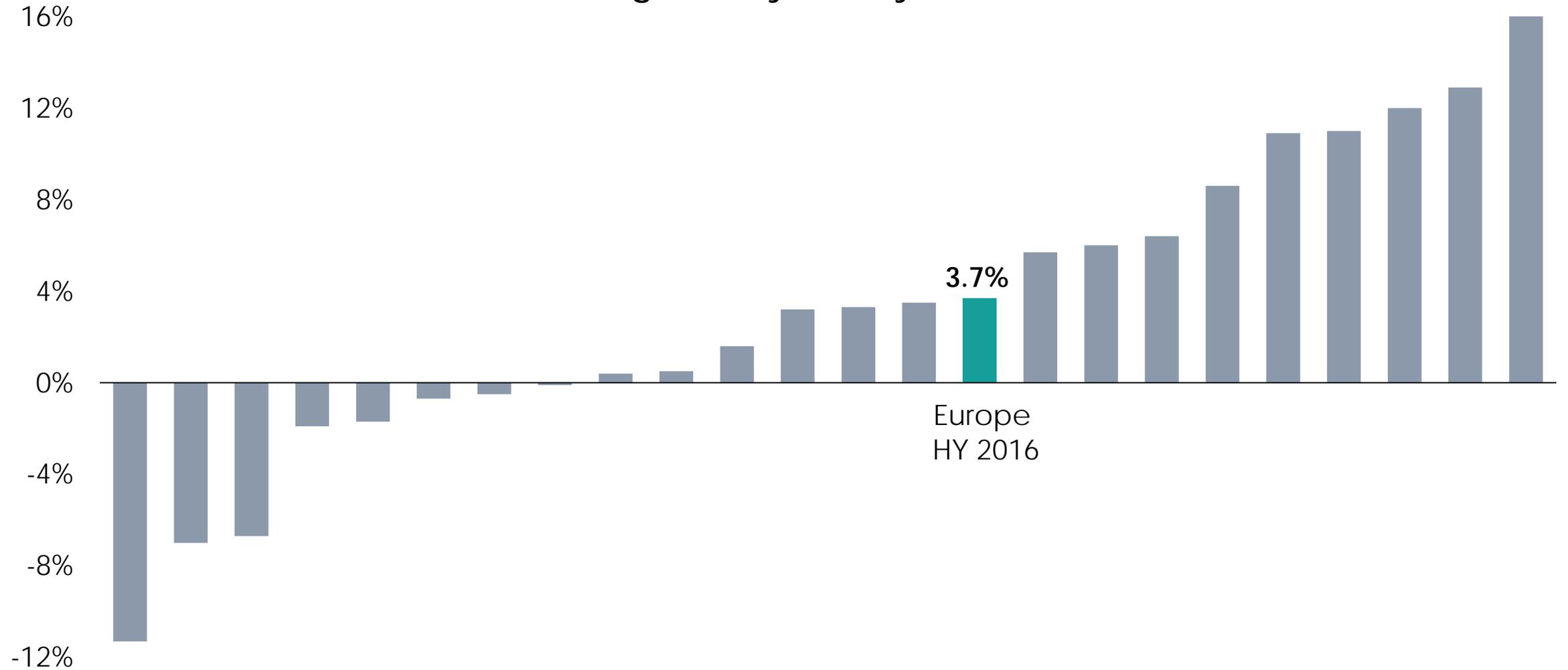
# Margins have improved

Operating margin by country



# But sales growth is not yet consistent

Sales growth by country



# Priorities

1

Business Units to gain scale

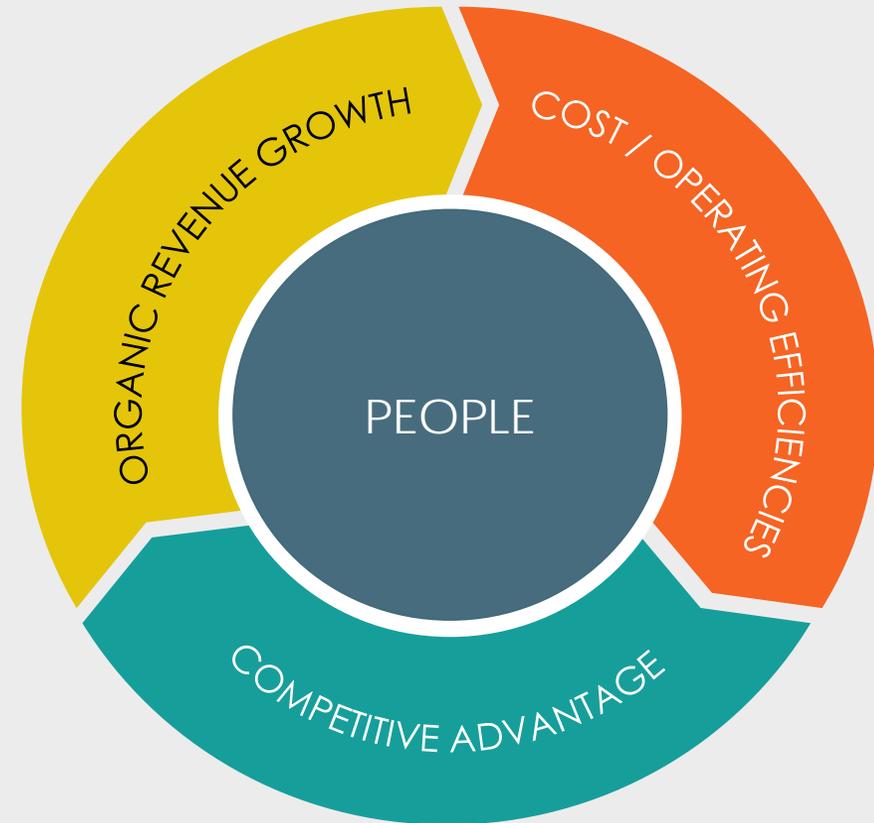
- Drive organic revenue growth
- Lower costs

2

Targeted IT investment and M&A

3

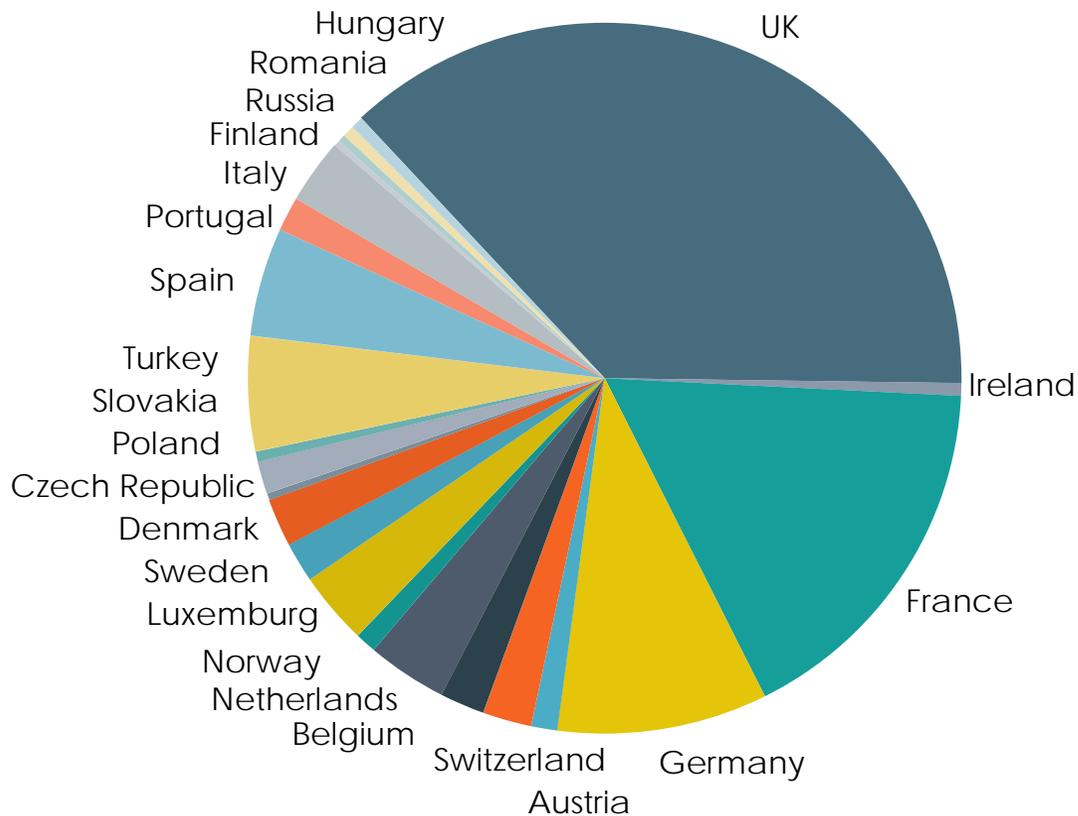
Build the right team



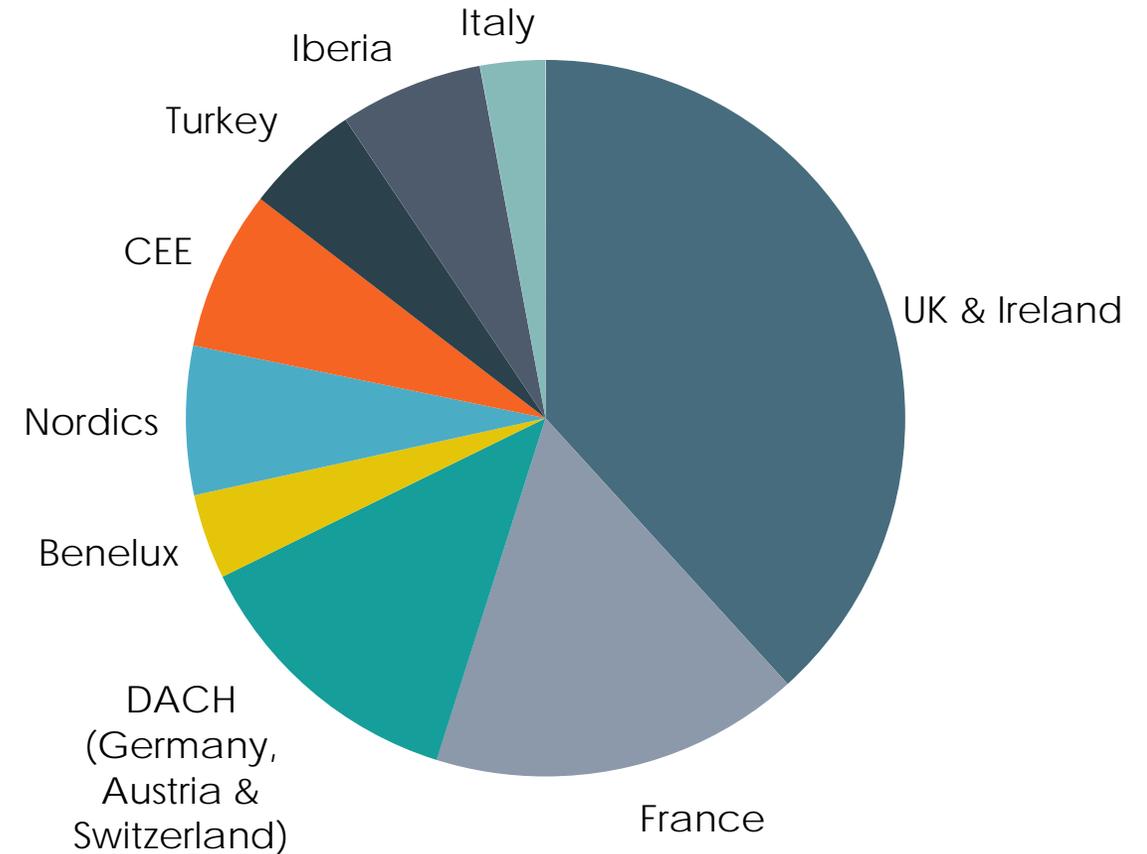
UNDERPINNED BY BUSINESS UNITS

# Moving to Business Units

## Sales by country

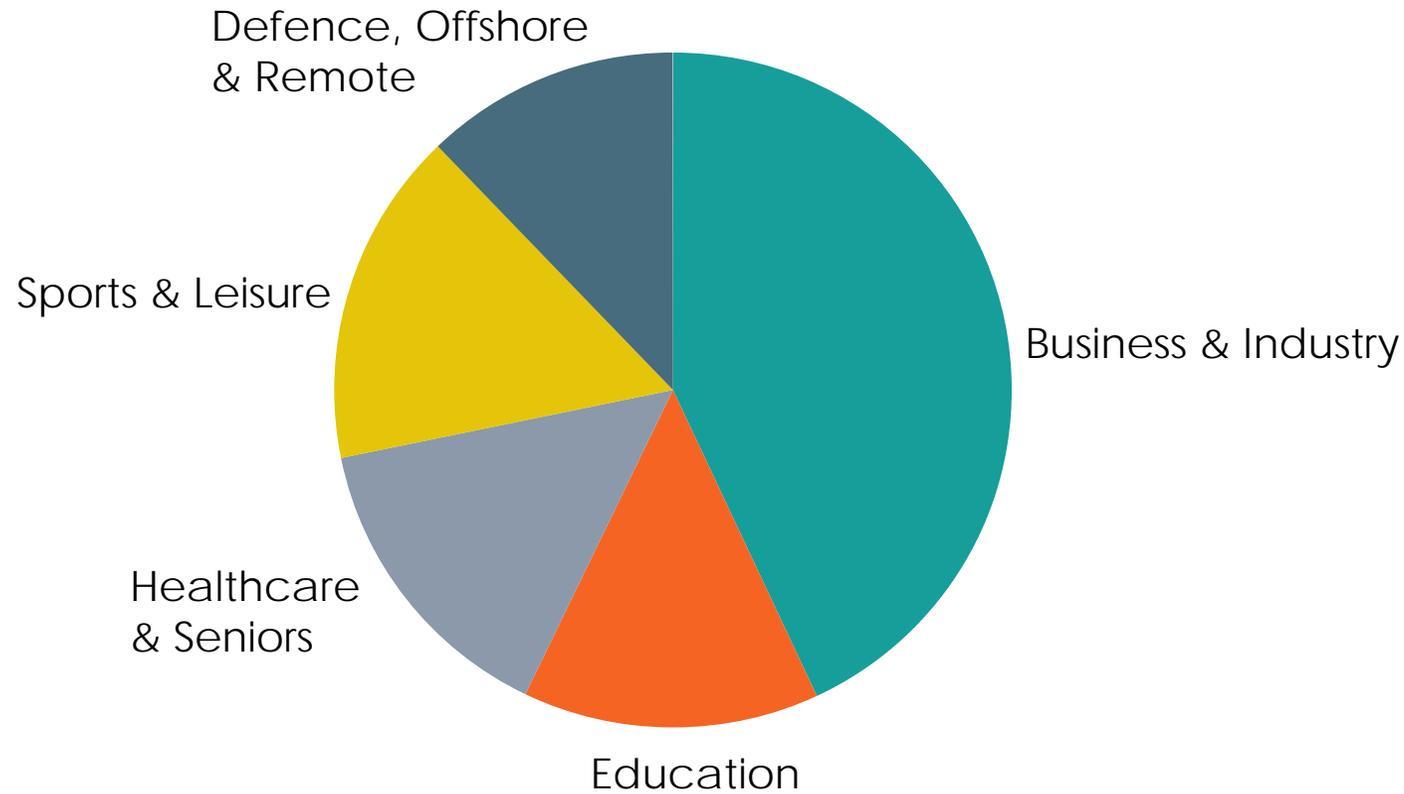


## Sales by Business Units



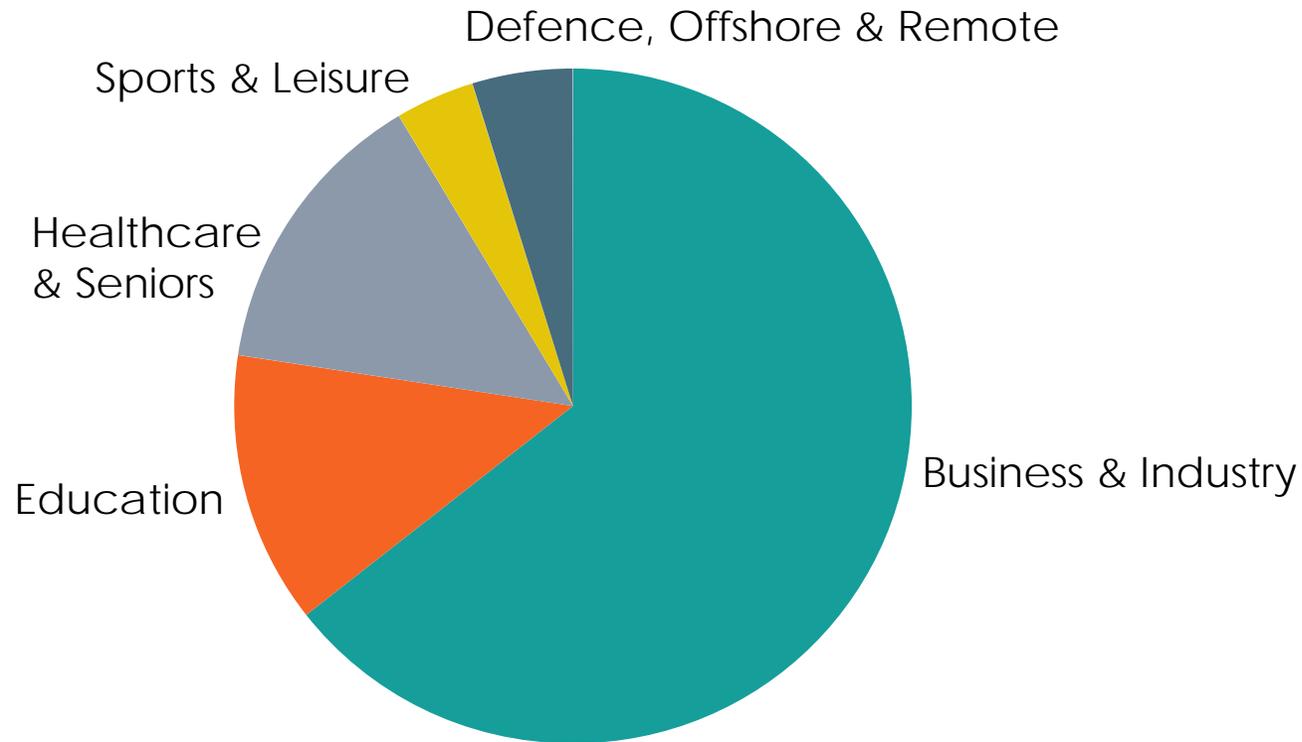
# UK a well sectorised business

Revenue by sector



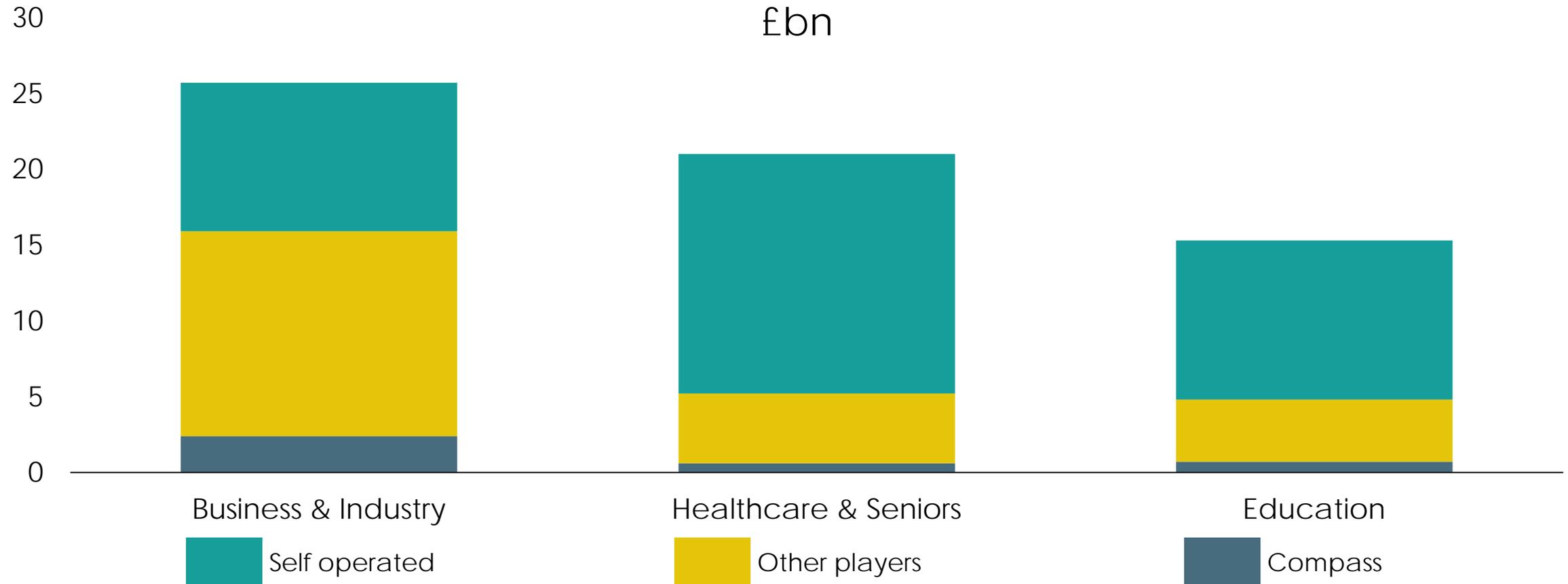
# Continental Europe anchored in B&I

Revenue by sector



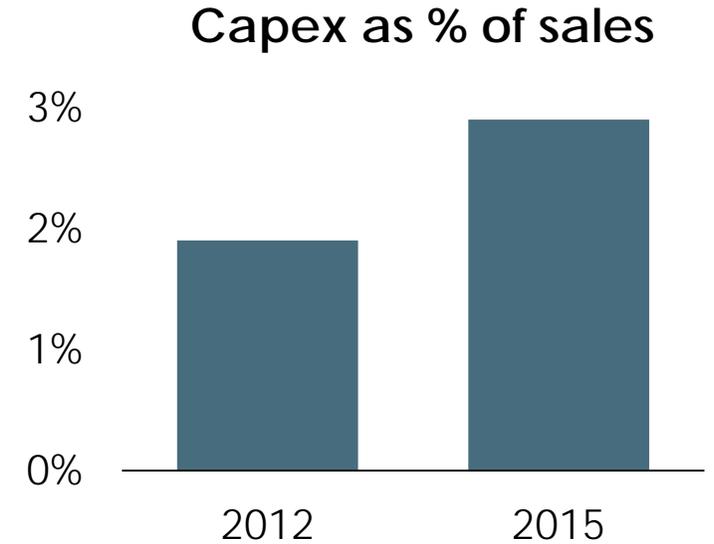
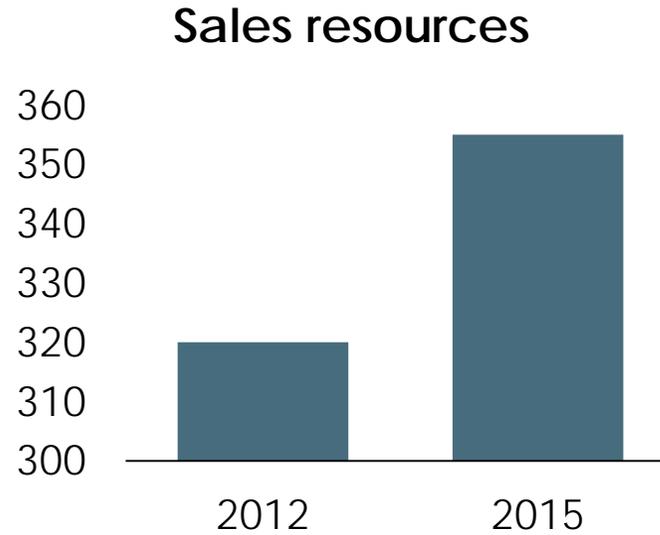
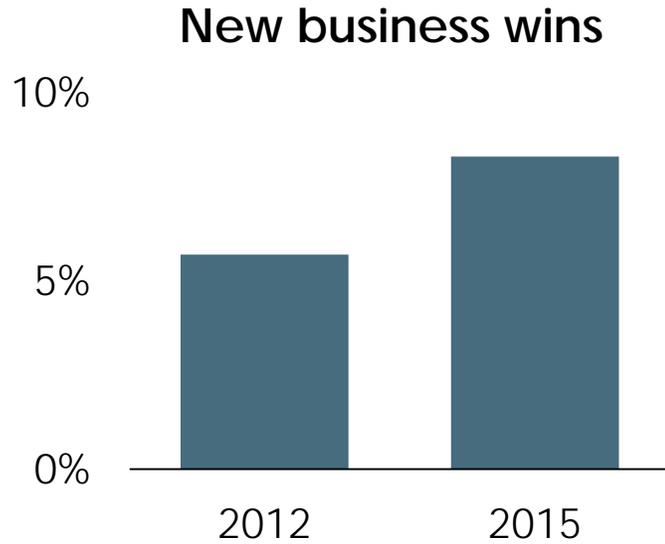
# Great market opportunity ... in 3 key sectors

Food service market  
£bn



Note: Compass management estimates

# Organic revenue growth

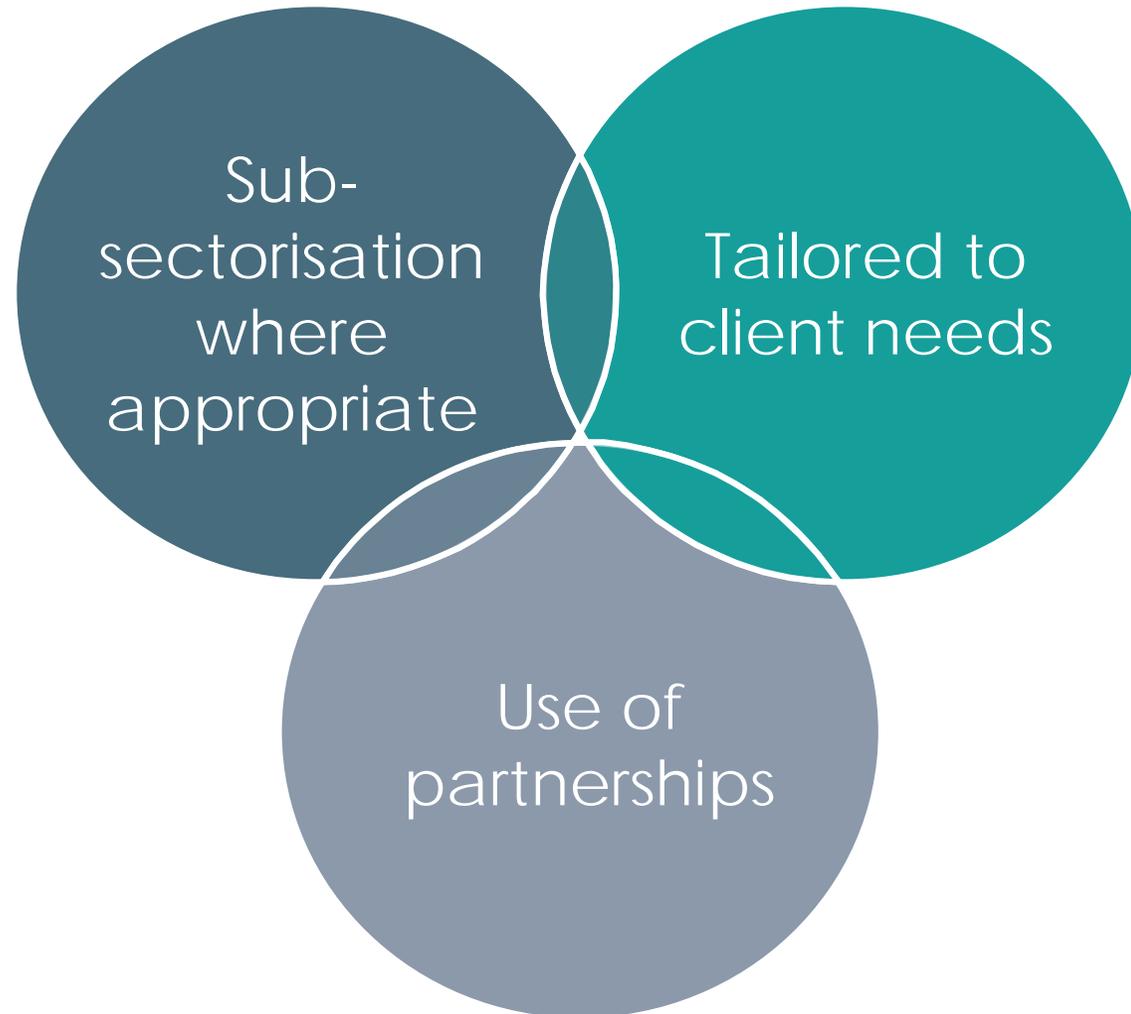


Invested in sellers & training

Use of capex to increase retention

Improved quality & variety of offer

# A dynamic offer



# Sectors & sub-sectors

Healthcare  
& Seniors



Education



Business &  
Industry



Restaurant  
Associates



WELCOME ENGAGE IMPRESS

Sports &  
Leisure



Defence,  
Offshore &  
Remote



# Staying relevant to the consumer

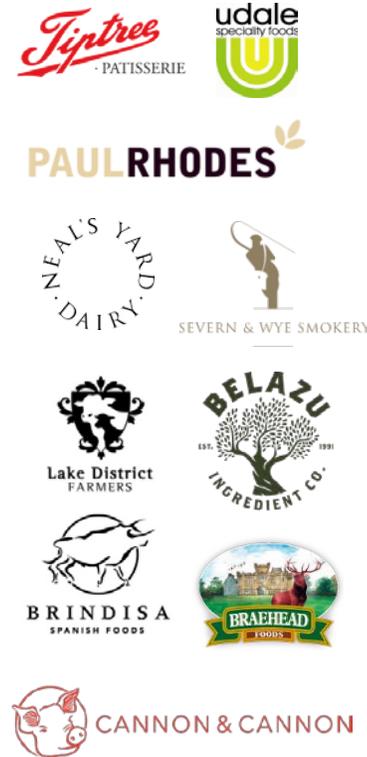
## High Street Partners



## Chef Partners



## RA Suppliers

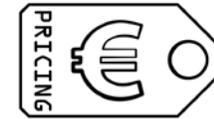


## RA Concepts



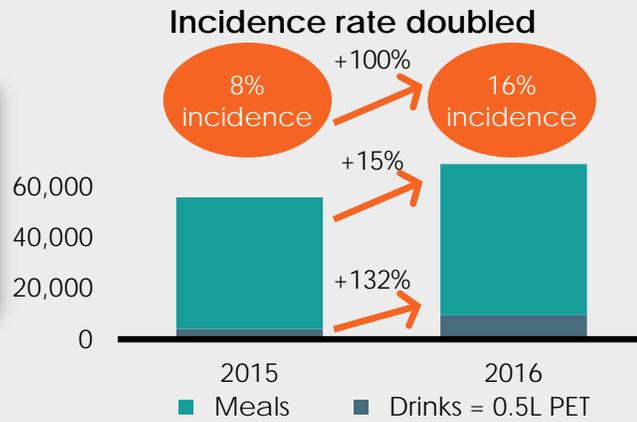
Underpinned by a universal estate of brands & partners

# Innovation: Envision 2020



# Beverage strategy

## Meal activation



## Outlet activation

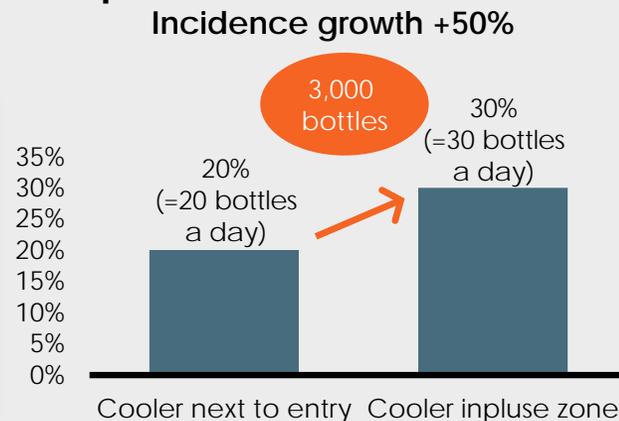


**Control**  
+8.6%

**Test**  
+41.6%

## Equipment placement

Food 1st Drink 2nd



## Entry packs



+40% Incidence

+4% Category Sales

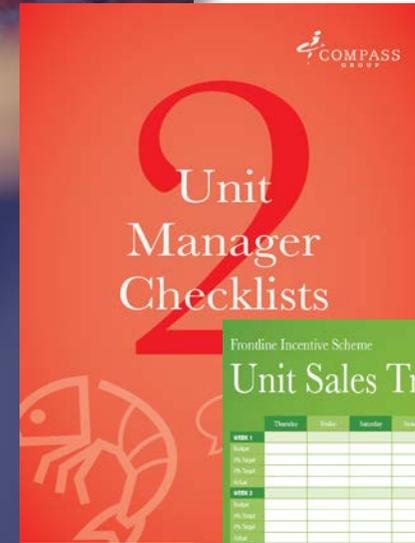
## Impulse coolers



# Beverage strategy



# Server to Seller



Frontline Incentive Scheme  
Unit Sales Tracker

COMPASS GROUP

All staff are eligible to participate in the scheme (unless otherwise stated)

Remember to check units and volume in system and check sales target

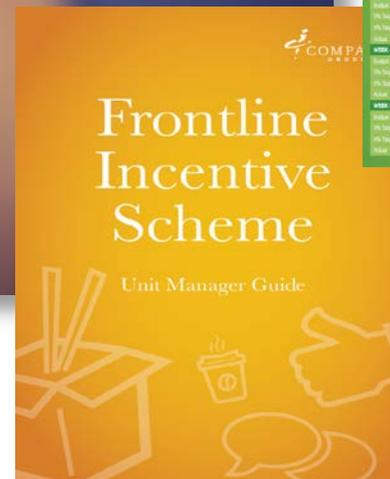
The key to SUCCESS - speak, support, assist  
We can assist in every customer!

Remember:  
Don't let the barista get behind!  
You're working on the sales target!  
Use 11 numbers in previous order logging period!

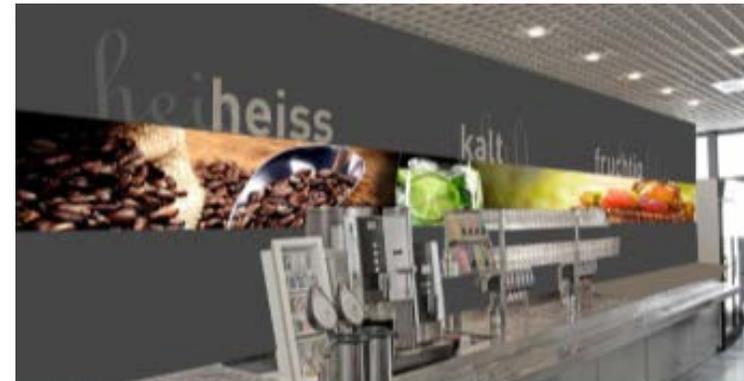
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Print Summary

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# Refresh



Before

After

# Scale & efficiencies in food costs

## TODAY

Logistic contracts negotiated by country with average volumes less than 30,000 tonnes

20+ major food logistic providers

## BUSINESS UNIT STRATEGY

## 2016-2018

840,000 tonnes of Europe volume negotiated with scale providers

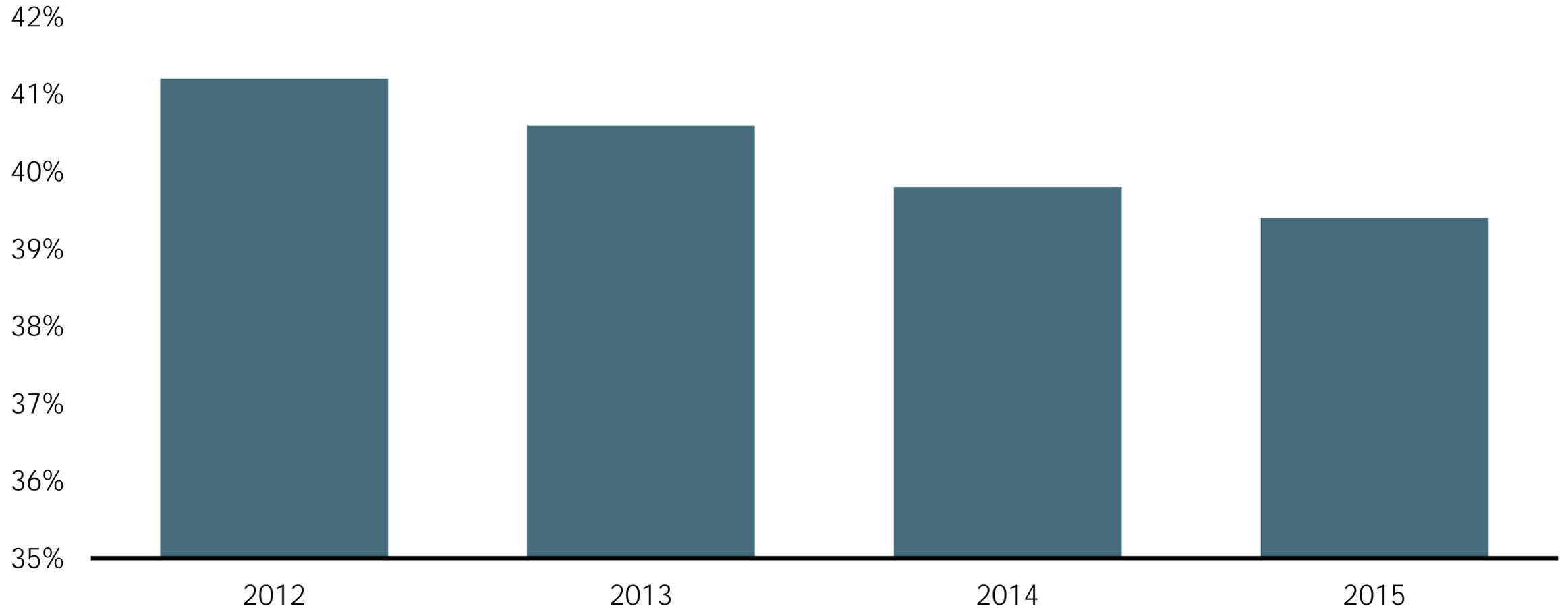
<5 logistic providers with scale capability

Scale up logistics to deliver lower cost



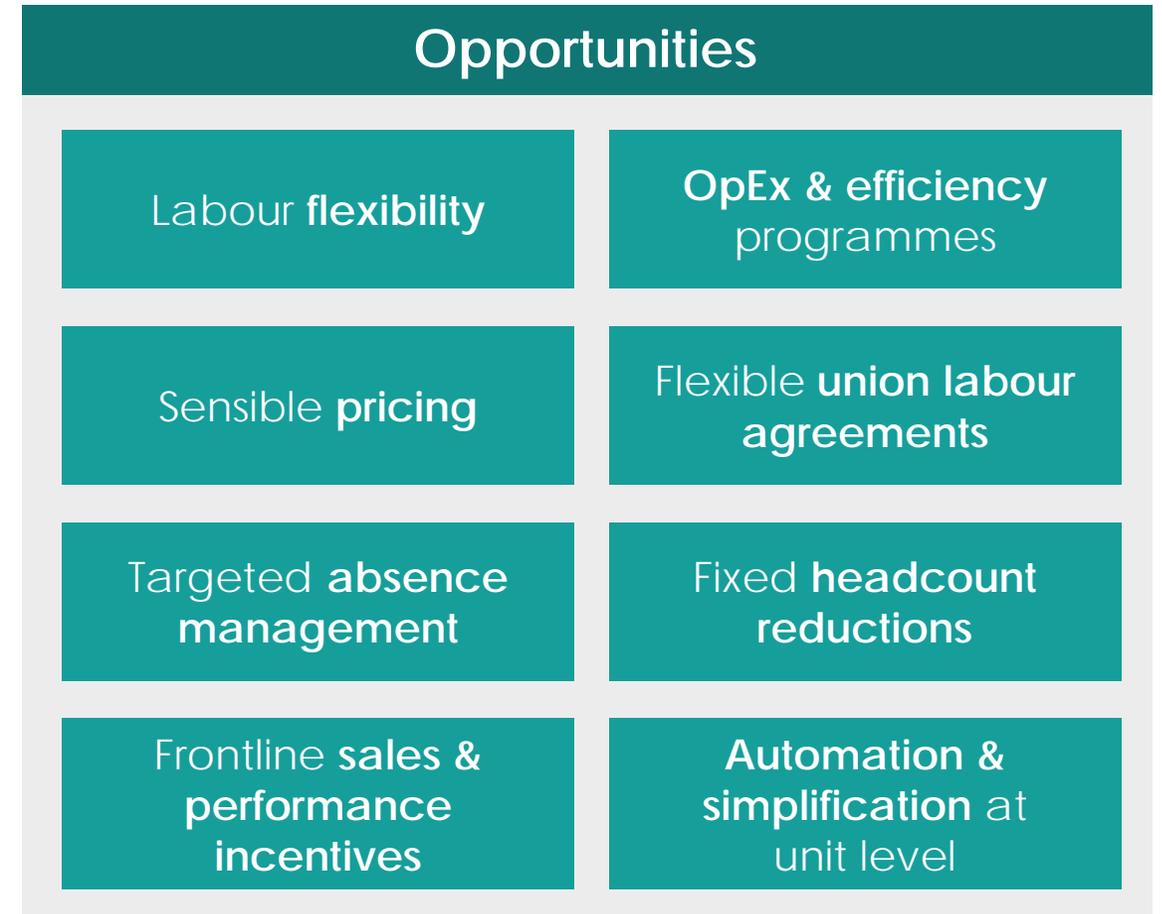
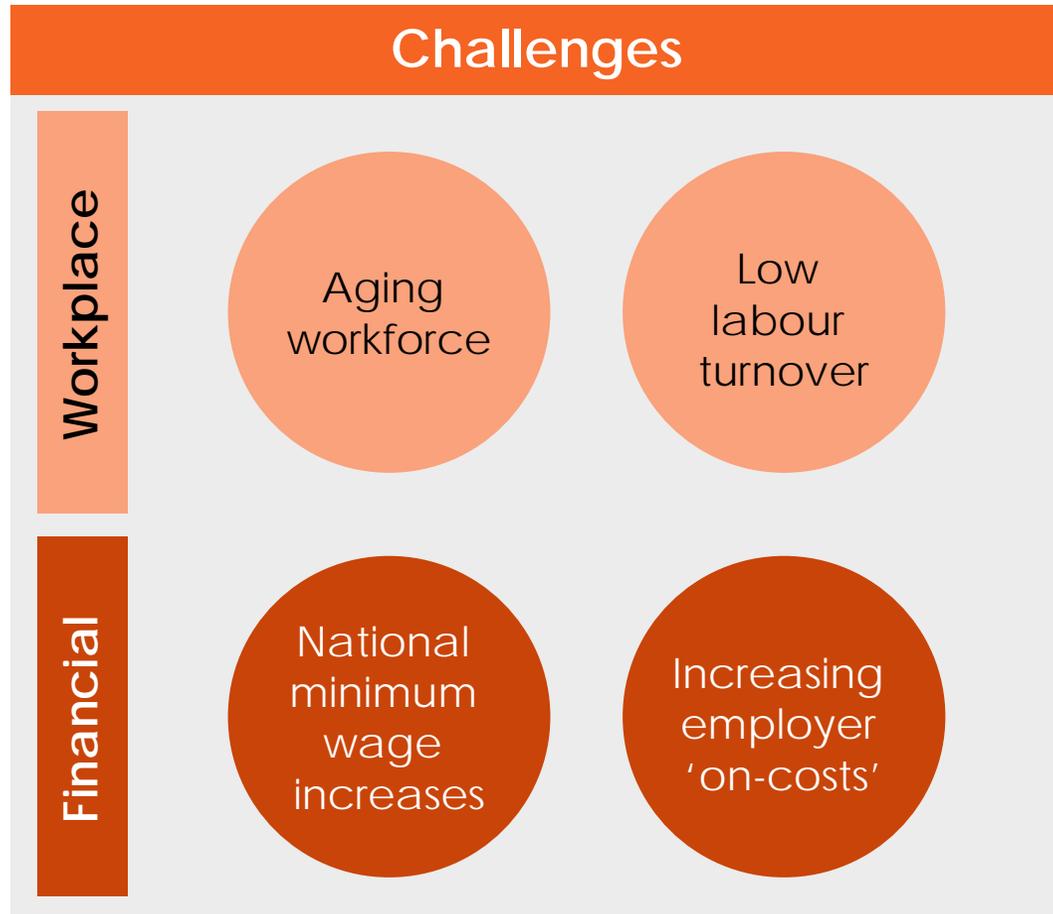
# Efficiencies in labour costs

Labour as % of sales

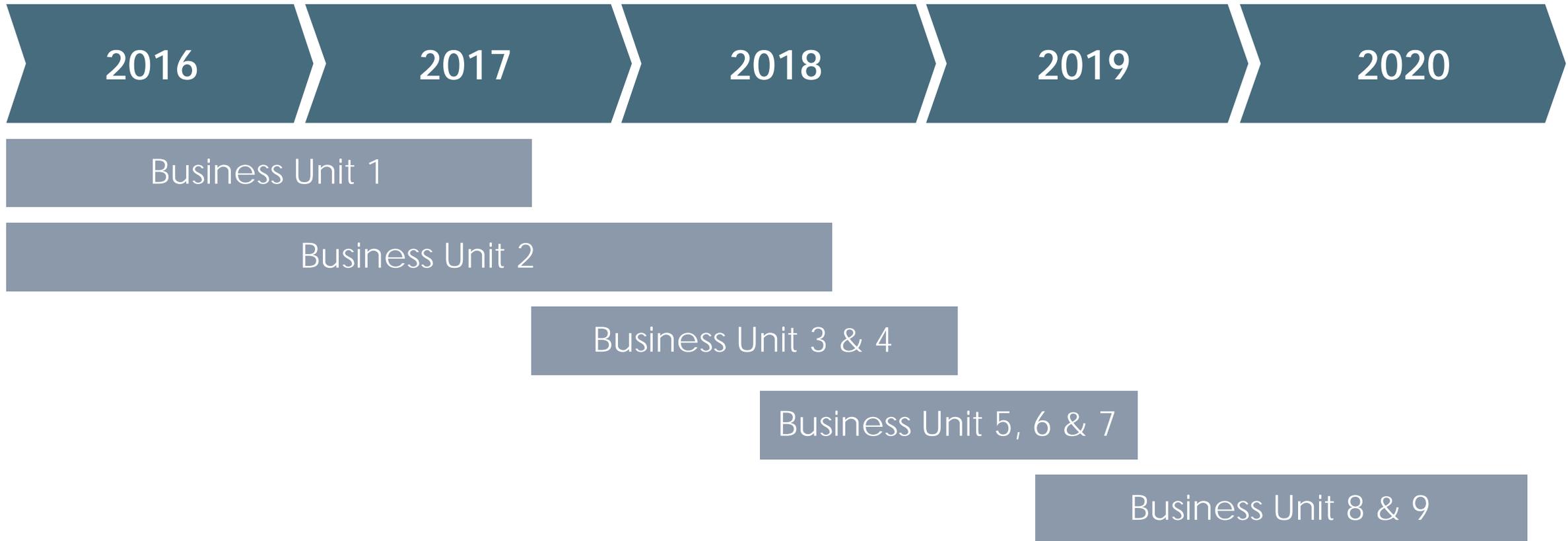


Note: For food service business only

# Labour challenges & opportunities



# Systems implementation integral to success



# Targeted M&A

A way to acquire  
sector expertise

Increase scale  
in certain  
geographies

Must be  
disciplined

# The right team to deliver



**UK & Eire**

**Dennis Hogan**  
22 years



**France**

**Gaétan De L'Hermite**  
12 years



**Turkey**

**Nihat Kartal**  
24 years



**Italy**

**Fabio Spaccasassi**  
4 years



**DACH**

**Jürgen Thamm**  
17 years



**Nordics**

**Ian Sarson**  
11 years



**Iberia**

**Fernando Pascual**  
4 years



**Benelux & CEE**

**Jan Jacob van Donselaar**  
4 years

# Summary

1

Business Units to gain scale

- Organic revenue growth
- Lower costs

2

Targeted IT investment and M&A

3

The right team



UNDERPINNED BY BUSINESS UNITS



# Investor Seminar 2016





# UK & Ireland

Dennis Hogan  
Managing Director



# Agenda



UK overview



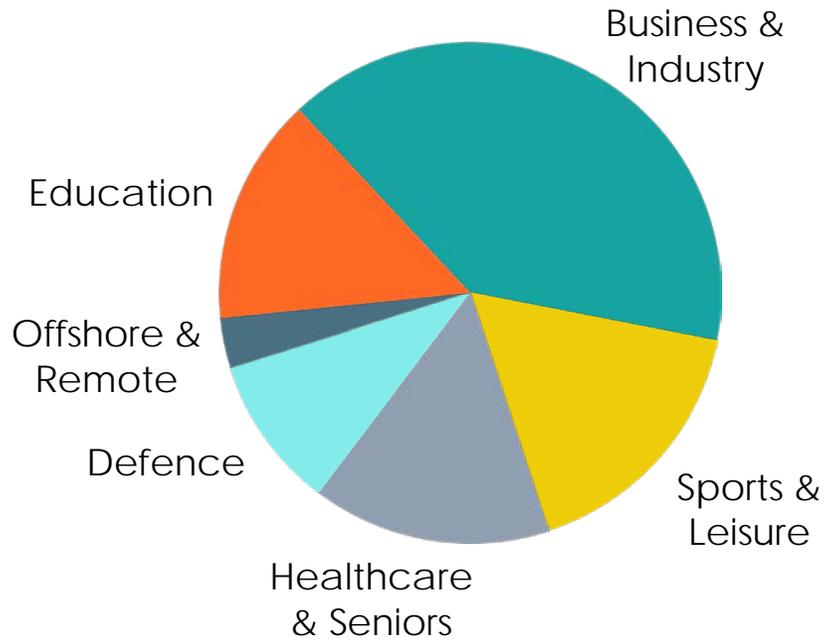
Opportunities & challenges



Summary

# Compass UK

Revenue  
£2bn

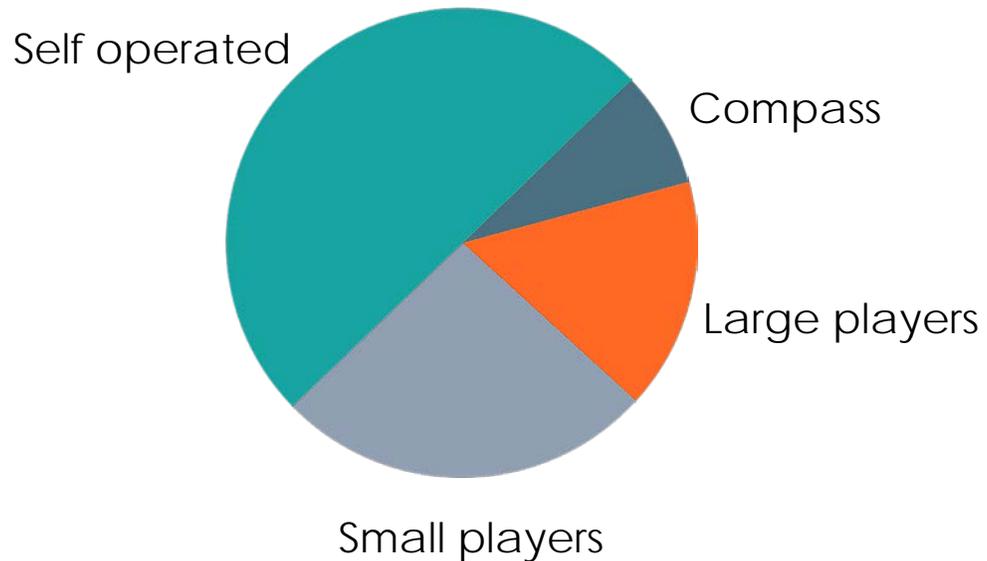


## Sector brands

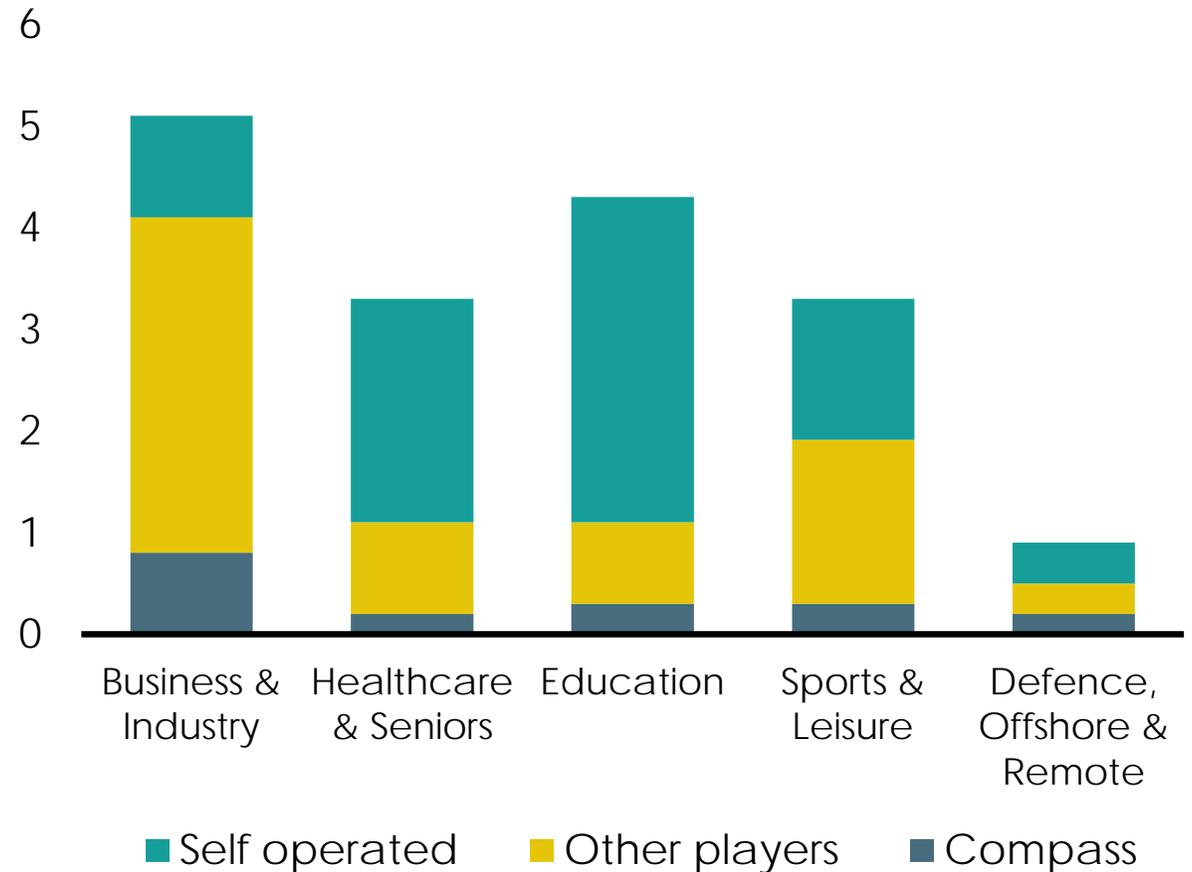
 Business & Industry	       
 Healthcare & Seniors	 
 Education	
 Sports & Leisure	   
 Defence Offshore & Remote	

# A large market opportunity

## Food service market c. £16bn



## Food service market by sector £bn



Note: Compass management estimates

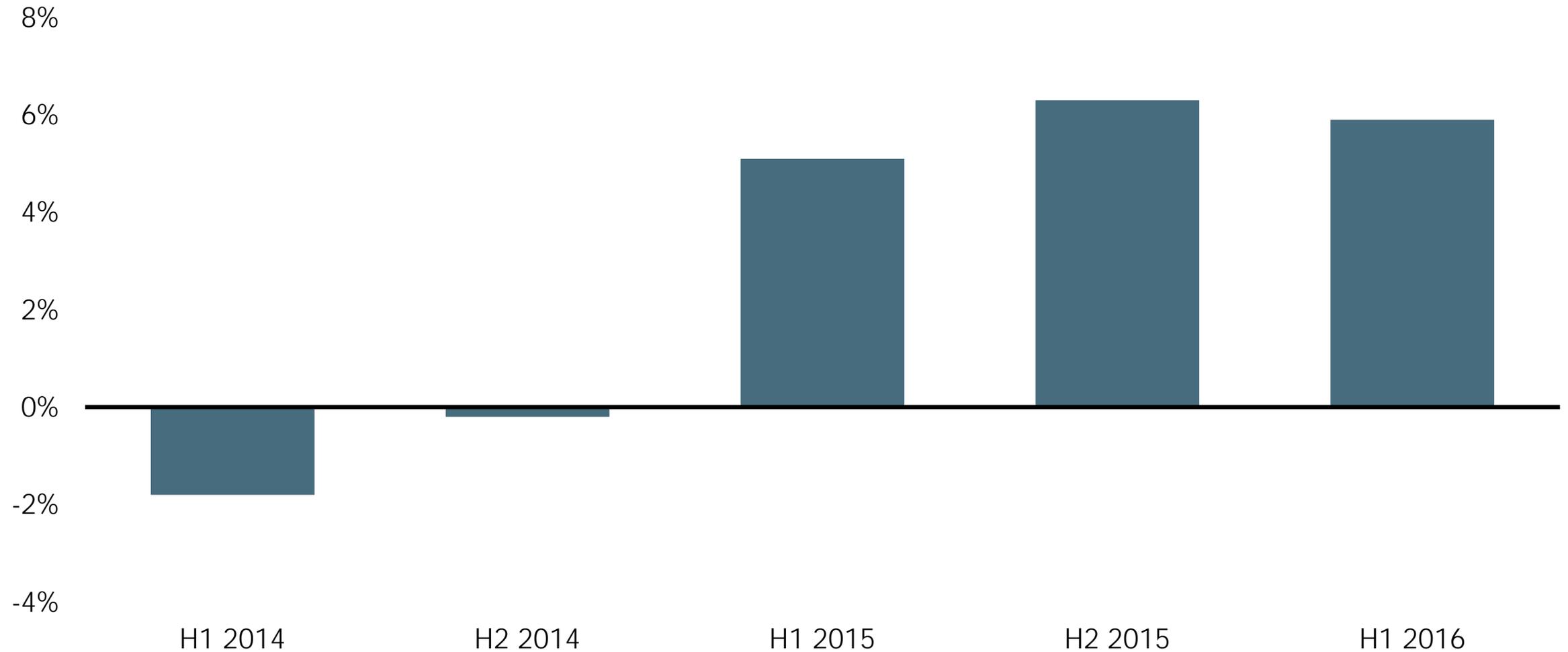
# Initial observations / actions

- Strong team, but lacking confidence
- Increased intensity around retention
- Heavier investment in sales & sales support
- Sales growth culture:
  - Alignment of sales, operations & finance
- Celebrating success



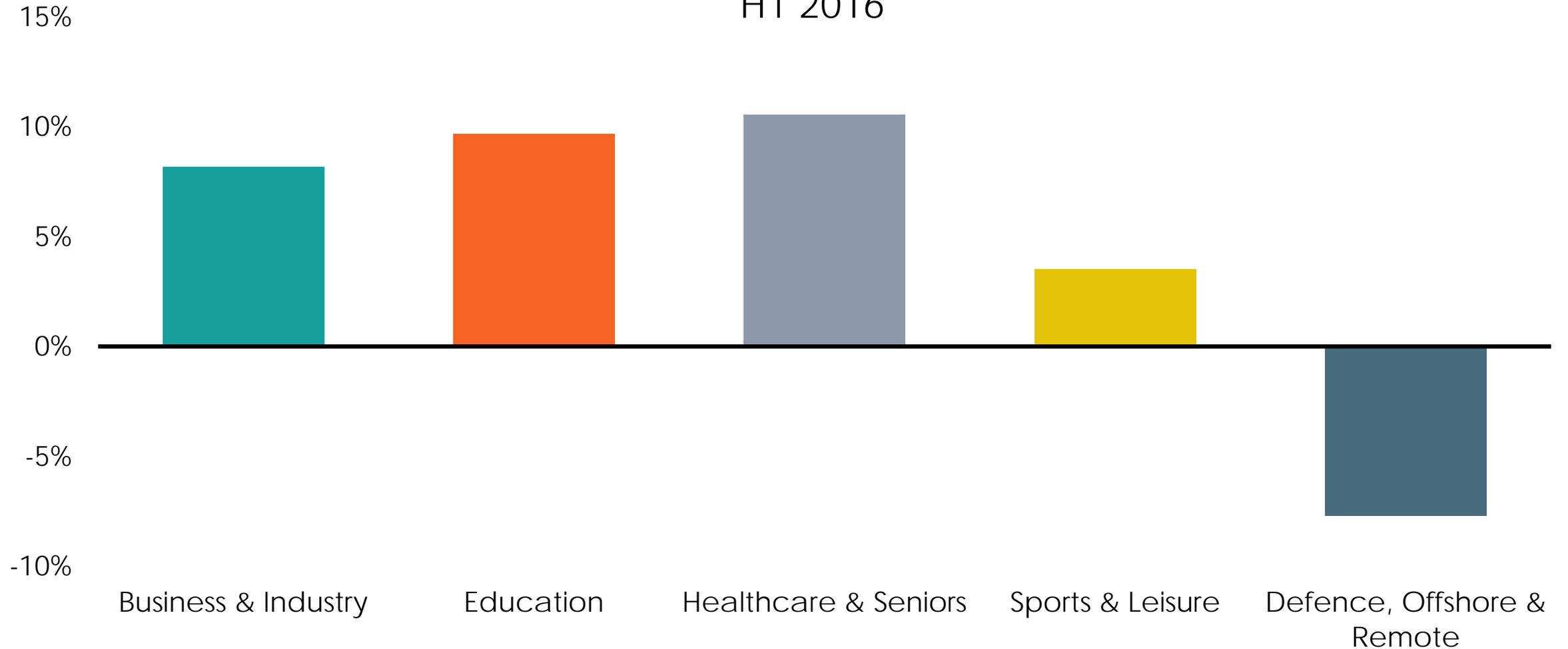
# Financial performance

## Organic revenue growth



# Financial performance

## Organic revenue growth H1 2016



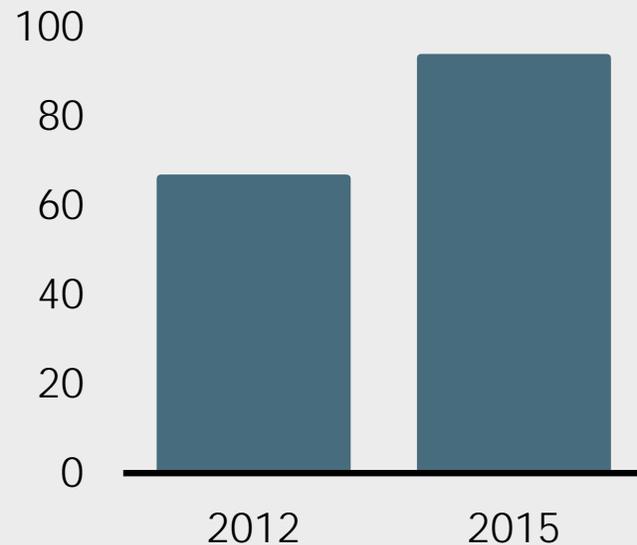
# Virtuous circle of growth



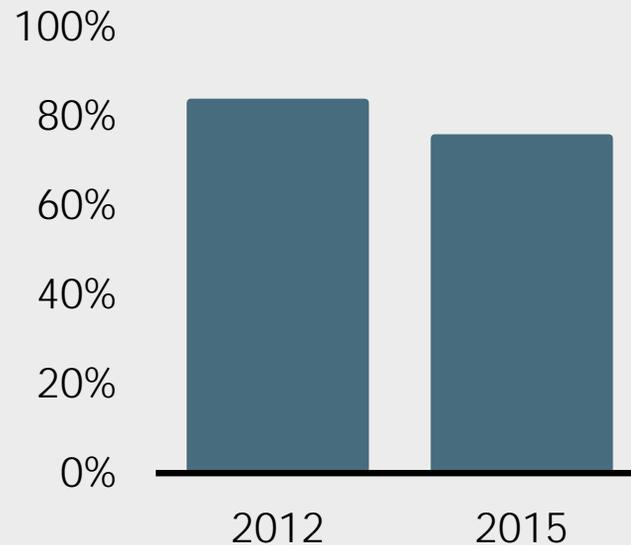
# New business map 1

## Growth culture

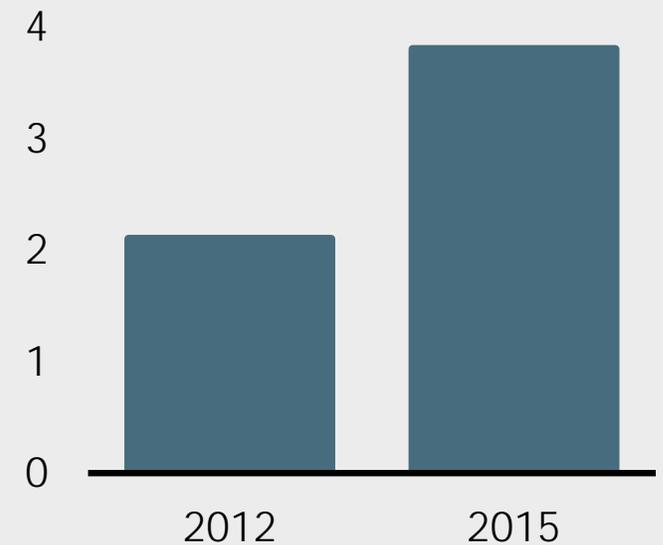
### Sales resource



### Opportunities pursued

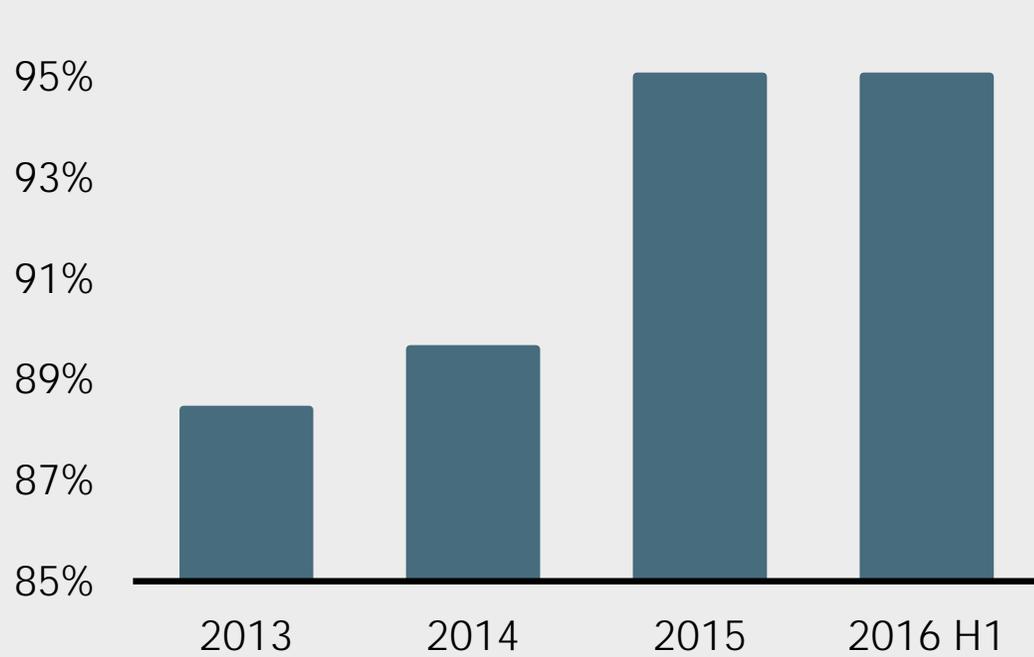


### Productivity (New wins / sales resource)

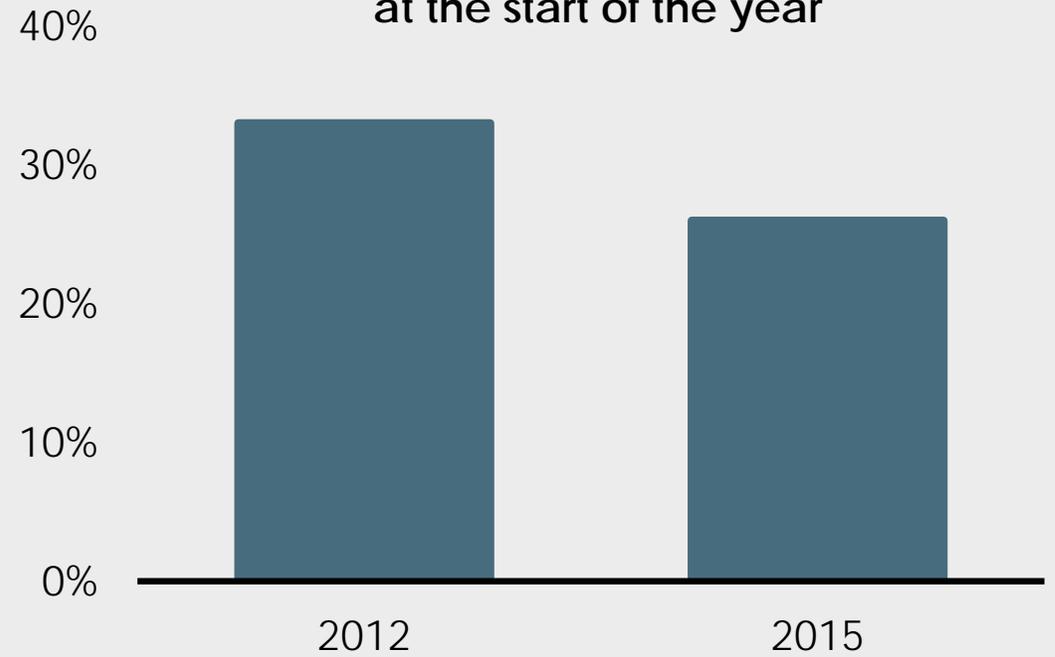


# Retention map 1

### Retention



### Contracts up for renewal at the start of the year



# Like for like

## Bring the high street in-house



Leith's

## Innovative digital solutions



BlueRunnerSolutions™

# Food costs

- Replicate US Foodbuy model
- Procurement solutions
  - E-commerce, spend analysis & responsible sourcing dashboards
- £300 million managed procurement spend added to £600 million Compass spend
- Leverage UK&I purchasing power
- Standardising offer



foodbuy

# Labour costs 4/5

## Headwinds

National  
Living Wage

The  
Apprenticeship  
Levy

## Actions

Pricing supported by contractual protection

Labour scheduling / time & attendance

Investment in sales, procurement, marketing  
funded by back office efficiencies

# Summary

- Significant momentum from ongoing investment in sales & retention
- Enhance procurement through Foodbuy
- Labour efficiencies against economic headwinds
- Confident in achieving sustainable growth





# Investor Seminar 2016





# Financial Overview

Johnny Thomson  
Group Finance Director



# Highlights from the last 10 years



Organic revenue growth

5% CAGR

Operating profit growth

10% CAGR

Operating profit margin

+280bps

EPS

20% CAGR

Free cash flow generation (pre-capex)

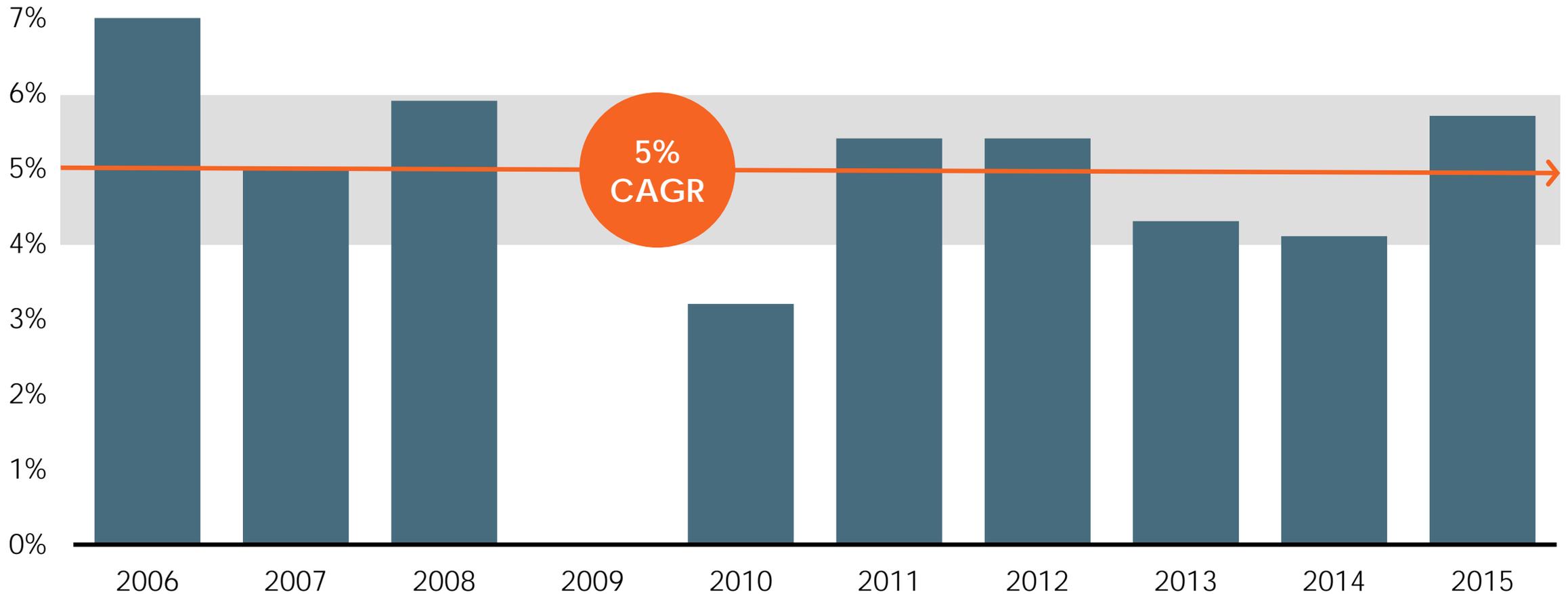
£9.5bn

Total returns to shareholders

£7bn

Note: Based on underlying results at constant currency

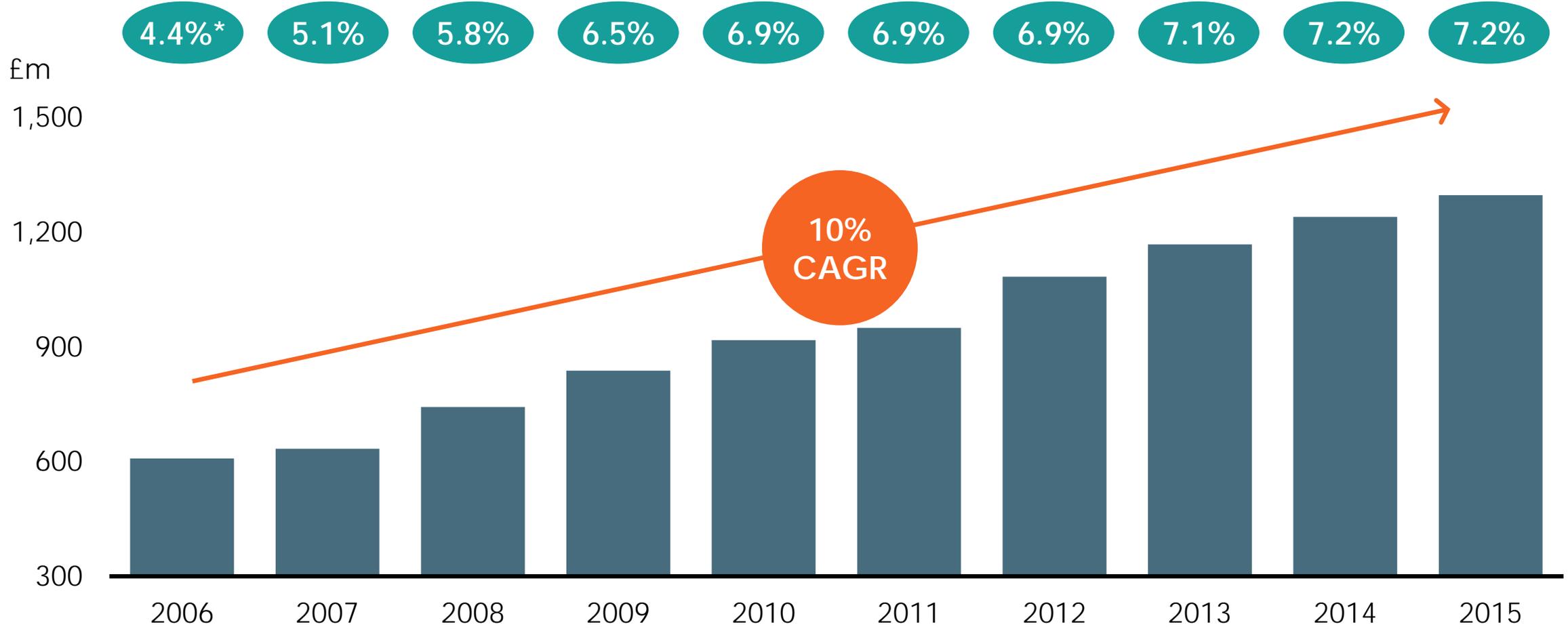
# Organic revenue growth



Organic revenue growth in the range of 4–6%

# Operating profit

## Operating profit margin



\*Excluding disposed businesses (SSP & Selecta)  
Underlying figures

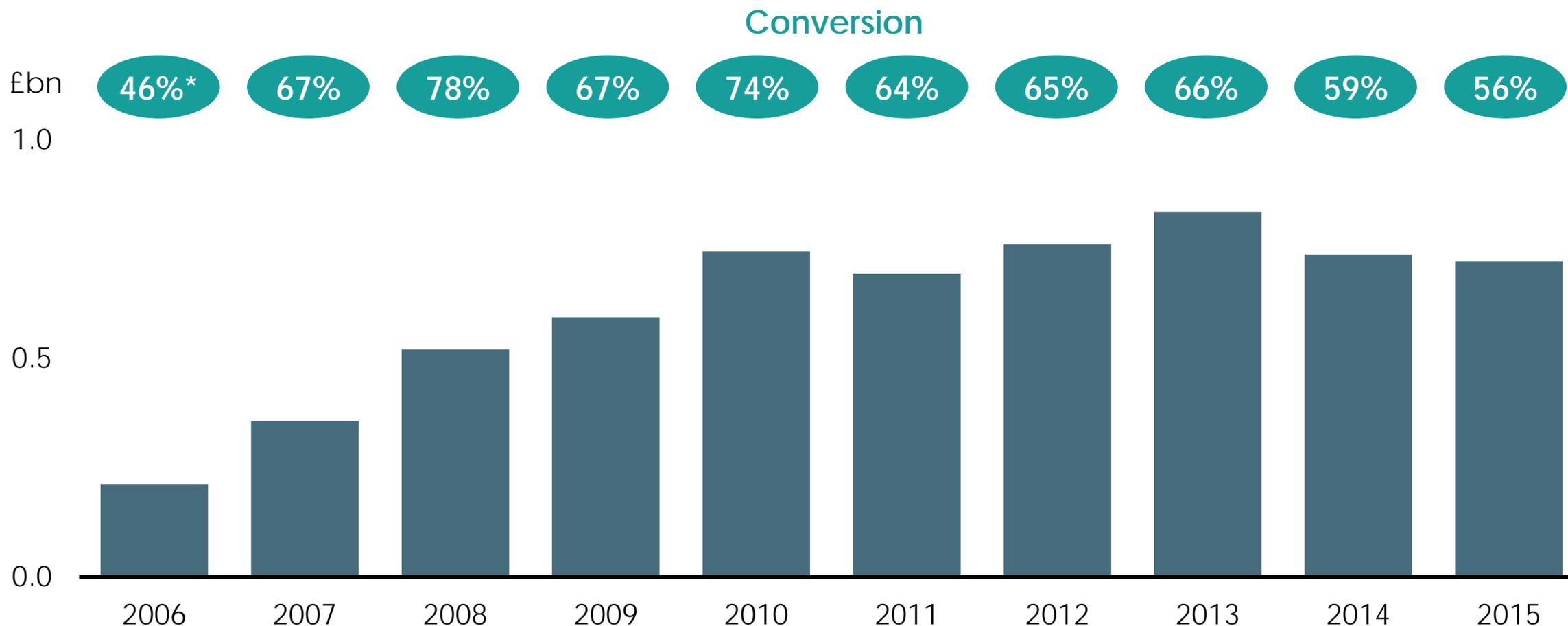
# Operating margins

- Food & labour inflation
- Restructuring
- Investment in revenue growth
- Mobilisation costs
- Retention costs

- Overhead leverage
- Labour productivity
- Food procurement
- LFL volume increases
- Price increases

Opportunities remain to modestly improve margins

# Free cash flow



We expect free cash conversion to be around 55–60%

\* Excluding disposed businesses (SSP & Selecta)  
Underlying figures

# Priorities for uses of cash

## Capex

Appropriate investment:  
2.5–3.0% of sales

## M&A

Required returns > cost of  
capital by the end of Year 2

Efficient balance sheet  
Strong investment grade credit rating  
Target net debt / EBITDA 1.5x

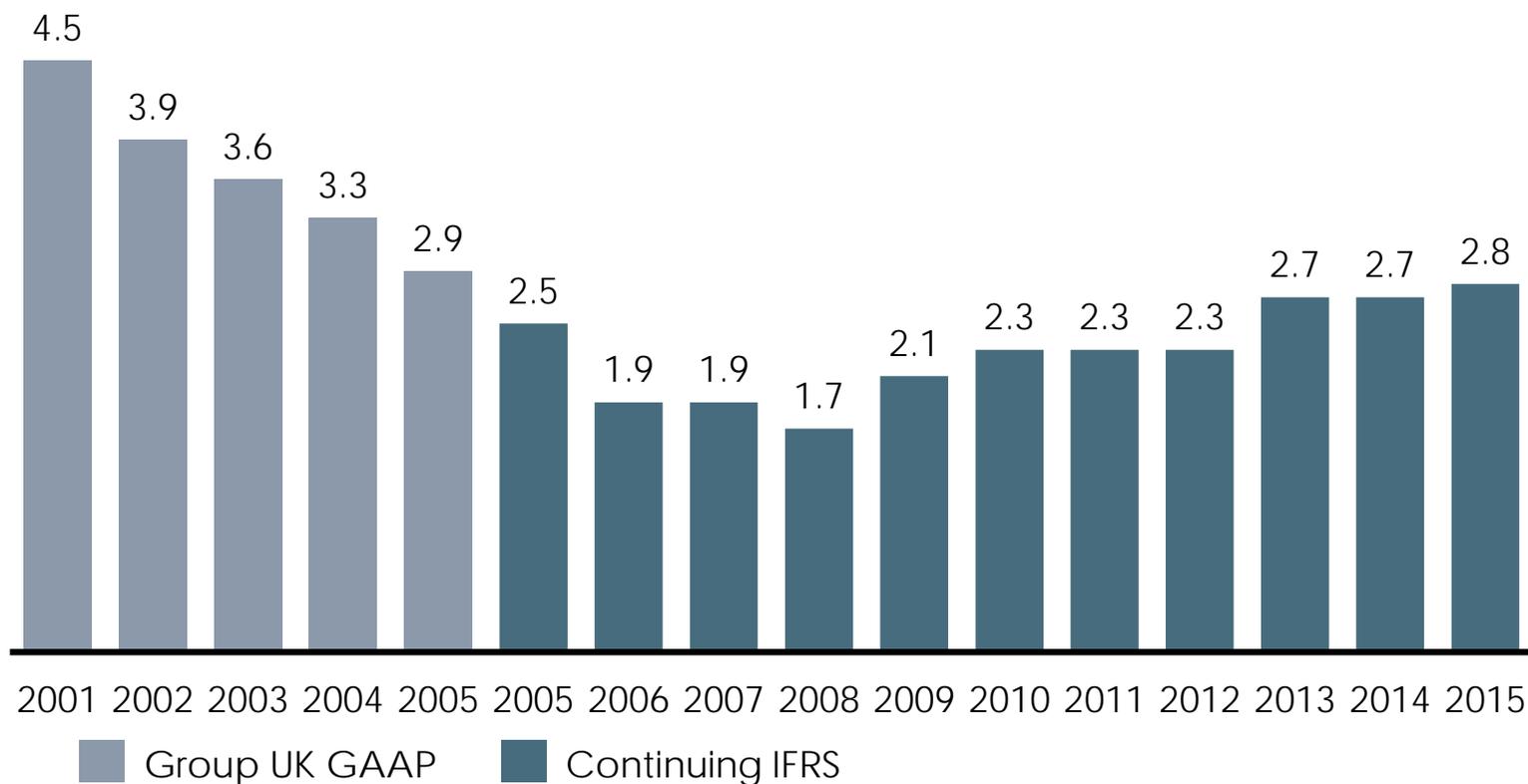
## Dividend

Growing in line with EPS

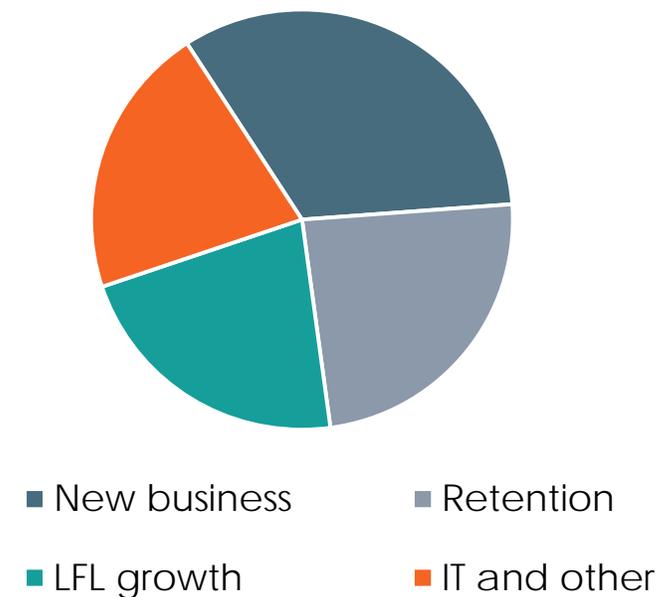
Shareholder returns

# Group capex

% of revenues



### Capex allocation 2015

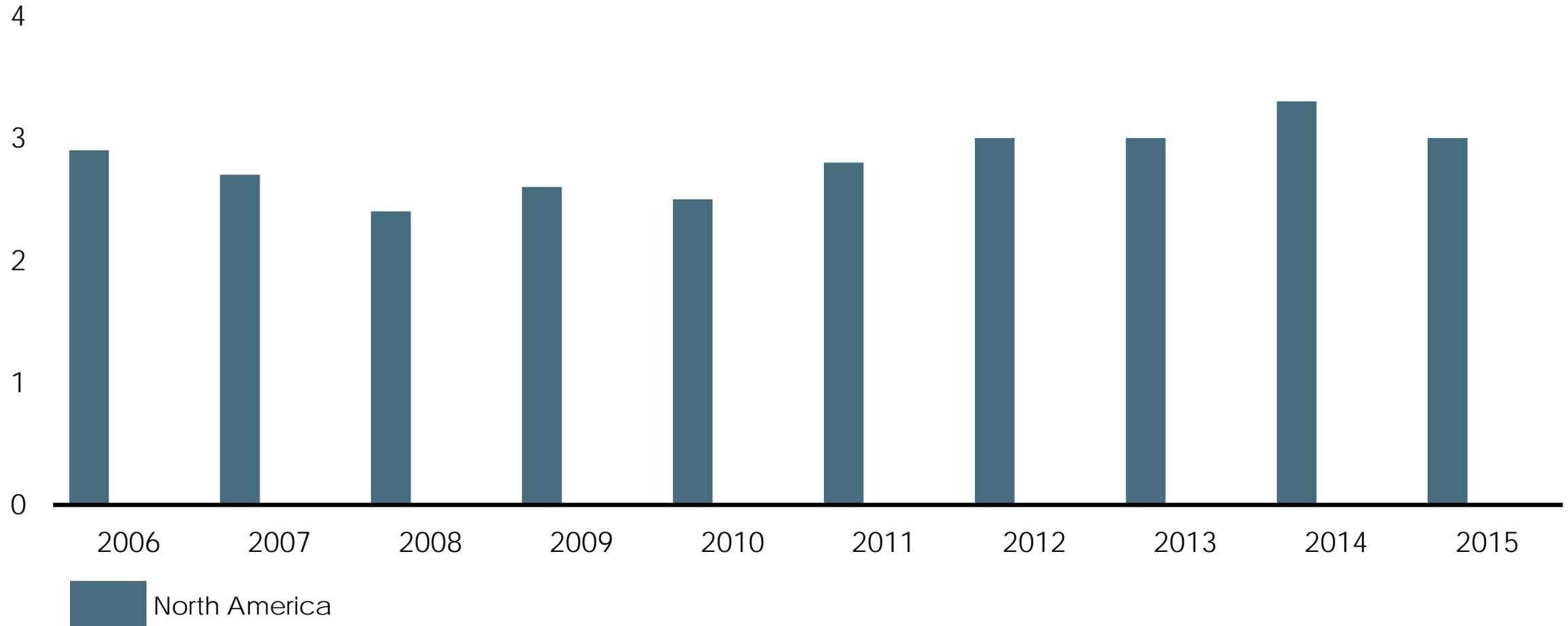


Appropriate investment at 2.5–3.0% of revenues

Capex includes tangible and intangible assets and assets acquired under finance leases  
Underlying figures

# Capex by region

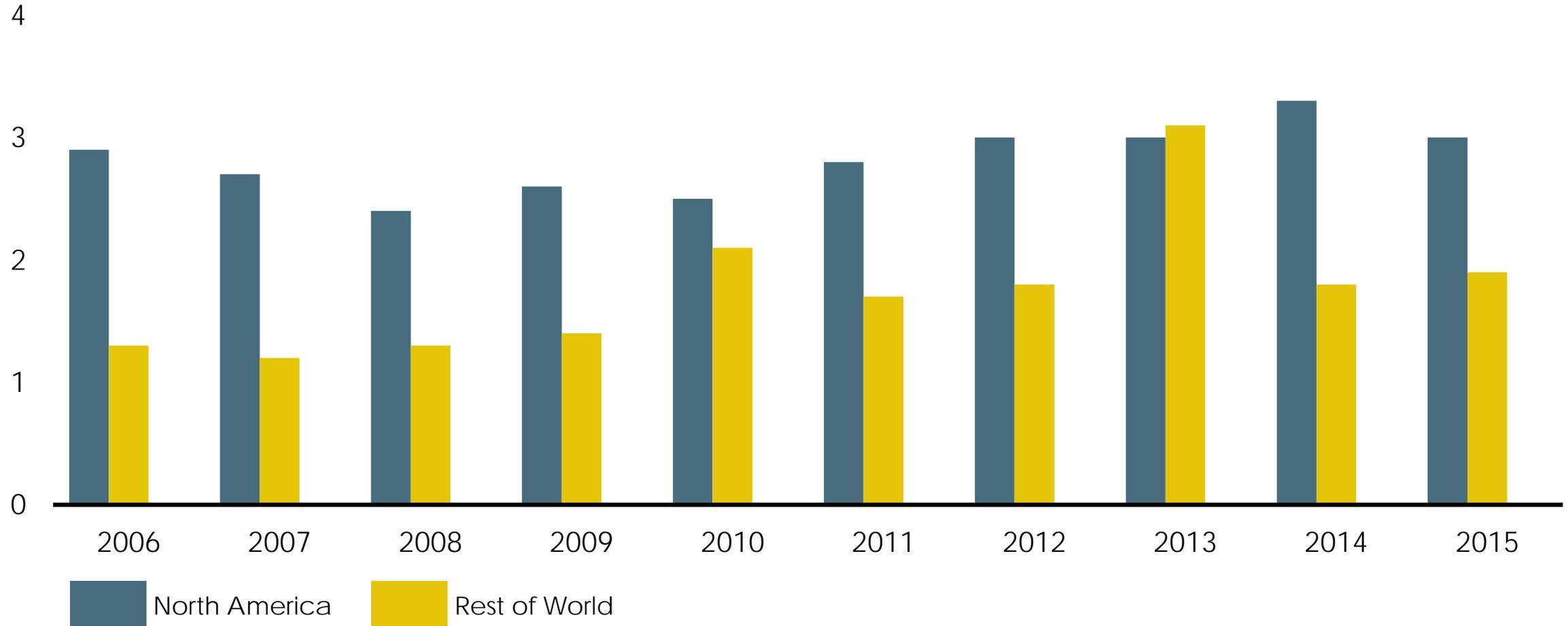
% of regional revenues



Capex includes tangible and intangible assets and assets acquired under finance leases  
Underlying figures

# Capex by region

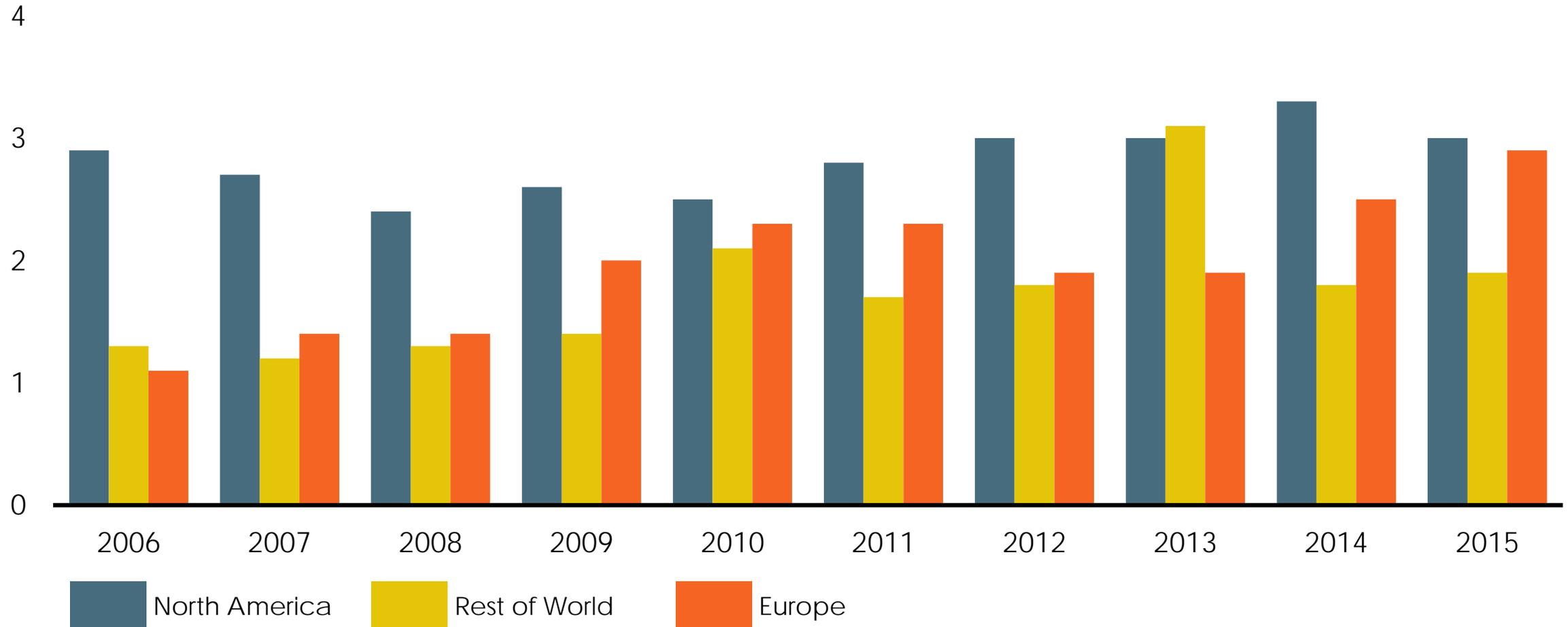
% of regional revenues



Capex includes tangible and intangible assets and assets acquired under finance leases  
Underlying figures

# Capex by region

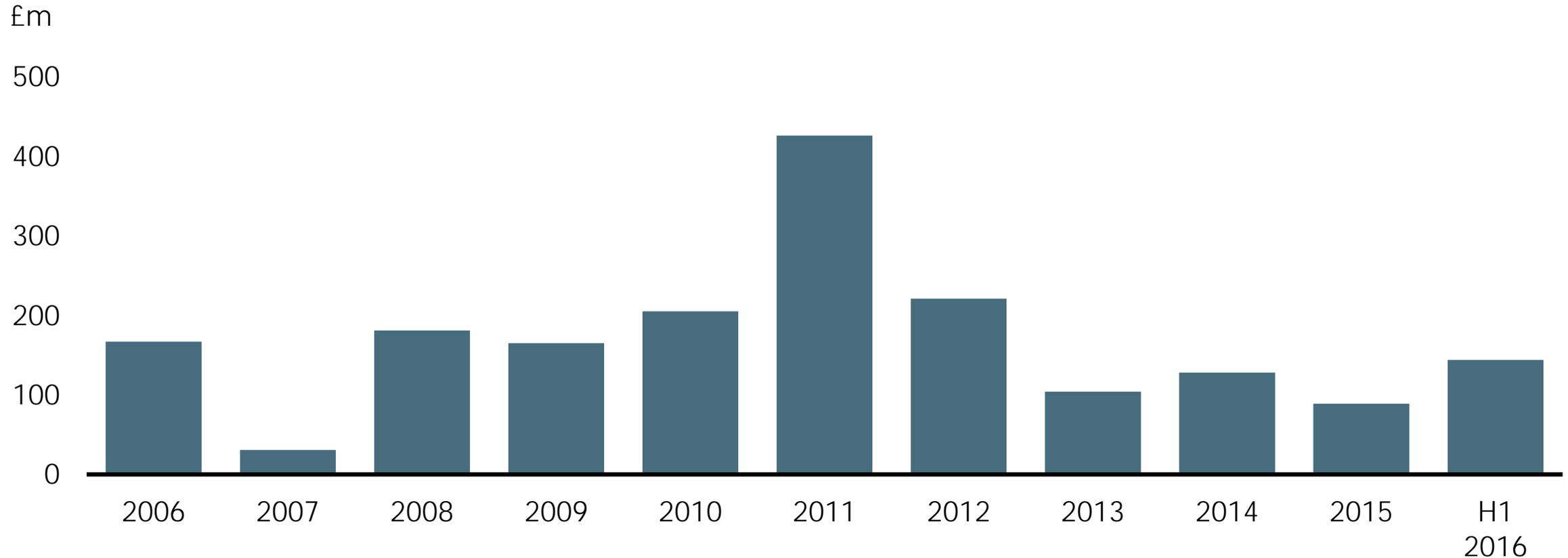
% of regional revenues



Capex includes tangible and intangible assets and assets acquired under finance leases  
Underlying figures

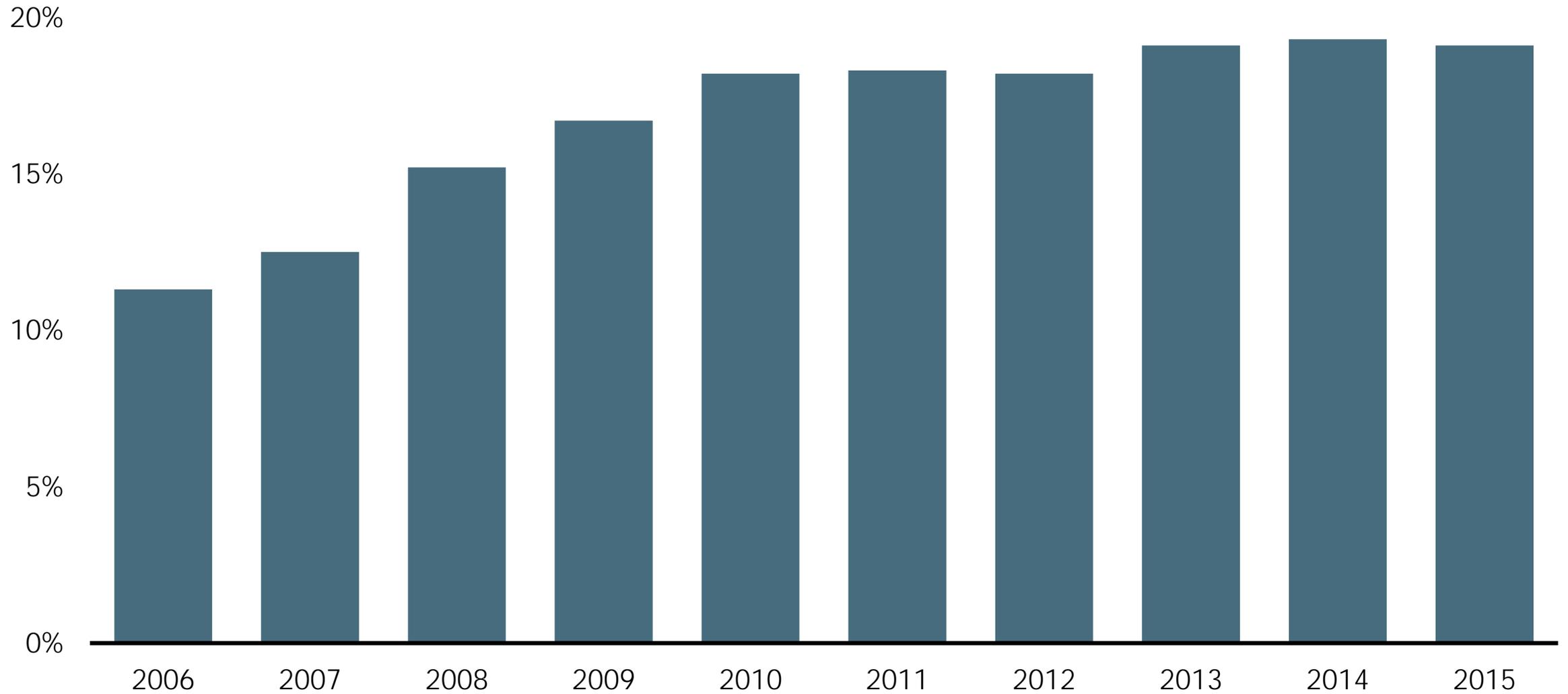
# M&A

Required returns > country adjusted WACC by the end of Year 2



M&A will vary as we identify attractive opportunities

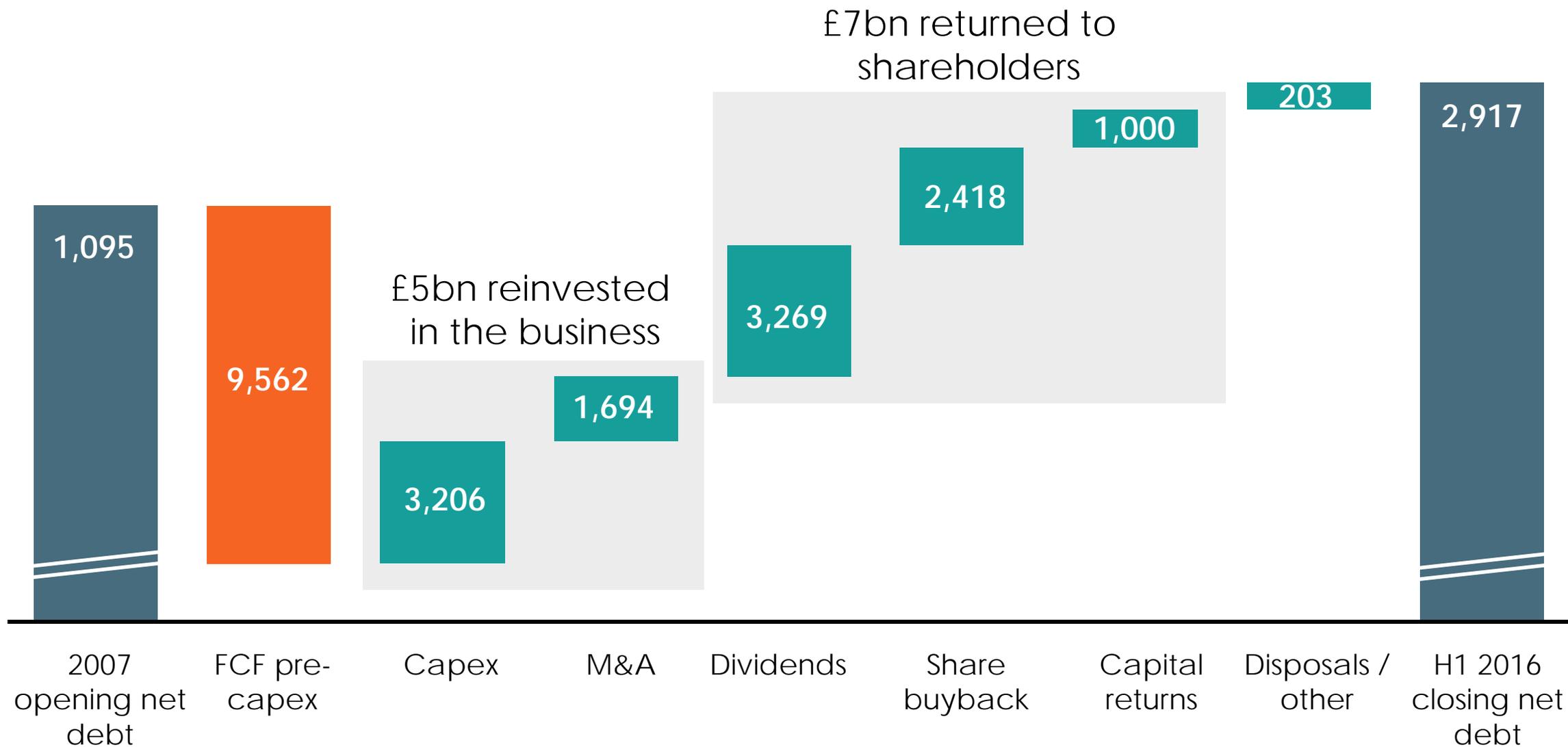
# ROCE



Underlying figures

# Net debt

£m



# Business model

## A proven & sustainable model





# Investor Seminar 2016





# Closing Remarks

Richard Cousins  
Chief Executive Officer



# Summary of the day

Good growth  
prospects

Strong competitive  
advantages

Best team to  
deliver



# Q&A





# Investor Seminar 2016

